

## The future of SharePoint

With only 11% of businesses identifying their SharePoint projects as successful,<sup>1</sup> and as Microsoft shifts its attention to the cloud, it's clear that the SharePoint intranet era is ending. And SharePoint 2016 won't prolong it, since it only promises one-way integration with O365—its hybrid capabilities are little more than conduits for driving users to Office 365 services.

Will Office 365 deliver the next intranet era? It's unlikely, as most enterprises move to Office 365 primarily for email and productivity apps, and nearly 40% of Office 365 organizations continue to adopt multiple add-on products to fill in intranet-related gaps and extend functionality.<sup>1</sup> Increasingly, firms are abandoning or slowly phasing out the use of SharePoint as an intranet in favor of modern intranet solutions.

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*"When we replaced SharePoint with Jive, we got not just a new intranet but a social intranet. It's really helped us to redefine our culture to be more open, transparent and collaborative."*

Sara Teitelman | Director of Knowledge Management, Pact

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## Why modernize or replace your SharePoint intranet?

An engaged, informed workforce is a big competitive differentiator in today's service economy. However, conventional intranets—even those with the latest search technologies and social 1.0 features—aren't delivering a competitive advantage. Most employees still struggle to find information and experts, and nearly 70% remain unengaged.<sup>2</sup>

To address this gap, the modern intranet should be centered on people and deliver a user experience that today's workforce demands. It must meet both the communication needs of the company and the collaboration needs of employees. But most established intranets are far from this today.

Traditional intranets age quickly, with intranet design passing rapidly out of fashion, forcing IT teams to spend millions to continually update intranet features while struggling through chargeback schemes and rigid change control processes. They work nights and weekends to upgrade complex customizations and finally deliver an updated intranet release to business users who wonder why it "doesn't work like Facebook" or "doesn't look like a news website" or "doesn't work on my smartphone."

## Does your SharePoint intranet:

**Engage all employees and drive adoption?**

Are one-way corporate portals, articles and emails engaging all of your employees and driving intranet adoption? How would you even know?

**Quickly surface information and experts?**

Does it still take days or weeks for people to find information and experts? Is the information they eventually find outdated?

**Make it easy to use across devices?**

Are employees tied to their desktop browser whenever they need to use your intranet? How do your deskless employees get key information?

**Make it easy to quickly collaborate?**

Is it difficult for people to quickly create a site and start collaborating? Do your employees even use your intranet beyond their default browser page?

**Free your IT staff to solve real business problems?**

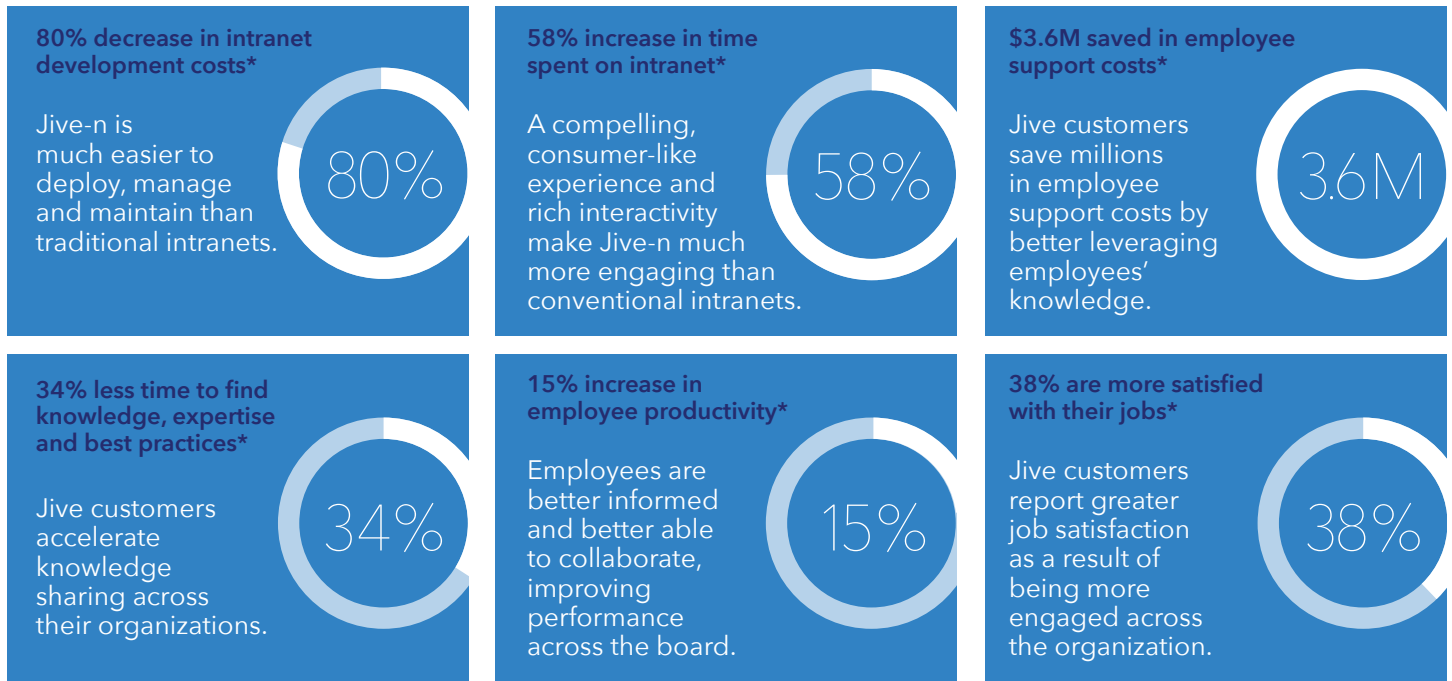
Is your IT staff overburdened by simple content changes, site setup and unending updates and requests from end users? Wouldn't they rather put their problem-solving skills to better use?

