

### Reach, Connect, Communicate, and Collaborate

Zones equips businesses with real-time, seamless and integrated communications solutions – from instant messaging (IM) and online meetings to IP telephony and video conferencing. We can help you formulate an easy-to-access and easy-to-use solution to drive quick adoption of your unified communications (UC) investments. Reduce your business costs and help your people find, reach and collaborate smarter with others inside your organization and with your customers.

Your employees are your most important business investment, making effective employee interactions critical. By harnessing collaborative power at every level, you can make these interactions more efficient. Businesses like yours see improved productivity and much more, while realizing significant bottom line benefits when integrating UC directly into processes.

Zones can design a scalable, flexible, and secure UC solution that can leverage your existing network infrastructure to take advantage of centralized communications and survivable remote site technology to provide dynamic redundancy capabilities.

#### **Unified Communications (UC)**

UC solutions provide advanced capabilities that allow for the integration of your existing systems. The solution provides users with a single inbox for telephony, e-mail, IM, voice mail, calendaring, video/Web conferencing and fax communications. This communications convergence across devices, networks and applications leads to many business advantages:

- Instant Connections: IP phones, unified clients, soft phones, and mobile unified communications give users access to services everywhere there is a network connection.
- More Effective Communications: Tools such as IM, presence, mobility, preference, and unified messaging help users choose how, when, and where they can be reached.
- Visibility into Availability: Being able to see which colleagues are available means employees can reach the right resource, the first time.
- Instant Collaboration: Using any system, any browser, or any device, users can initiate audio, Web, and video conferencing through Microsoft Outlook calendars.
- A Human Touch: Desktop video connects employees, partners, and customers anytime and anywhere – with seamless integration into your existing phone-accessible business applications.
- Lower Overall Operating Costs: Leverage your existing network infrastructure, simplify administration and streamline user moves, adds and changes.

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**Zones Advanced Solutions Group** 

# The Zones Difference is Your Advantage

- Collaborate with our trained and certified engineers
- Apply our business insights to solve IT challenges with innovative solutions
- Reduce the cost of IT through our technology lifecycle expertise
- Choose one source for all professional services – planning, design, delivery and management
- Leverage our relationships with leading vendors – HP, Cisco, IBM, Microsoft, Symantec, McAfee, VMware and more



### **Unified Communications**

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# Key Benefits of Unified Communications

- Integrate your existing communication devices and systems
- Reduce costs, complexity and downtime
- Maintain secure communications
- Foster team collaboration
- Increase productivity
- Maximize Microsoft Office utilization
- Increase customer satisfaction
- Easy reporting and analysis of telecom expenses

Enriched Communications Experience: Provide a seamless flow between the work
people do and the people they connect with by providing tools such as user-controlled
call treatments, personalized call handling, and auto attendant capabilities.

#### The Zones Difference is Your Advantage

We will use our multi-vendor technology integration expertise to help you put a UC solution in place that makes it easy for everyone in your organization to access real-time information and efficiently collaborate with colleagues.

Our best-of-breed solution partner ecosystem, technical delivery expertise and Zones CompleteCare services take the complexity out of leveraging and maximizing returns from your technology investments. Comprehensive and industry-standard end-to-end solutions and our ongoing service delivery and management capabilities reduce your IT costs.

The Zones services delivery process follows IT industry best practices methodology. Working collaboratively with our clients to apply our business insights in solving complex business needs with innovative solutions, we plan, design, deliver and manage solutions from our key vendors – HP, Cisco, IBM, Microsoft, Symantec, McAfee and VMware – to name a few.

The Zones difference is the Zones advantage your business needs.

#### **About Zones**

Zones is a national provider of end-to-end IT products and solutions to businesses. We go beyond IT as usual by delivering more value for clients — with superior solutions, service and expertise.

Zones technical experts help determine the best way to solve your business challenges and exceed your expectations. We take care of all the research, quoting, authorizations, capabilities, and possible risk factors — on time and on budget — to craft flexible, expandable IT solutions and customize them for your unique IT implementation.

For more than 20 years, Zones has built a solid national reputation of helping clients meet business challenges with industry-leading products and solutions. When you work with Zones, we become an extension of your team — bringing experience, flexibility and reliability to your business.

















#### **Zones Corporate Headquarters**

1102 15th Street SW Suite 102 Auburn, Washington 98001 Corp Tel: 253-205-3000 Tel: 1-888-301-8629 www.zones.com

#### **Regional Corporate Offices**

699 Supreme Drive, Bensenville, Illinois 60106 Tel: 630-766-1500 2701 NW Vaughn Street, Suite 620 Portland, Oregon 97210 Tel: 503-937-3800

3400 Waterview, Suite 325 Richardson, Texas 75080

#### Field Sales Offices

California, Connecticut, Florida, Georgia, Illinois, Indiana, Kansas, Maryland, Massachusetts, Missouri, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Washington State



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