Zones delivered add-as-you-grow storage that reduces costs

The Project
With an influx of data growth, a growing communications company was looking for a long-term storage solution that enabled substantial scalability, availability and manageability.

Zones ExpertConnect specialists in servers, storage and virtualization collaborated to develop a solution that delivered storage scalability, disaster recovery and best practices for virtualization. The implementation of an IBM NAS and disk-based IBM System Storage provides a simple, efficient and flexible approach to storage. In addition, the IBM solution is a cost-effective, fully integrated complement to the company’s existing IT infrastructure.

Results
The integrated IBM storage solution increased access to shared resources, lowered storage costs and optimized the company’s VMware virtualized infrastructure.

Zones at a Glance
- IBM Storage Elite Partner
- Single source IT solutions provider
- Corporate offices in the Seattle area, Portland, Dallas, Chicago, Los Angeles area, London, and New Delhi, India
- Field representatives throughout the U.S. provide local support
- Integration Centers in the areas of Seattle, Los Angeles and Chicago

IBM Certifications
- Certified Specialists
  - Storage Networking Solutions V1
    - System p Administration
    - System x High Performance Servers
- Certified Engineers
  - XIV Storage
  - TVT Tools
- IBM Warranty Certified Technicians
- Certified Systems Experts
  - Enterprise Technical Support for AIX and Linux
  - CDAT – Consolidation, Discovery and Analysis Tool
  - CON – Server Consolidation
  - Softek
  - System x PSE
  - XIV Storage

Client:
Communications company doing business across 16 states in the Northeast, Mid-Atlantic and Upper Midwest.

IT Project:
Accommodate increasing volumes of data brought about by business growth.

Solution:
IBM NAS and System Storage.

Results:
An integrated IBM storage solution increased access to shared resources, lowered storage costs and easily scales to meet the company’s changing storage requirements.