SYMANTEC IS
WINDOWS 7 MIGRATION.

THE SMART ROUTE
TO WINDOWS 7

- Migrate with confidence
- Secure from day one
- Back up what matters most
- Virtualize applications for efficiency

Maximize the efficiency, effectiveness, and long-term business value of your migration with Symantec solutions to deploy, secure, back up, and manage your Microsoft® Windows® 7 environment.

Confidence in a connected world.   ✸ symantec™

WINDOWS 7 MIGRATION: AN OPPORTUNITY AND A CHALLENGE

Symantec has helped migrate or deploy more than half of the world's business desktops and laptops.

By the end of 2010, almost 20 percent of the global IT workforce will be running Microsoft Windows 7[1]—taking advantage of productivity and connectivity features that promise to make it the world's preferred business operating system.

Like any large-scale IT transformation, Windows 7 migration presents its share of logistical, financial, and computing challenges, including:

- Assessing whether your infrastructure is ready for migration
- Automating operational processes including the migration to Windows 7
- Protecting data against hard-drive failures and other migration issues
- Validating application compatibility and resolving conflicts
- Securing systems and protecting information during and after migration
- Taking advantage of new efficiencies from endpoint virtualization

In planning your migration, be sure to ask:

- What is my plan to migrate to Windows 7?
- How will my OS migration affect user productivity?
- Do I need to consolidate vendors?
- Does migration create an opportunity to harvest unused application licenses?
- Can I use my Windows 7 migration to evolve and improve my IT environment?

Symantec suggests answers for these and many other questions below, to help you migrate with confidence to a simpler, more-productive infrastructure.

Symantec is well prepared to help you secure the full benefits of Windows 7 and overcome your migration challenges. Symantec solutions do more than help you "get through" your Windows 7 migration. The same solutions that simplify and accelerate your migration can help you secure post-migration infrastructure and protect the data it contains, manage it with unprecedented efficiency, and improve user productivity using advanced technologies such as application virtualization.

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[1]Pamela Passman, "How will Windows 7 impact the global economy?" Microsoft on the Issues. (Redmond, WA: Microsoft Corporation, July 15, 2009); http://microsoftontheissues.com/cs/blogs/mscorp/archive/2009/07/15/how-will-windows-7-impact-the-global-economy.aspx.

TOOLS FOR A SMOOTH MIGRATION TO A PRODUCTIVE NEW ENVIRONMENT

Operating-system migrations can be complex, time consuming, and disruptive. But they are also a perfect opportunity to transform and improve your IT infrastructure. Symantec can help you manage a risk-free migration, improve your security posture, protect valuable business data, simplify management, and prepare your business to take full advantage of productivity tools such as workspace virtualization.

Symantec solutions work together during your migration to organize, simplify, and accelerate processes, secure your environment, protect business information, and give your users the productivity tools, applications, and information they need in their new Windows 7 environments.

Once your migration is complete, those same Symantec solutions continue working to keep systems supportable and resilient in an environment that is secure, properly backed up, and ready for the next generation of productivity technologies.

MIGRATE WITH CONFIDENCE	
Core solutions	Altiris™ Deployment Solution from Symantec Altiris™ Client Management Suite from Symantec
Migration benefits	• Building core applications into images and preparing others for on-demand or streamed delivery assures fast, flexible deployment. • Automated routines simplify and accelerate your migration, even to off-site locations.
Enduring benefits	• Standardized client builds and processes ensure more supportable, resilient systems. • An effective endpoint management strategy reduces lifespan PC ownership costs.
Advantage: Symantec	Symantec migration solutions automate and integrate inventory, configuration assessment, application settings and user data to install packaged applications based on user or role, all from a single console. And unlike one-time disposable "migration tools," Symantec solutions keep on working to simplify and accelerate upgrade and patch deployment, security management, policy compliance, energy conservation, and much more.

SECURE FROM DAY ONE	
Core solutions	Symantec™ Protection Suite Symantec™ Endpoint Protection
Migration benefits	• Integrating security into your migration ensures that new systems are secure the moment they connect. • Building security into base images means desktops and laptops comply with corporate security standards by default. • Standardizing security features and products within your migration avoids conflicts, duplication, and gaps from ad-hoc approaches.
Enduring benefits	• Symantec™ Protection Center console helps you identify how assets are configured and secured, and helps you monitor the security of your infrastructure. • Symantec Global Intelligence Network provides unmatched insight into and protection from global malware, threats, and vulnerabilities. • Data loss prevention with data assessment helps you monitor, control, and protect critical business information.

