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**Zones Named One of 2018 Tech Elite Solution Providers by CRN®**

*Tech Elite 250 list recognizes IT solution providers with deep technical expertise and premier certifications*

Auburn, Wash., March 28, 2018 – [Zones, Inc.](#), announced today that [CRN®](#), a brand of [The Channel Company](#), has named Zones to its 2018 Tech Elite 250 list. This annual list honors an exclusive group of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology suppliers, scaled to their company size.

To compile the annual list, The Channel Company’s research group and CRN editors work together to identify the most customer-beneficial technical certifications in the North American IT channel. Companies who have obtained these elite designations—which enable solution providers to deliver premium products, services, and customer support—are then selected from a pool of online applicants.

Zones, in conjunction with Zones Infrastructure, the Services Company of Zones, provides top-tier products coupled with world-class services. This winning combination allows them to deliver advanced IT solutions for enterprises looking to complete their digital transformation quickly and seamlessly. The implementation of a robust enablement program provides a comprehensive platform for training and certifications to ensure continuous learning and technical advancement. Zones has invested in its people, processes, and tools to consistently produce exceptional outcomes for all their customers.

“Being named to CRN’s Tech Elite 250 list is no small feat,” said Bob Skelley, CEO of The Channel Company. “These companies have distinguished themselves with multiple, top-level IT certifications, specializations and partner program designations from the industry’s most prestigious technology providers. Their pursuit of deep expertise and broader skill sets in a wide range of technologies and IT practices demonstrates an impressive commitment to elevating their businesses—and to providing the best possible customer experience.”

“From the beginning, we have been committed to maintaining only the highest level of technical knowledge,

capabilities, and service,” said Firoz Lalji, Chairman, President, and CEO at Zones. “We are focused on ensuring we employ and develop the best solutions and services experts in the industry by placing great emphasis on the right partners and specializations. We are thankful that CRN has recognized these efforts.”

Coverage of the Tech Elite 250 will be featured in the April issue of CRN and online at [www.crn.com/techelite250](http://www.crn.com/techelite250).

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**About Zones**

Zones, Inc., a \$2 billion global IT solutions provider, delivers products and services to help companies make a complete digital transformation – from desktop to data center – to the cloud and beyond. Our expertise is reflected in our solutions environments: Workplace Modernization, Network Optimization, Data Center Transformation and Security Fortification. We leverage a deep portfolio from top-tier technology brands to enable scalability, security, and efficient IT deployments, utilizing the highest levels of technical certification from key partners, including Cisco Gold, Dell EMC Titanium, HPE Platinum, among others. Zones was named to the 2018 CRN Managed Services Provider 500 list as a member of the Elite 150, and is an eleven-time recipient of the Microsoft Excellence in Operations award. Headquartered in Auburn, Wash., Zones operates in more than 80 countries, with multiple regional and executive offices, several distribution facilities, IT partners, and a number of service affiliates around the world. As a certified Minority Business Enterprise (MBE), and holder of an elite Corporate Plus Certification, we’ve proven our ability to support many of the world’s largest corporations. For additional information, visit the company’s website at [www.zones.com](http://www.zones.com) or call (800) 408-9663. Follow Zones on Twitter [@Zones](#) and on [LinkedIn](#) at [Zones, Inc.](#)

**About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. [www.thechannelco.com](http://www.thechannelco.com).

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