

5 REASONS TO DITCH HARD DRIVES



If you're running your business applications on a legacy storage architecture with spinning disks, you may be experiencing new challenges. Is your IT staff continually tuning performance because of new applications with different performance demands? Are you finding it difficult to protect company data from internal and external threats? Do you need to tie your on-premises infrastructure to a public cloud? Are your current storage systems approaching end of warranty? Are the future plans of your current storage vendor uncertain?

If any of these is true, here are five reasons to consider switching from hard drives to all-flash storage. These are some of the reasons why NetApp introduced the AFF C190 storage system—all-flash storage at the price of disk.

No compromises

You may not have the budget and resources of a large enterprise, but you demand just as much from your IT infrastructure. With the NetApp® AFF C190, you don't have to make trade-offs. Maximize your storage efficiency with deduplication and compression and protect your data with NetApp Snapshot™ copies without affecting performance. Plus, as you grow you'll be able to migrate easily to a midrange AFF A-Series system without disruption. NetApp doesn't lock you in.

Never worry

Your end users need nonstop access to business-critical data. Unplanned downtime and other disruptions should never impact your business. The NetApp AFF C190 offers built-in data protection, synchronous replication, encryption, and more to ensure that company and customer data is safe and accessible.

One system, any workload

You have limited resources, yet you need to be able to deliver—with ease. Whether it's block-based business applications or file services, with the NetApp AFF C190 your admins have to learn only one system. The C190 offers the same management experience no matter what protocols and workloads you are supporting. And it does all this at an affordable price that includes all of the software you need to manage, secure, and protect your data.

Better economics

When you modernize with the NetApp AFF C190, you experience tangible and intangible cost benefits. You need fewer systems when you consolidate legacy storage onto the C190, resulting in dramatically lower power and cooling costs. Plus, fewer systems to manage frees your IT team to work on other value-add projects.

Control your future

Don't allow your infrastructure to become obsolete while you wait to find out what your vendor is going to do next. The NetApp AFF C190 not only brings a modern data management platform into your data center, it was designed with the cloud in mind. Whether it's tiering cold data to the cloud, using cloud for backup, or unifying management across flash and cloud, NetApp connects to more clouds in more ways than anyone else. Make the investment today that takes you into the future.

More information

Contact your Zones Account Manager by email or call 800.408.ZONE (9663) for a demonstration or free trial of the NetApp AFF C190 storage system.