



#1

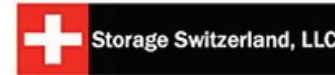
**BACKUP**

Physical, VM & Cloud

[www.infrascale.com](http://www.infrascale.com)



Infrascale is making backup-as-a-service easy for businesses to consume with their simple, cloud-based backup offering.”



# The Most Complete Data Protection Platform for MSPs

Infrascale delivers the industry's most complete Data Protection Platform today. From an easy-to-use dashboard, MSPs can efficiently manage their cloud backup, disaster recovery and data archiving solutions. Our flexible platform protects data in multiple environments: the Infrascale cloud, private cloud or a third-party cloud. Deployable across physical or virtual servers, workstations or mobile devices, Infrascale is the only solution MSPs need to deliver complete data protection to businesses of all sizes.



**Cloud**  
Backup



**Disaster**  
Recovery



**Data**  
Archiving

# Complete data protection designed for MSPs

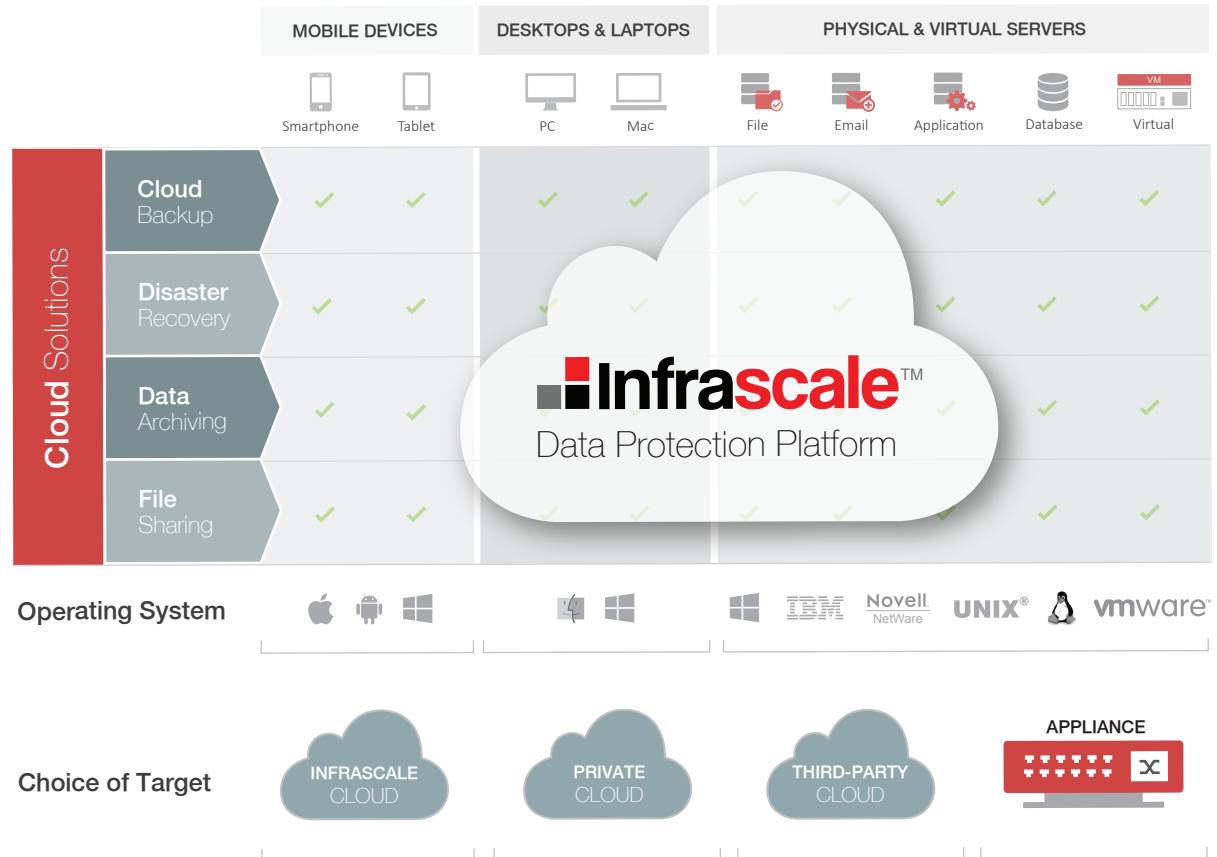
When we say *complete*, we mean **complete**.

Our Data Protection Platform is a comprehensive solution for:

- Cloud backup
- Disaster recovery
- Data archiving

Now, you can easily protect the data residing on mobile devices, laptops and desktops and servers (both virtual and physical).

