

ZONES™



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FOR IMMEDIATE RELEASE

Zones Customer Connect Brings the Future of IT to Life at MetLife Stadium in New York on May 6

***Experience Includes VIP Stadium Tour,
Networking Happy Hour and AI Keynote by Gary Kayye***

Auburn, WA — April 22, 2025 — [Zones](#), a global provider of end-to-end IT solutions, today announced its highly anticipated [Customer Connect](#) event, set to take place at the iconic [MetLife Stadium on May 6, 2025](#). This signature IT experience will bring together IT professionals, industry leaders, and leading IT technology partners to explore how the latest innovations are transforming the future of business.

Along with hands-on tech exploration and expert content, Zones Customer Connect attendees will have the rare opportunity to take an exclusive, behind-the-scenes VIP tour of the MetLife Stadium. A networking happy hour will also be part of this private tour. Additionally, Customer Connect attendees will hear from keynote speaker, [Gary Kayye](#), founder of The rAVe Agency and a leading voice in the IT/AV space, who will share powerful insights on the transformative role of AI and its impact on IT, collaboration, and the evolving modern workplace.

Zones: Empowering IT Through Partnership and Innovation

According to Zones Vice President of Marketing Ashley Flaska, Customer Connect events are designed to showcase how Zones empowers customers through strategic partnerships and strong industry relationships. "Customer Connect is where vision meets execution. It's a one-of-a-kind opportunity for IT leaders, decision-makers, and end users to engage directly with top technology providers and see

complete solutions in action. We're bringing together the right partners, insights, and strategies to help our customers imagine what's possible—and then make it real."

She added, "If you work in IT—or use it—and you're focused on staying ahead of the curve, Customer Connect is for you. Whether you are exploring enterprise-level cloud architecture or optimizing workplace productivity, Customer Connect delivers the tools, conversations, and partners that can help shape your path forward."

Zones' Four Business Practices Featured at Customer Connect

Zones' [four business practices](#) are being showcased throughout the exhibit hall, demonstrating how the company leverages partner technologies to create comprehensive, customer-first solutions:

- **Cloud & Data Center** – Tailored infrastructure, cloud migration, and data protection solutions aligned with business goals.
- **Digital Workplace** – End-to-end services that power secure, immersive, and collaborative environments, including device management, SaaS, and VDI.
- **Networking** – Intelligent network modernization strategies designed to maximize connectivity and efficiency.
- **Security** – Advanced cybersecurity solutions spanning assessment, implementation, management, and incident response.

Zones empowers companies to seamlessly extend their entire IT lifecycle—spanning project planning, deployment, ongoing maintenance, and future upgrades—while streamlining processes and centralizing management under one trusted partner.

Behind the Scenes at MetLife Stadium: VIP Tour

Attendees can step inside one of the NFL's largest and busiest stadiums, home to the New York Jets and the New York Giants, for an **exclusive VIP tour** where they'll explore symbolic areas of the stadium, like the Press Box and Moody's Commissioners Club, and get a live glimpse of a concert setup in action.



Keynote: AI's Role in the Future of IT

Workspaces have evolved and so have the expectations of today's workforce. While some may thrive in a traditional office, others embrace remote or hybrid work. The challenge is creating seamless collaboration across all environments.

Gary Kayye's keynote focuses on the convergence of AI, IT, AV, and UC technologies and how they are reshaping the workforce and workplace. From hybrid collaboration to experience design, Gary will highlight how IT and AV professionals are driving innovation across industries.

Customer Connect Represented Brands

Customer Connect attendees can engage with representative from leading tech innovators, including, **3M, Apple, Cisco, Dell Technologies, Google Pixel, HP Enterprise, Intel, Jabra, Legrand, Lenovo, Logitech, Microsoft, NetApp, Oracle, Samsung**, and many more.

About Zones Customer Connect

Customer Connect is Zones' signature IT experience, offering hands-on access to emerging technologies, thought leadership from industry experts, and invaluable opportunities to network with peers and partners. Attendance is **free**, and the value is lasting—attendees leave with real solutions, fresh perspectives, and powerful connections.

To view the agenda and register for Customer Connect at MetLife Stadium on May 6, go to <https://events.zones.com/25-customer-connect-hp-new-york>.

About Zones

A global provider of end-to-end IT solutions and managed services, Zones is backed by an unmatched supply chain and more than 35 years as a certified Minority Business Enterprise (MBE). Operating in over 150 countries, Zones delivers complete IT Lifecycle Services that cover every stage of technology—from strategic planning and procurement through deployment, management, optimization, and secure retirement. This lifecycle expertise amplifies Zones' robust portfolio across its business practices, which include Cloud & Data Center, Digital Workplace, Networking and Security. Powered by the highest partner certifications with Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building and sustaining digital infrastructures that transform how modern organizations do business.

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