

QuarkCopyDesk 7: The content editor for today's publishing environments



QuarkCopyDesk® 7 — robust text- and picture-editing software — enables writers, editors, and non-designers to meet the demands of fast-paced editorial workflows head-on. Sharing the code base with QuarkXPress® 7, QuarkCopyDesk gives you world renowned typographic controls. Its unique text and image-handling capabilities make it the tool of choice for editors who want to manage both text and picture content in their articles. Formatted files move seamlessly between QuarkXPress and QuarkCopyDesk, which streamlines production and saves time and money.

Who is QuarkCopyDesk for?

- Writers, editors, and journalists
- Reviewers
- Every contributor to a publishing workflow who does not produce layout elements

Features

View and edit articles in WYSIWYG view

Writers and editors see the same graphic-rich pages that designers see. QuarkCopyDesk fully supports QuarkXPress colors, style sheets, and transparent text boxes.

Choose from three views

Get precise information on how your copy fits in the layout. Choose the view you like best — Galley, Full Screen, or WYSIWYG — for viewing line counts, line breaks, and column breaks. QuarkCopyDesk continuously displays underset or overset amounts, word and line counts, and column depths. It even displays previews of images anchored in a text component in all three views.

Key benefits

Simple and easy authoring environment

QuarkCopyDesk provides an intuitive user interface that allows you to start working immediately and perform your tasks efficiently.

Maximize efficiency with QuarkXPress compatibility

With just a single mouse click, export layouts created in QuarkXPress® to QuarkCopyDesk and maintain attributes, such as style sheets, article geometry, and hyphenation and justification rules. QuarkCopyDesk users can write to fit because they know the exact amount of space designed for their work. When text is imported back to the QuarkXPress layout, it fits precisely. And QuarkCopyDesk easily exchanges text with Microsoft® Word, WordPerfect®, "XPress Tags," HTML, and other word-processing formats.

Integrate key contributors and improve communication

QuarkCopyDesk allows for the active integration of key contributors in your publishing workflow without straining your budget. Features such as Notes and Redlining are perfect for facilitating communication. Use Notes to place electronic communication directly in the text. Notes travel with the article, even when you import into QuarkXPress. With Redlining, you can track changes in QuarkCopyDesk articles to provide production teams with a clear record of all changes.

Improve your product

More efficient workflows give writers more time to write and designers more time to design — inevitably creating a better product.

Save money

Increase efficiency, save time, and boost profits. With QuarkCopyDesk, you can cost-effectively share layouts with editorial members of the publishing workflow — who don't require professional page layout software — with a tool designed specifically to meet their needs.

View articles in split view

Split your article view horizontally or vertically to display the content in Galley, Full Screen, and WYSIWYG at the same time. Content edited in one view will update in the other views simultaneously.

Eliminate reflow

Writers, editors, and reviewers working in QuarkCopyDesk know the precise article geometry. When imported to the QuarkXPress layout, their revised copy fits perfectly.

Work with multiple components

QuarkCopyDesk articles can contain multiple, independent components (for example, a pri-

mary story and a related sidebar could be two components in the same article). Images can also be components.

Import images and apply picture effects

Import any image format supported by QuarkXPress, including native Photoshop® (.psd) files, and use the same control and editing features as in QuarkXPress. Perform advanced image manipulation functions like Gaussian Blur and Despeckle using the Picture Effects feature.



Streamline your output process

QuarkXPress Output Styles allow users to combine their most common output setups into one output style for repeated usage. Output Profiles and Output Profile Groups take this even further by allowing you to incorporate metadata into the output data stream using an internal placeholder framework. You can create output profiles for Print, PDF, and Article XML and combine them into output profile groups, allowing you to output to three different mediums with one mouse-click.

Article Components

QuarkCopyDesk 7 offers three article component types:

- Text
- Picture (new)
- Master Components (new)

In text driven workflows, Master Components allow – to a certain extent – the creation of article geometries. When you create a new component in QuarkCopyDesk, just select one of the Master Components and choose your content. The margin, column, and gutter settings for a text component create an automatic text box that displays according to the properties defined by the Master Component.

