

Upgrade for the Latest in Camtasia

New eye-catching visuals

Device framing

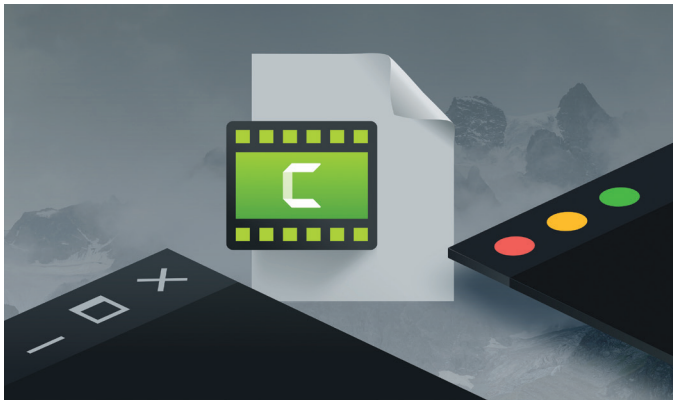
Drag-and-drop your video onto a computer or phone screen frame. Great for software demos, website previews, and more.

Behaviors

Now it's easy to apply animations to text and images.

Video Elements

Choose from a convenient collection of high-quality backgrounds, music tracks, icons, and motion graphics.



Get a finished video, faster

PowerPoint Import

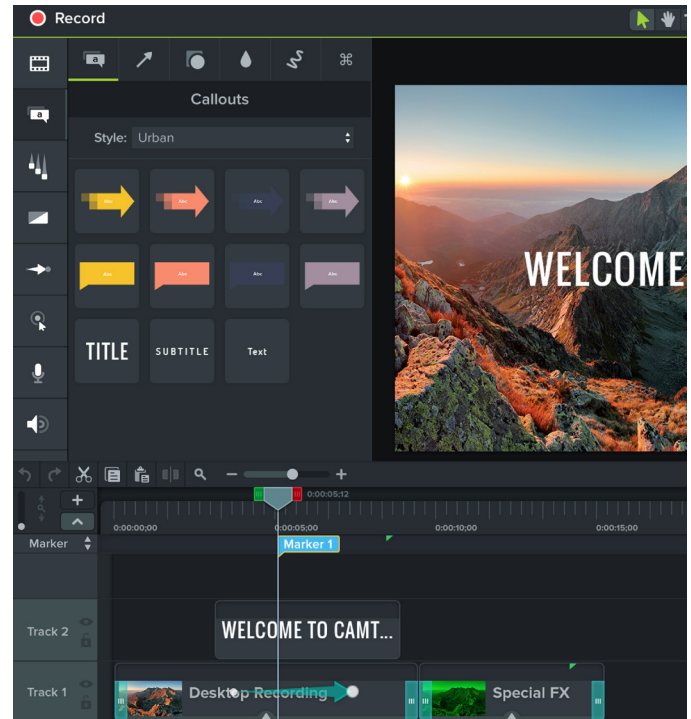
Bring your presentations directly into Camtasia with just a few clicks.

Easily editable assets

Quickly customize lower thirds, intros, and more for a professional look to match your branding.

One product, two platforms

A single software key gives you access to Camtasia on Windows and Mac. Edit your videos on both platforms, including adding quizzes.



Mobile capture and creation

TechSmith Capture

Record your iOS 11 screen and send directly to Camtasia for editing and to show off your mobile experience.

TechSmith Motion

Bring static images to life! Apply edge animations to iOS photos to make them shine or bubble, then share to Camtasia or use as a standalone video.

Contact TechSmith or your preferred reseller to learn more and consider licensing options.

Camtasia Version Comparison

Feature	Camtasia (Version 9.1 on Win/ Version 3.1 on Mac)	Camtasia Studio (Version 8 on Windows)	Camtasia Mac (Version 2 on Mac)
New visual effects - Device Framing and Behaviors	✓		
PowerPoint Import	✓		
TechSmith Capture Mobile Screen Recording App (iOS)	✓		
Easily Editable Assets (Intros, Lower Thirds)	✓		
TechSmith Motion Asset Creation App (iOS)	✓		
Share Projects Across Platforms	✓		
Callout Family Themes	✓		
Asset Marketplace	✓		
Full Canvas Editing	✓		
64-Bit Platform	✓		✓
Quizzing	✓	✓	
Fullscreen and Region Recording	✓	✓	✓
Webcam, Microphone, and System Audio Recording	✓	✓	✓
Multiple Video and Audio Tracks	✓	✓	✓
Callouts, Annotations, and Shapes	✓	✓	✓
Remove a Color (Chroma Key)	✓	✓	✓
Video and Cursor Effects	✓	✓	✓
Highlight and Blur Tools	✓	✓	✓
Animations and Transitions	✓	✓	✓
Captioning and Voice Narration	✓	✓	✓
Hotspots	✓	✓	✓
Clip Speed	✓	✓	✓