



FOR IMMEDIATE RELEASE

Contact: Susanne Smith
Zones, Inc.
(253) 347-5780

Zones Named to 2015 List of CRN Tech Elite 250

Annual list recognizes IT solutions providers with deep technical expertise and premier certifications

AUBURN, Wash., April 6, 2015 — [Zones, Inc.](#), today announced it has been named to The Channel Company's [CRN](#) Tech Elite 250. This annual list recognizes an elite group of IT solution providers that have invested in the training and education needed to earn the most advanced technical certifications from leading vendors. Zones has previously appeared on this list in 2013 and 2014.

In compiling the list, The Channel Company's research group and CRN editors collaborated to assess the most customer-beneficial technical certifications in the IT channel. These technical certifications—from vendors including Cisco, Citrix, Dell, EMC, HP, IBM, NetApp, Microsoft, VMware and Symantec, among others—have enabled solution providers to deliver an outstanding level of premium products, services and support to their North American customers.

The solution architects and systems engineers of the Zones Advanced Solutions Group invest a substantial amount of time each year to obtain and maintain certification across a range of advanced technical topics. These efforts result in Zones holding the highest levels of technical certification from every key solution provider the company represents.

“Zones’ commitment to certification and ongoing technology training is woven into the fabric of our organization,” said Murray Wright, president and CEO at Zones. “To best serve our expansive customer base, we must ensure that our team members are among the most skilled in the industry. As a member of CRN’s Tech Elite 250, we are proud to offer our customers advanced technical guidance and in-depth industry expertise.”

The investment Zones makes in maintaining the highest possible certification levels is considerable, but ensures that the company is positioned to efficiently and effectively deliver even the most complex IT solutions.

“The solution providers selected for our annual Tech Elite 250 have demonstrated a commitment to excellence and gained industry credibility by investing in the IT certifications necessary to deliver exceptional service to their customers and stay competitive,” said Robert Faletta, CEO, The Channel Company. “These featured solution providers have enhanced and strengthened their partnerships by earning some of the most difficult certifications from some of the most prominent names in IT. We congratulate these organizations and look forward to their continued success.”

Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at www.CRN.com.

About The Channel Company

The Channel Company, with established brands including CRN®, XChange® Events, IPED® and SharedVue®, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

About Zones

Zones, Inc., supports business, healthcare, the public sector and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, mobility, data center and virtualization. Zones holds the highest levels of technical certification from every key solution provider we represent, including Cisco Gold, EMC Velocity Premier, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking and VMware Infrastructure, among others. Zones is an eight-time recipient of the Microsoft Excellence in Operations award and was also recognized as the 2013 Microsoft Partner of the Year for Volume Licensing. Incorporated in 1988, Zones is headquartered in Auburn, Wash., and is a certified MBE company.

For additional information, visit www.zones.com or call (800) 408-9663.

###