Advantage: Symantec	Windows 7 security features are essential, but not enough for enterprise-grade protection—be sure your security solutions include:	
	• Antivirus protection	Missing from Windows Defender
	• Proactive intrusion, exploit, and Web protection, with controls for devices, applications, and network access	Reactive, signature-based Windows 7 defenses are vulnerable to zero-day, customized, and Web-based threats
	• Dedicated, integrated security management console	Separate Windows 7 "Group Policy Objects" fragment management efforts
	• Complete accounting for solution costs	Most Microsoft security features require Enterprise or Select Agreements
	• Global security intelligence and visibility	Not available from Microsoft
	• Cross-platform security support	No Microsoft support for Mac or Linux
	Symantec invests more in security research and development than all other major security solution providers combined, and is the only provider that offers all six security capabilities.[2]	

[2] Network access control, endpoint protection, security information and event management, content-aware data loss prevention, PC life cycle configuration, and email security boundaries.

BACK UP WHAT MATTERS MOST

Core solutions	Symantec Backup Exec™ 2010 Symantec Backup Exec™ System Recovery Symantec NetBackup™ 7
Migration benefits	• Backing up systems and data cuts risks of loss and keeps users productive during migration and future upgrades.
Enduring benefits	• Automated background backups protect business information without interruptions and risks from user "do-it-yourself" solutions. • Rapid system restores protect your business from extended productivity downtime. • Protecting data on desktops and laptops—not just servers—helps meet regulatory and corporate data protection standards.
Advantage: Symantec	Centrally managed, automated backup and recovery is a "blind spot" in Windows 7. Protect business information on client systems to enterprise standards, without interrupting or relying on users.

VIRTUALIZE APPLICATIONS FOR EFFICIENCY

Core solutions	Symantec™ Workspace Virtualization Symantec™ Workspace Streaming
Migration benefits	• Dynamic desktop configuration minimizes the number and size of images you need to deploy during migration.
Enduring benefits	• On-demand application delivery simplifies user workspaces, reducing application conflicts, maintenance, and support costs. • Virtual delivery puts applications where they are needed, reducing license costs and clutter on user systems.
Advantage: Symantec	Windows 7 XP mode is a temporary solution for legacy applications that runs more slowly than virtualization alternatives—and requires you to keep upgrading and patching the OS you thought you were leaving behind. Let your Windows 7 migration give you a head start on tomorrow's productivity innovations such as streaming, application virtualization, and other composite workspace technologies.

7 STEPS TO WINDOWS 7

Migrate with confidence using processes Symantec has developed and proven over more than 10 years in helping its customers migrate more than half of the world's business PCs.

1. Assess the environment and plan the deployment

2. Build standard Windows 7 images

3. Prepare applications

4. Capture personality

5. Assemble and automate

6. Migrate systems

7. Measure and report

Go to www.symantec.com/win7 to download the Symantec 7 Steps to Windows 7 resource kit, including solution datasheets, white paper, and technical brief for complete details.

Why Symantec?

Symantec has helped organizations migrate or deploy more than half of the world's business desktops and laptops—more than 300 million endpoints. Every member of the Fortune 500® and millions of other businesses count on Symantec—because only Symantec delivers:

- Security against more risks, at more points, with greater efficiency, cost savings, and confidence
- Enterprise data protection solutions that process more than 8 billion email messages and1 billion Web requests across a network of 16 data centers
- Integrated technologies for agent distribution, management, and reporting across solutions
- Endpoint virtualization that works across all vendor infrastructures to reduce IT cost and complexity
- A global network of specialist partners with deep expertise in Symantec solutions for migration, security, backup/recovery, and IT management
- An unrivaled Global Intelligence Network to accelerate identification of and response to threats
- A single source for security, visibility, data protection, management, backup, and compliance solutions
- Market-leading PC management, endpoint security, and backup solutions based on 20 years of experience
- Protection for Windows, Mac, and Linux platforms from a single management console

ABOUT SYMANTEC

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

Confidence in a connected world. **symantec**™

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