



## Software License Management Solutions

Lifecycle services for software applications

### Professional, accurate and compliant

**S**oftware asset management is multifaceted – licensing compliance, potential savings and cost avoidance, assessment of buying strategies, tracking application usage, and deployment or true-up negotiations. Zones software licensing executives have the knowledge, experience, tools, and the relationships with our software partners to assist you in each area. Reduce your financial risk, lower costs, and gain greater control of your assets by leveraging the IT lifecycle expertise of our licensing executives and utilizing our software management solutions.

#### Software License Management

We evaluate your IT environment for a comprehensive understanding of your software licensing requirements, and ensure your agreements accurately and optimally reflect those needs. Zones uses industry standard best practices and advanced solutions to inventory licenses and determine software usage across your organization. For ongoing management, tools are available that track licenses for renewals and provide accurate reporting, which ultimately allows you to optimize your software investments. Zones licensing executives will meet with you to help with everything from license reconciliation to the development of a management plan that is accurate, efficient and automated.

Zones certified professionals, dedicated support team, and industry-leading management solutions will give your company the advantage it needs to manage software throughout its lifecycle.

- **Compliance** – Ensure your company is ready for any audit (internal or external). Your business can rest assured that our software management solution will keep you compliant with all internal corporate governance and with any external vendor agreements.
- **Cost Containment** – Discover underutilized applications and redeploy them to where they are needed. Only software that is needed, and will be productively used, is purchased, licensed and maintained.
- **Accurate Information** – Use the findings as a baseline for all licensed products and versions. Plus, put the information to use during license agreement negotiations.
- **Accurate Forecasting** – Simplify budgeting with a pinpoint forecast. When you are ready to purchase software, you don't have to worry about over or under buying.
- **Accurate Tracking** – Track all standard and nonstandard software license agreements using efficient, automated management tools.

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Make Zones your technology partner. Visit [www.zones.com](http://www.zones.com) or call 1-888-301-8629

#### Zones Advanced Solutions Group

### The Zones Difference is Your Advantage

- Collaborate with our trained and certified engineers
- Apply our business insights to solve IT challenges with innovative solutions
- Reduce the cost of IT through our technology lifecycle expertise
- Choose one source for all professional services – planning, design, delivery and management
- Leverage our relationships with leading vendors – HP, Cisco, IBM, Microsoft, Symantec, McAfee, VMware and more



# Software License Management Solutions

Continued

## Key Benefits of Zones Software License Management Solutions

- Improve management practices
- Reclaim unused software licenses
- Eliminate unnecessary purchases
- Use license data for agreement negotiations
- See a detailed license overview that serves as a basis for migration planning
- Maintain compliance to avoid the risk of fines

## The Zones Difference is Your Advantage

Our best-of-breed solution partner ecosystem, technical delivery expertise and Zones CompleteCare Managed Services take the complexity out of leveraging and maximizing returns from your technology investments. Comprehensive and industry-standard end-to-end solutions and our ongoing service delivery and management capabilities reduce your IT costs.

The Zones services delivery process follows IT industry best practices methodology. Working collaboratively with our clients to apply our business insights in solving complex business needs with innovative solutions, we plan, design, deliver and manage solutions from our key vendors – HP, Cisco, IBM, Microsoft, Symantec, McAfee and VMware – to name a few.

**The Zones difference is the Zones advantage your business needs.**

## About Zones

Zones is a national provider of end-to-end IT products and solutions to businesses. We go beyond IT as usual by delivering more value for clients – with superior solutions, service and expertise.

Zones technical experts help determine the best way to solve your business challenges and exceed your expectations. We take care of all the research, quoting, authorizations, capabilities, and possible risk factors – on time and on budget – to craft flexible, expandable IT solutions and customize them for your unique IT implementation.

For more than 20 years, Zones has built a solid national reputation of helping clients meet business challenges with industry-leading products and solutions. When you work with Zones, we become an extension of your team – bringing experience, flexibility and reliability to your business.



Microsoft



vmware



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Ohio, Oregon, Pennsylvania,  
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