**Infrascale™**  
Total Data Protection



**#1 BACKUP**  
Physical, VM & Cloud

# Our cloud, your cloud, any cloud

Flexible hosting options to meet your clients' evolving needs.

Every customer is different. While one customer will want to store their data on premise, another may want to store it in their own cloud or third-party cloud.

Infrascale's solution lets you choose your cloud, enabling you to create the right solution based on the customer's needs, not your vendor's limitations.

# Our Cloud, Your Cloud, Any Cloud

## INFRASCALE CLOUD

Replicate to one of Infrascale's  
12 geographically-dispersed  
data centers.

## PRIVATE CLOUD

Deploy to private clouds for  
partners (or their customers)  
with their own data centers.

## THIRD-PARTY CLOUD

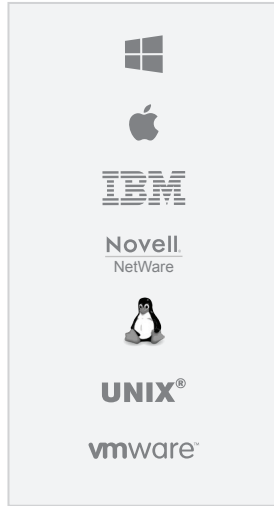
Leverage popular third-party  
clouds such as AWS or  
Windows Azure.

# A New Paradigm for Cloud-Connected Appliances

Save up to **50%** compared to Datto, Unitrends and Barracuda for hybrid cloud protection with our Data Protection Appliance.

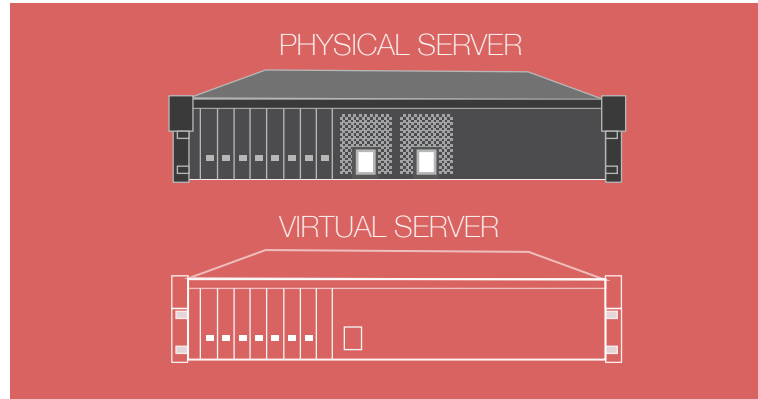
## HETEROGENEOUS

Supports over 50 versions of the most popular operating systems



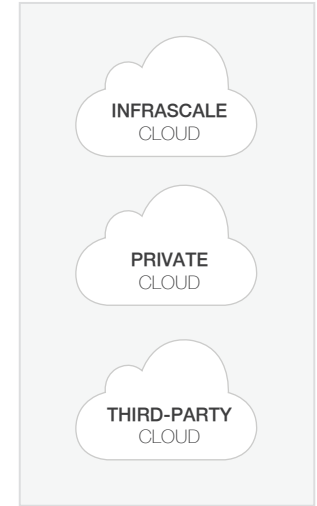
## FLEXIBLE STORAGE TARGETING

Our policy engine lets you decide what data to replicate to the appliance; all data is replicated to the cloud.



## CLOUD CHOICE

You choose the target cloud for backup replication



From physical servers to virtual machines, Infracore provides a single solution for protecting all of your data – no matter where it resides.

Some solutions protect your physical environments (e.g., application servers); other backup solutions just protect your virtualized environments. Infracore protects all of your data.

Given the explosive growth of virtualization and the heterogeneity of most IT environments, it's far easier to sell, deploy and manage a single data protection solution rather than relying on a variety of backup solutions to protect your physical and virtual worlds.

# Protect Your Physical & Virtual Worlds



Virtualization has surpassed **50%** of all server workloads, according to the Gartner Group, which believes it will reach **86%** in 2016.”