**Deliver a satisfactory return on your investment?**

Are you getting enough value out of all the time and money spent on customizations, administration, lengthy upgrades and end-user training?

# Stop spending valuable resources on an intranet that employees aren't happy with.

Jive customers who have replaced or updated their intranets—most of them SharePoint-based—with Jive-n Social Intranets have seen significant business and operational improvements:



"We had to find a way to break down the silos and introduce a platform that allows staff in 28 countries to better communicate and collaborate. [With our Jive-n Social Intranet] we really hit fertile ground. We had a 97% adoption rate in four months. The platform is extremely secure; it's essentially a vault beneath the desk."

Tony McGivern | CIO, FICO

## Jive-n Social Intranet: Key Capabilities

### For business users

- Spaces empower users to take control of their own business portals, with drag-and-drop layouts and simple content publishing.
- Groups are easy to create using purpose-built templates for a wide variety of use cases.
- Social search makes it simple to find what you need when you need it, with social signals and usage habits driving search results.
- Profiles go way beyond the usual contact information and include skills, recognition, activity and endorsements. And they're easy to integrate with third-party systems.
- Mobile apps for iOS and Android keep your workforce connected, engaged and productive on whatever device they're using.

### For HR and corporate communications

- Blogs and videos let executives and communicators reach employees in a way that's personal, compelling and memorable.
- News streams deliver the communications that employees need, with auto-subscriptions based on LDAP and other profile attributes.
- Insights and analytics make it easy to gauge the reach and impact of every communication, within each audience.
- Gamification lets you create targeted missions, badges and rewards that encourage specific actions.
- Employee self-service simplifies support and cuts costs with easy-to-use self-help and peer-based assistance on par with best-in-class online customer support.

### For IT

- Cloud, hosted or on-premise, Jive offers the gamut of deployment options to meet any business requirement.
- Security, availability and compliance: Jive is 27001:2013 certified and includes eDiscovery, records retention, encryption at rest and enhanced DR; and supports HIPAA compliance.
- Integration hub lets IT configure or build bi-directional integrations. Configurable integrations are available for Microsoft, Cisco, Google, Salesforce.com, Box, Dropbox and more.
- Content moderation includes keyword auto-monitoring, designated moderators and the ability to report inappropriate use.
- Themes are easily configurable. You can also export and import pixel-perfect customized themes to satisfy specific branding requirements.



Learn more about modernizing your SharePoint intranet with Jive-n. Contact your Jive representative or email us at [sales@jivesoftware.com](mailto:sales@jivesoftware.com)

<sup>(1)</sup> Association for Information and Image Management (AIIM) survey, March 2015  
<sup>(2)</sup> "State of the Global Workplace," Gallup, 2013