File Support

QuarkCopyDesk 7 supports the following Quark® application file types:

- QuarkXPress 7.3 files (as a “viewer” application)
- QuarkCopyDesk Light Weight articles
- QuarkCopyDesk Full Features articles

CONTACTING QUARK

In North America
Quark Inc.
1800 Grant Street
Denver, CO 80203
www.quark.com
800.676.4575
303.894.8888

In Europe
Quark Media House Sàrl
Rue de Monruz 2
2000 Neuchâtel
Switzerland
euro.quark.com
00800 1787 8275
+41 32 720 1414



©2007 Quark Inc. All rights reserved. Quark Products and materials are subject to the copyright and other intellectual property protection of the United States and foreign countries. Unauthorized use or reproduction without Quark's written consent is prohibited. Quark, the Quark logo, QuarkXPress, QuarkCopyDesk and XTensions are trademarks or registered trademarks of Quark Inc. and its affiliates in the U.S. and/or other countries. Microsoft is a registered trademark of Microsoft Corporation in the United States and/or other countries. WordPerfect is a registered trademark of Corel Corporation. Photoshop is a registered trademark of Adobe Systems Incorporated in the United States and/or other countries. All other marks are the property of their respective owners. 03087WP

Collaboration between QuarkXPress 7 and QuarkCopyDesk 7 is based on the following XTensions:

QuarkXPress and QuarkCopyDesk XTensions

Notes: Enables QuarkXPress and QuarkCopyDesk users to insert comments into article text components. Users can mark notes according to creator name and date, and color codes allow quick distinction. Notes travel along with the article even when you export to PDF.

RedLine: Redlining lets multiple users review an article or text component. QuarkXPress and QuarkCopyDesk users can track and highlight changes, such as additions, deletions, insertions, and corrections. Final edits can be incorporated by simply accepting or rejecting the changes marked.

QuarkXPress XTensions

CopyDeskArticle XTensions software: Provides APIs to XTensions® developers who create user interfaces or other functionality for working with QuarkCopyDesk files inside QuarkXPress.

QCImportFilter: Allows users to import the content of QuarkCopyDesk components into QuarkXPress layout boxes.

QCMultipleArticle XTensions software: This QuarkXPress 7 XTensions software includes:

- New menu items
- An import feature that lets users import a component's content (text or picture) into a selected QuarkXPress 7 layout box
- An export feature that lets users export an article and create a QuarkCopyDesk 7 file
- A multiple article feature that lets users create multiple articles within a QuarkXPress 7 layout
- Article guides

A Light Weight article exported from QuarkXPress contains only one article, a page picture, and helper boxes to maintain the article geometry, and the article components.

A QuarkCopyDesk Full Features file contains the QuarkXPress Print layout space for viewing and hard copy output purposes. If the project contains more than one article, the user can decide which one to edit when opening the QuarkXPress project.

A Full Feature article exported from QuarkXPress 7 behaves like a regular QuarkXPress project opened in QuarkCopyDesk, except that you can only edit one designated article and its components at a time.

Supported languages

User Interface

- U.S. English
- International English
- Passport (Danish, Dutch, French, German, International English, Italian, Norwegian, Spanish, Swedish, Swiss German, U.S. English).

Hyphenation/Spell checking

QuarkCopyDesk 7 supports the following languages in addition to those listed above: Brazilian Portuguese, Bulgarian, Catalan, Croatian, Czech, Estonian, Finnish, German Reformed, Greek, Hungarian, Icelandic, Latvian, Lithuanian, Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Swedish, Swiss German, Swiss German Reformed, Turkish, Ukrainian.

Legacy Support

- QuarkXPress 7.3, including the QuarkCopyDesk filters required to import article files, can import legacy QuarkCopyDesk files for versions 2.2 and later.
- QuarkCopyDesk 7 will be able to open QuarkCopyDesk articles for versions 2.2 and later.

Designed for content editing

QuarkCopyDesk is a content editing tool. It is not meant to be used for changing an article's geometry defined in QuarkXPress. As such, QuarkCopyDesk does not allow you to add or remove boxes, and it does not include tools for manipulating the layout.