TechSmith Camtasia™

Camtasia empowers you to make amazing videos—even if you've never made one before. Record a video of your screen or bring in your own video footage. Then, use Camtasia's drag-and-drop editor to easily create remarkable videos you can share with anyone. Keep your audience engaged by adding eye-catching animations, visual effects, music, and captions in no time.

With Camtasia, you'll be able to produce stunning videos without being a professional video editor.

How can everyone in your organization use Camtasia to communicate more effectively?

Training & Support Stop repeating yourself and create a library of training videos that can be viewed again and again to save you time and make onboarding smoother.

Presentations & Demos Have important information to share? Record your one-time presentation or webinar to create a video that can be viewed anytime on demand.

Marketing & Sales Impress your customers with a polished video that you can produce right in-house—saving you money. Make engaging videos that represent your brand and clearly get your message across.

To learn more, please visit: www.techsmith.com/camtasia or contact your preferred reseller partner.

Camtasia Highlights

RECORD
- Fullscreen, Region, and Webcam Recording
- Video, Image, Audio, and PowerPoint Import
- Microphone and System Audio Recording
- Voice Narration

SHARE
- Share Projects Across Platforms
- Streamlined Sharing to Standard Locations like YouTube

EDIT
- Multiple Video and Audio Tracks
- Callouts, Annotations, and Shapes
- Remove a Color (Chroma Key)
- Video and Cursor Effects
- Highlight and Blur Tools
- Animations
- Transitions
- Captioning
- Hotspots
- Clip Speed
- Quizzing

Engage Your Audience

Ensure your videos stand out. Use impressive assets found in Camtasia to create polished videos that are sure to grab and keep your audience's attention.

Collaborate Across Platforms

Easily share projects and files between Windows and Mac computers. Collaborate with colleagues on videos regardless of what platform they use.

Save Time

Produce videos quicker with 64-bit support and powerful canvas editing. Animate text, images, and content in your videos with drag-and-drop ease.