

## THE CHALLENGE

It's no secret. Your organization is struggling to build an Azure-based intelligent data infrastructure to enable AI workloads for new levels of productivity and innovation that also meets the needs of your hybrid and cloud-native workloads. Enterprise pplications and AI workloads require a data platform that provides the enterprise scale, performance, and manageability necessary for your data footprint to both grow and stay compliant, secure, and readily accessible. And let's not forget the balancing act of shrinking your carbon footprint without shrinking your profit margins. For all of these scenarios, an Azure cloud-native intelligent data infrastructure that enables Al powered by NetApp can make it easier to support these complex environments,

allowing you to derive greater value from your data.

THE SOLUTION

Solving your Al workload and hybrid-cloud data infrastructure challenges requires an intelligent data infrastructure that is scalable, secure, sustainable, and Al-ready. This is precisely what NetApp had in mind when we partnered with Microsoft to bring intelligent data infrastructure together in an Azure cloud-native as-a-service model. Our strategic partnership enables organizations to manage data across any environment with performance and simplicity, whether your data is on-premises, in Azure, or a combination of both. With Azure NetApp Files, companies can build, deploy, and scale Enterprise applications and Al workloads in Azure while driving efficiencies across the board.



Proclaimed market leader by Gartner, GigaOm, and IDC, NetApp unified data storage technology is the choice for hybrid and cloud-native environments. As strategic partners, NetApp and Microsoft continue to lead

data infrastructure innovation, delivering silo-free infrastructure, observability and AI to enable best data management everywhere.



Reduce cost and complexity by using the unified, SaaS-deployed NetApp® BlueXP™ interface to manage on-premises and cloud storage.

Minimize risk when moving applications and workloads



such as SAP, Oracle, VMware, HPC, and AVD to Azure with 99.99% uptime service level agreement. Safeguard your valuable data with a comprehensive suite of



data management capabilities including snapshots, backup and data replication.

## NetApp and Azure: A perfect match in a cloud portfolio



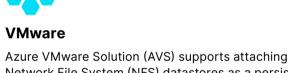
Confidently deploy your applications



## SAP Certified for use with SAP HANA: Simplify storage and

Shared Files, HANA, and AnyDB. Reduce SAP backup times by 99%.

infrastructure by centralizing unstructured data for



Network File System (NFS) datastores as a persistent storage option. Create NFS datastores with Azure NetApp Files and attach them to clusters of your choice to scale capacity without adding more AVS nodes.



### AI/ML & HPC Innovate faster and smarter by augmenting vast sums

for increased relevance from your LLM workloads.

of public data with your valuable, proprietary data-



# performance and reduce cost by up to 60%.

# Unparalleled

Only NetApp offers

### Meet uptime and availability SLAs with automatic cross-region replication in

protection

Azure and restore instantly with zero-impact NetApp SnapShots<sup>™</sup> copies. Gain highly durable incrementaltorever, block-based backups with **BlueXP™ backup and** recovery capabilities.

### Enjoy a seamless and secure Azure experience that includes no learning or

integrations

**Deepest of deep** 

management overhead and that can be set up in minutes from the Azure portal.

### Easily optimize cost, time, and performance to streamline your enterprise applications

**Lower cost without** 

compromise

without rearchitecting or sacrificing performance and reliability.

### and adhere to GDPR and other regulations. Use BlueXP™classification with out-of-the-box data insights to identify sensitive personal identifiable

Lower risk and maintain compliance

Meet compliance standards for unstructured data

information PII data from a no-visual-nonsense compliance dashboard.

### environment from the comfort of NetApp® BlueXP™—a unified control plane that keeps all your data flowing from edge to core to cloud.

data services

Simplify storage management and

Automate and orchestrate your hybrid cloud

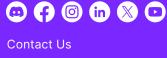
"The beauty is that you don't need to have a special skill managing Cloud Volumes ONTAP because you have an existing team who can handle the same stuff in the cloud." Santhanakannan Ramasamy

IT Strategy and Digitalization Solution Architect, Siemens Healthineers

How it works >



SIEMENS.









About NetApp

NetApp is the intelligent data infrastructure company, combining unified data storage, integrated data services, and CloudOps solutions to turn a world of disruption into opportunity for every customer. NetApp creates silofree infrastructure, harnessing observability and AI to enable the industry's best data management. As the only enterprise-grade storage service natively embedded in the world's biggest clouds, our data storage delivers seamless flexibility. In addition, our data services create a data advantage through superior cyber resilience, governance, and application agility. Our CloudOps solutions provide continuous optimization of performance and

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