



Top 10 Reasons to Upgrade to Visual Studio 2008 Professional Edition

1. Work with data in a unified and integrated way.

- Become more productive by using a single approach to querying and manipulating data that's integrated with the way you write code—in the programming language.
- Language-Integrated Query (LINQ) lets you use a single model to query and transform XML, Microsoft® SQL Server™, and object data, helping you focus on what you need the data to do rather than how you are going to access the data.

2. Work with user interface designers.

- Share user interface assets like design elements and controls with graphic designers that use Microsoft Expression®.
- Both Microsoft Expression Web (ASP.NET) and Microsoft Expression Blend™ (Windows Presentation Foundation) supported.

3. Employ the latest web user interface techniques.

- New support for Web server communication techniques for AJAX- or JSON-enabled Web sites.
- New ASP.NET controls allow for better page management and templates.
- RSS and REST natively supported by the Windows® Communications Foundation.

4. Build stunning applications for Windows Vista®.

- Build powerful Microsoft Windows-based applications that take advantage of Windows Forms and Windows Presentation Foundation to make your applications really stand out.
- Smart client application improvements improve deployment and disconnected scenarios.

5. Build higher-quality applications with integrated unit testing.

- Powerful unit testing tools are now integrated directly into Microsoft Visual Studio® 2008 Professional.

6. Get great support for designing Web applications.

- Cascading Style Sheets (CSS) and HTML editors have been greatly enhanced for productivity.
- Breakthrough JavaScript support within Visual Studio 2008 including Microsoft IntelliSense® and debugging.

7. Build applications that run on multiple versions of the .NET Framework.

- With previous versions of Visual Studio, you could build applications that ran on only one version of the .NET Framework.

Now you can use one tool—Visual Studio 2008—and build applications that work with .NET Framework versions 2.0, 3.0, and 3.5.

8. Build Microsoft Office-based applications.

- Microsoft Visual Studio 2008 Professional Edition now includes Tools for Office development.
- Build and deploy your Microsoft Office-based applications just like a Windows application.
- Built-in tools help making Microsoft Office “look and feel” interfaces like the “fluent ribbon” quickly and easily.
- Click-Once deployment for applications that you build for Microsoft Office using Visual Studio 2008.

9. Use effective workflow and communication tools.

- Built-in tools for developing business logic using Windows Workflow Foundation enables modeling of real-world business process in software. This includes a workflow designer, project templates, and a workflow debugger.
- Built-in tools for implementing communications software with Windows Communication Foundation, providing support for a wide array of transports and protocols.

10. Enjoy performance and stability across the board.

- The highest-quality Visual Studio release ever ensures that you are more productive during development.

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