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Zones Again Named to CRN's 2014 List of Tech Elite 250

Annual list recognizes IT solutions providers with deep technical expertise and premier certifications

AUBURN, Wash., April 14, 2014 — Zones, Inc., today announced it has been named to <u>CRN</u>'s annual list of the Tech Elite 250. These companies represent an elite group of IT solution providers that have invested in the training and education needed to earn the most advanced technical certifications from leading vendors. Zones first appeared on this list in 2013.

In compiling the list, CRN editors worked with The Channel Company's research group to define the most customer-beneficial technical certifications in the IT channel. These technical certifications — from vendors including Cisco, Citrix, Dell, EMC, HP, IBM, NetApp, Microsoft, VMware and Symantec — have enabled solution providers to deliver the most premium products, service and support to their North American customers.

"Zones holds nearly 60 of the highest certifications in the industry and remains committed to ongoing training to ensure that Zones team members are among the most skilled and knowledgeable in the industry," said Murray Wright, president and CEO at Zones. "Being named to this prestigious list by CRN again this year confirms that Zones is equipped to help our customers solve their most challenging IT problems."

"The solution providers highlighted on our annual Tech Elite 250 have demonstrated a commitment to excellence and gained industry credibility by investing in the IT certifications necessary to stay

competitive and deliver the highest level of service to their customers," said Robert Faletra, CEO, The Channel Company. "These featured solution providers have enhanced and strengthened their partnerships by earning some of the most difficult certifications from some of the biggest names in IT. We congratulate these organizations and look forward to their continued success."

Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at www.CRN.com.

About The Channel Company

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

About Zones

Zones, Inc., supports business, healthcare, the public sector and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, mobility, data center and virtualization. Zones holds the highest levels of technical certification from every key solution provider we represent, including Cisco Gold, EMC Velocity Premier, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking and VMware Infrastructure, among others. Zones is a seven-time recipient of the Microsoft Operational Excellence award and was also recognized as the 2013 Microsoft Partner of the Year for Volume Licensing. Incorporated in 1988, Zones is headquartered in Auburn, Wash. and is a certified MBE company.

For additional information, visit <u>www.zones.com</u> or call (800) 408-9663.