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Zones, LLC Achieves VMware Master Services Competency in Digital Workspace

Auburn, WA, November 25, 2020 — Zones, LLC, today announced that it has successfully achieved a Digital Workspace VMware Master Services Competency. This competency demonstrates that Zones is committed to helping organizations accelerate their digital transformations by leveraging their validated services delivery capabilities around advanced VMware technologies.

“Zones takes digital transformation very seriously, and so we’re extremely proud that VMware has recognized our competency within the digital workspace,” said Scott Priest, Vice President and General Manager of Products & Partner Management at Zones. “It is a testament to the longtime relationship with VMware and the innovative solutions we are bringing to the marketplace. We want to thank VMware for the recognition and the continued collaboration.”

“VMware is pleased to recognize Zones for achieving a Digital Workspace Master Services Competency. This achievement shows customers that partners like Zones are dedicated, invested, and have validated expertise in advanced VMware technologies,” said Sandy Hogan, SVP of Worldwide Commercial and Partner Sales, VMware. “We value Zones as a VMware partner and appreciate their efforts in achieving this VMware distinction as they work to increase their service delivery capabilities.”

VMware Master Services Competencies are designed to help partners demonstrate customer-centric solutions and technical proficiency, with proven success and expertise in a specialized area of business. These competencies also allow partners to differentiate in six specific solution areas.

VMware partners can achieve VMware Master Services Competencies in:

- **Cloud Management and Automation** – Designates expertise in delivery of VMware Cloud Management and Automation solutions and services with deep understanding and execution of cloud management design principles and methodologies.
- **Cloud Native** – Designates partner organizational expertise to run and manage VMware Modern Application solutions. Achieving this competency validates partners' deep understanding of Kubernetes core concepts and proficiency in networking, security, and

application lifecycle management to ensure the continuous delivery of applications on Kubernetes-based platforms.

- **Data Center Virtualization** – Designates expertise in delivery of VMware vSphere environments and digital infrastructure services with deep understanding of and execution in Data Center Virtualization design principles and methodologies.
- **Digital Workspace** – Designates partner organizational expertise to design, deliver, and support the ongoing management of customer apps, data, and virtual desktop solutions, whether on-premises or cloud-delivered. Achieving this competency validates partners' deep understanding and execution on VMware Horizon and VMware Workspace ONE end user computing solutions.
- **Network Virtualization** – Designates expertise in the delivery of VMware NSX environments and services with deployment and optimization of NSX environment capabilities.
- **VMware Cloud on AWS** – Designates expertise in the delivery of hybrid cloud solutions based on VMware Cloud on AWS. This service provides an operationally consistent and familiar way to run, manage, and secure applications in a hybrid IT environment.

About Zones

Zones, LLC, a \$2.4B global IT solution provider, delivers products and services to help

organizations make a complete digital transformation – from desktop to data center – to the cloud and beyond. As a certified Minority Business Enterprise (MBE), an eleven-time Microsoft Excellence in Operations award winner, and a member of the 2020 CRN Tech Elite 250 list, we've proven our ability to support many of the world's largest corporations. To learn more about why Zones is the First Choice for IT™, please visit www.zones.com.

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