

# Assessments to validate your IT strategy

ou want your business to be best in class and you need an IT partner that can help you navigate complex technology choices. State of the art technology? *Must* have or *nice* to have? The options are many and the final decisions are critical. At stake is the alignment of your technology roadmap with your business objectives and goals.

You need a business partner who will offer unbiased advice, help you evaluate multiple vendor offerings, and design the optimal solution.

At Zones, we have tools and resources, follow a well-defined and refined methodology, and retain experienced personnel with the technical prowess to help you evaluate your IT infrastructure, establish a baseline, standardize systems, and deliver quantifiable results.

We can help you in all facets of your business technology – from servers to software, security to storage, communication to collaboration, and web access to wireless.



### Network infrastructure

#### assessment

Your IT network has become business critical, complex, connected and converged. Your users and your network have moved from centralized to decentralized and from client server to the web. The success of your business is directly linked to the technology decisions you make.

Zones can help you assess your network infrastructure performance and architecture. We will make recommendations as to the best-in-class solutions to meet your business requirements, budget, and future plans.

At Zones, we collaborate with the leading manufacturers to recommend a solution that is right for your business.



#### THE ZONES DIFFERENCE IS YOUR ADVANTAGE

- > Collaborate with our trained and certified engineers
- Apply our business insights to solve IT challenges with innovative solutions
- > Reduce the cost of IT through our technology lifecycle expertise
- Choose one source for all professional services planning, design, delivery and management
- > Leverage our relationships with leading partners Apple, Adobe, HP, Cisco, IBM, Microsoft, Symantec, McAfee, VMware and more



### Server assessment

Critical decisions on server standards affect your decisions on network infrastructure, data center space, power and cooling, network security, and virtualization.



Zones can help you with your server environment and platform selection decisions. We utilize phased methodology to collect data and then use specialized toolsets to analyze the collected information.

Many businesses are transitioning to virtualization to reduce costs and make their IT environment more manageable, scalable, flexible, resilient and efficient. Zones will help your business build an entire virtual infrastructure, scaling across inter-connected

physical servers, computers, and storage devices.

Our recommendations will be based on your current server standards, your budget, and your future

business requirements.

## Mobility and wireless

#### assessment

Today's WLAN networks have grown to support converged communications, enterprise applications and IP based security systems. Mobile VPNs, RFID, and wireless video cameras are placing new demands on and adding complexity to your wireless network.



Our team of experts can help you with the design, installation and implementation of a secure, stable and robust WLAN network.

A Zones mobility and WLAN assessment will provide a review of your network architecture, access point locations, coverage and dark spots, wireless network traffic utilization, and network response metrics.

# Storage implementation

### assessment

Data storage requirements have grown exponentially in the last decade. Regulatory and revised government standards, structured data analytics, business intelligence tools, and changing user expectations have all contributed to creating an increasingly challenging storage vendor selection decision.



Utilizing our proof of concept (POC) labs, we have worked with clients of all sizes and industries to make the right storage platform decisions.

Zones offers a storage assessment service to evaluate your existing storage environment, and we will work with you to develop your storage strategy based on operational efficiency, technology trends, and future applications.

### Network security assessment



Denial of service, spam, viruses, malware, and unauthorized access to your confidential data - these are some of the many security issues and threats your business has to contend with today.

Business risks are heightened and protection is complicated by the fact that security breaches can result from both external and internal sources.

Fiduciary responsibility and corporate/regulatory compliance mandate that you have a strong security and risk management policy in place to minimize operational, financial and legal exposure to your business.

Zones security assessment services provide a review of your policies, procedures, and network architecture (including hardware and industry-standard software).

Our report will document the assessment findings and make recommendations you can implement to align the policies, procedures and security guidelines within your business.



# Unified communications and collaboration

### assessment

Technology convergence is not only changing how we communicate – but the when, where and how we communicate. Internal business communication, external customer interactions and data access are all part of the unified communications strategy that businesses have to address.

Implementation of a well-architected unified communications solution will deliver measurable business process improvements, reduce operating costs, improve customer response times, improve operational efficiencies, and provide a richer user experience.

Our technical professionals review workflow requirements, customer service challenges, customer care and

live call features, and organizational structure. From this data, Zones designs an easy-to-manage, robust unified communications solution.



Collaborate with your customers, partners and staff through the full range of media technology that unified communication offers.

# Software asset management and reconciliation

### assessment

Software asset management has many meanings – licensing compliancy, potential cost savings and cost avoidance, assessment of buying strategies, and managing usage and deployment of licenses. Software asset management can be costly, time consuming and tedious if you don't have a strategy in place and a trusted partner that works for your organization.



Zones software licensing executives have decades of experience working with companies just like yours and can elevate your asset management strategy from multiple spreadsheets and manual labor to an efficient process utilizing tools you may already own. Additionally, you can also take advantage of the many proprietary software asset management tools that Zones has to offer.

We evaluate your IT environment for a comprehensive understanding of your software licensing requirements, and ensure your agreements accurately and optimally reflect those needs. Our licensing executives will sit down and help with reconciliation to determine your current status and help you develop a strategy that is accurate, efficient and automated, allowing you to spend your time working on other mission critical activities instead.

Zones will work with your organization on deployment and utilization plans to drive optimal benefit from software assets and investments.