# Symantec™ Sealed Program

Enable Enterprise-Ready Apps

**Overview: Endpoint Management and Mobility** 



# The Symantec Sealed Advantage: Simple, Seamless, Symantec

The Symantec<sup>™</sup> Sealed Program enables third-party mobile app developers to secure apps with the strong mobile protection enterprises need without compromising the mobile productivity enterprises want. With the Symantec Sealed Program, app developers can instantly wrap their apps without any software development costs, and they can reach a broader base of customers with enhanced mobile app protection and productivity.

The Symantec Sealed Program makes adding mobile protection to an app "shockingly simple." App developers can wrap their apps through a simple online interface provided by Symantec App Center, an industry-leading mobile application management (MAM) and protection solution. In a matter of minutes, mobile apps acquire policy-driven security controls—without requiring any additional coding or software development costs on the developer's part. The Symantec Sealed Program offers developers the advantages of enhanced features as well as new opportunities to grow their app businesses worldwide.

For enterprises, Symantec Sealed apps deliver enhanced productivity, since organizations can seamlessly use these apps to securely manage and share data with other Symantec protected apps.

## Mobility solutions from the leader in security

Symantec's market-leading mobile data protection solutions provide best-in-class application security through secured, encrypted interactions between applications and data. Connectivity between protected applications is secure and powerful, while

"From the initial sign on to getting our app wrapped in the Symantec Sealed Program, and delivering it to device, was shockingly simple."

-Delighted Symantec Sealed
Partner

data loss prevention is enforced on a per-app basis. Symantec offers detection capabilities for jailbreak, root, malware, and adware to help enterprises monitor their systems and applications for compliance, quality, security, safety, and privacy. With the Symantec Mobile Management Suite, corporate administrators can define and manage policies for their mobile data, apps, and devices.

## Symantec Sealed Program: app protection without source code changes

The Symantec Sealed Program enables mobile app developers to easily embed Symantec's protection technology into their apps. Enterprise customers can manage their secure app ecosystem by incorporating third-party licensed Symantec Sealed apps with the same strong Symantec mobile protection controls used to protect their in-house custom-built apps. The Symantec Sealed Program provides developers with the ability to wrap a layer of security and policy management around their iOS or Android app, without any additional source code modifications or SDK embedding. With the Sealed Program, app developers do not have to be security experts to deliver secure enterprise apps to their customers.

# Enhance apps with advanced security capabilities

Apps developed with the Symantec Sealed Program offer customers the ability to configure the following app protection policies:

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- Enable/restrict copy/paste of data between managed apps within the secure workspace
- Enable/restrict document sharing between managed apps within the secure workspace
- Whitelist allowed URLs



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- Require the use of approved secure Web browsers within the secure workspace
- Enable/restrict offline access at the app level
- Destroy data and disable apps on jailbroken (iOS) or rooted (Android) devices
- Manage user authentication, re-authentication, and single sign-on (SSO) within the secure workspace
- Encrypt mobile data (FIPS-certified algorithms)
- Enable local data storage policy control
- Enforce a secure (SSL) connection for wrapped apps to ensure secure HTTP data-in-transit and to block apps from going to unauthorized websites
- Over-the-air (OTA) management of policy, including push, revoke, and remote wipe on an app-by-app basis
- Enable/restrict iOS 7 features: AirDrop<sup>®</sup>, AirPrint<sup>™</sup>, social media file sharing, Safari<sup>®</sup> reading list, iTunes<sup>®</sup> sharing, iCloud sharing

#### How the program works

The Symantec Sealed Program provides developers with app protection software libraries to wrap a security and policy management layer around an iOS or Android app, without rewriting the app or embedding an SDK. App developers can, therefore, focus on building the best apps for customers without worrying about app security. Symantec app protection policies include user authentication, document sharing, copy/paste capabilities, offline access, controlling local data storage and encryption, secure app connectivity and SSL connection certificate management, and other policies for data protection and central management.

The process begins with Symantec providing app developers with a simple self-service wrapping approach in which app developers are given an assertion bundle, a wrap kit, and testing guidelines. Developers use these tools to wrap with a simple three-step process. Once the app is wrapped, Symantec tests the app to ensure compatibility with the Symantec App Center platform.

Once tested, Symantec Sealed apps are listed in the Symantec Sealed Marketplace. After a customer purchases a Symantec Sealed app, the customer IT administrator creates and chooses the protection policies within Symantec App Center to be applied to the app prior to the customer's internal app distribution.

Customers who purchase Symantec Sealed apps can confidently deploy standardized mobile app security and management from a recognized information security industry leader. Joining the Symantec Sealed Program extends the market opportunity reach for app developers and differentiates apps with the global recognition and trust represented by the Symantec brand.

#### **Key benefits**

The Symantec Sealed Program provides app developers with the ability to:

- Deploy a simple and quick app wrapping process with no source code changes or security expertise required
- Accelerate release cycles by relying on Symantec to deliver security technology for apps
- Enhance productivity with interapp content sharing only between Symantec Sealed apps and other managed apps

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- Reach a broader base of enterprise customers with a promise of security
- Promote apps to Symantec customers via the Symantec Sealed Marketplace
- Promote apps to IT administrators via the Symantec App Center management console app listing
- Extend their competitive advantage by integrating best-of-breed security technology from Symantec

Join the Symantec Sealed Program today: go.symantec.com/sealed



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#### **System requirements**

Symantec Sealed Program libraries can be applied on any application (Android, iOS, Web, HTML5, or native) using the development and build environment of choice. Third-party development tools such as Appcelerator® are also supported.

## Supported platforms

- Apple iOS 6.0+
- Google<sup>™</sup> Android 2.2, 4.x to 4.3

#### More Information

#### Visit our website

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#### To speak with a Product Specialist outside the U.S.

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#### **About Symantec**

Symantec protects the world's information, and is a global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment – from the smallest mobile device, to the enterprise data center, to cloud-based systems. Our world-renowned expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at <a href="https://www.symantec.com">www.symantec.com</a> or by connecting with Symantec at <a href="mailto:go.symantec.com/socialmedia">go.symantec.com/socialmedia</a>.

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