

IMMEDIATE RELEASE
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Zones Recognized as a Market Challenger in the 2023 ISG Sustainability and ESG Report

Auburn, WA, February 27, 2024 — Zones, a global leader in end-to-end IT solutions, proudly announces its recognition as a Market Challenger in the 2023 ISG Provider Lens™ Sustainability and ESG report in the U.S. This acknowledgment highlights Zones' commitment to environmental responsibility and sustainable IT practices.

Zones has been recognized in the ISG Provider Lens™ report for its strengths in Strategy and Enablement Services in the U.S., particularly highlighting its expertise in Circular Economy and IT Asset Disposition (ITAD). The company excels in repurposing end-user devices and network assets while adhering to data destruction standards outlined in NIST 800-88, offering fully accredited circular economy services from inception to disposal.

Additionally, Zones strictly adheres to R2v3 standards in ITAD, reducing 1.7 million tons of CO2 and ensuring a sustainable end-of-life asset management process. The company emphasizes futureproofing through ITAD initiatives, converting retired assets into revenue for IT growth, innovation, and security enhancement.

Zones' global reach spans over 100 countries, uniquely servicing and repurposing client technologies worldwide, including niche firms in specific regions. Furthermore, the integration of digital automation allows Zones to provide clients convenient access to asset management tracking, reporting tools, and emission metrics, ensuring transparency and sustainability throughout the disposal process.

Linda Marbena, VP & GM of the Technology Solution Centers at Zones, said, "We are proud to be featured in ISG's Sustainability and ESG Report, which recognizes Zones' commitment to providing eco-conscious technology solutions. This not only showcases our dedication to environmental sustainability but also workplace safety, as our Technology Solution Centers (TSCs) are certified with the following various certifications: R2v3 Recycling, ISO 45001 for Occupational Health and Safety, ISO 9001 for Quality Management Systems, and ISO 14001 for Environmental Management Systems. By continuing to reduce our footprint through ethical asset recovery, safe e-waste disposal, and green IT lifecycle management, we aim to set the standard for responsible, sustainable practices that enable a thriving community."

Iain Fisher, Director - Future of Work, Customer Experience & ESG Lead, ISG, said, "One of the more important areas in the workplace that drives sustainable reporting outcomes, as well as having a bottom-line impact, is IT Repurposing as a Service. Device Providers are racing to offer a service that can offer near-net zero emissions and 50-70% cost reduction to enterprises. Zones has been shaping this service, primarily in the U.S. for a number of years. Being at the top of the maturity curve is probably the most important factor to consider when it comes to choosing a partner for your strategic response in this area. This makes Zones a key provider of choice."

Explore the full report and learn more about Zones' capabilities here:

<https://media.zones.com/images/pdf/zones-esg-quadrant-report-sweetppot-us-2024-02-02.pdf>

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About Zones

Zones is a global provider of end-to-end IT solutions with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than 120 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. Whatever you need, you can ***Consider IT Done.***

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