**Gartner**

Manage all of your clients through a centralized, easy-to-use dashboard

Infrascale's easy-to-use dashboard simplifies the management of data protection by providing a single pane of glass through which the entire suite of services are deployed. This cloud portal lets you manage your entire business, providing real-time information:

- Account usage
- Activity alerts
- Reporting & monitoring
- Rebranding tools
- Advanced policy settings

# Manage Your Clients Through One Pane of Glass

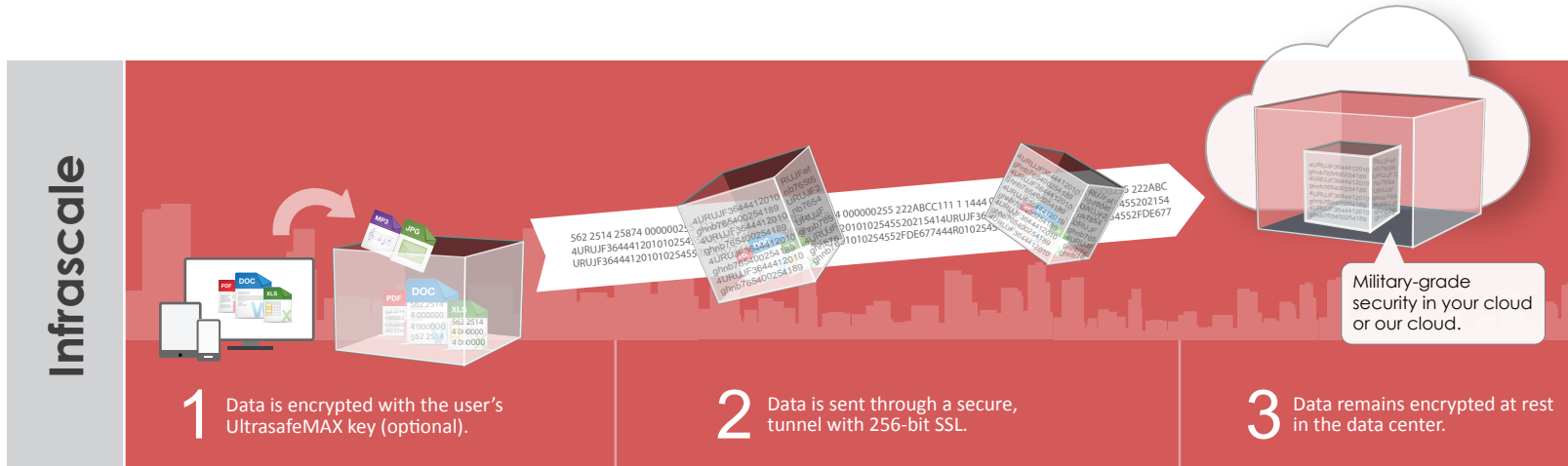




# We Bring Military-Grade Encryption; Your Client Holds the Key

Your client's data is protected in transit and at rest (within our data centers) through our **UltrasafeMAX™** encryption key technology.

Infrascale utilizes a zero-knowledge encryption process to protect data in transit and at rest in the data center. Infrascale offers UltrasafeMAX, an exclusive encryption method that generates an encryption key with the customer's passphrase as well as 256-bit AES encryption. With UltrasafeMAX, only the customer with the unique passphrase can view or decrypt the data.



# Company Overview



## Overview

### Total Data Protection



Cloud  
Backup



Disaster  
Recovery



Data  
Archiving



File  
Sharing



## Key Facts

<b>FOUNDED:</b>	2006
<b>HQ:</b>	Los Angeles, CA
<b>FUNDING:</b>	Venture backed
<b>FOCUS:</b>	Managed Service Providers
<b>DATA CENTERS:</b>	12 global data centers
<b>KEY ACQUISITIONS:</b>	Eversync Solutions (June 2014)

## By The Numbers

**20 Billion**

Data objects stored in  
our global cloud

**+1000**

Platform Partners  
(MSP, VAR, Hosting)

**~1M**

PCs, Servers, Mobile  
devices protected

**16**

Global points of presence.  
All key geographies served

## Our Customers



AVG



Malwarebytes



LOCKHEED MARTIN



American  
Red Cross



utah cancer specialists



Matrix  
neSource



TBCONSULTING  
TECHNICAL & BUSINESS CONSULTING, LLC



OneIT  
Data Vault



# Ready to get started?

Ready to start selling an easy-to-manage, easy-to-deploy complete data protection solution and add to your bottom line? Infrascala offers the industry's most robust data protection solution that you can find anywhere today.



- USA and Canada **+1 877.896.3611**
- United Kingdom **+44 800.160.1454**
- Australia **+61 03.8820.5049**
- South Africa **+27 10.500.8043**

We partner with over 1,000 MSPs worldwide!



*Recommended by*  
**The New York Times**

*Recommended by*  
 **THE WALL STREET JOURNAL.**  
O N L I N E

**LAPTOP**  
MOBILE SOLUTIONS FOR BUSINESS & LIFE

  
**Infrascala™**  
Total Data Protection

**#1** **BACKUP**  
Physical, VM & Cloud



Infrascale will provide you with the software, the hardware appliance plus cloud storage at a very transparent and competitive price.”



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