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Contact: Susanne Smith
Zones, Inc.
(253) 347-5780

**Zones Highlights Effective Mobility Strategies at
Mobility CustomerConnect Conference in Chicago**

Customer-focused Mobility Event Follows Recent Zones Mobility Solutions Launch

Chicago, May 6, 2015 — [Zones, Inc.](#), today kicks off a three-day event devoted to the topic of mobility in IT environments. During the Zones Mobility CustomerConnect conference, attendees will gain an understanding of the mobility landscape and the tools needed to develop effective enterprise mobility strategies. The Zones Mobility CustomerConnect conference takes place at the Sheraton Chicago Hotel and Towers in downtown Chicago.

“At Zones CustomerConnect events, we spend dedicated time with each of our customers, identifying and discussing the IT initiatives that are of critical importance to their organizations,” said [Dominic Camden, senior vice president of Enterprise Sales at Zones](#) and host of the Mobility CustomerConnect event.

“During the Mobility CustomerConnect conference, attendees can expect to take away practical knowledge about the ever-changing mobility landscape that they can put to use immediately.”

Limited to a select group of Zones customers, the Zones Mobility CustomerConnect conference features a keynote address by [John Jackson, IDC research vice president of Mobile and Connected Platforms](#). Jackson will present on the topic of “Future Proofing the Mobile Enterprise: Addressing the End-to-End Impact.” Zones partner HP will also present on the topic of “Commercial Mobility.”

“Seizing the mobile opportunity means dimensioning for its permanent and pervasive influence on almost all facets of business conduct and the IT infrastructure that supports it,” said [IDC](#)’s Jackson. “Trusted partners such as Zones that can bring together end-to-end mobility solutions from multiple, best-of-breed technology vendors can play a vital role in helping organizations dimension holistically for both current and dynamic future mobility requirements.”

The Zones Mobility CustomerConnect conference follows the recent launch of Zones Mobility Solutions, an end-to-end mobility-focused practice that helps customers understand and deploy the full range of equipment and services necessary to develop a successful mobility infrastructure. Led by Zones Mobility Solutions professionals, organizations can move beyond simple mobile device selection and simplify how they acquire, integrate and manage mobility solutions throughout their organizations.

“As a long-term Zones partner, we’ve witnessed firsthand the expert advice provided by Zones’ team of mobility solutions experts,” said Mike Ray, director, National Accounts at [Intel](#). “With successful deployments across a range of vertical industries, Zones Mobility Solutions professionals can team with organizations to adopt an impactful mobile strategy today.”

Zones mobile device, networking, and security solutions form a solid mobility infrastructure that delivers applications and information to the right users at the right time. From a vast selection of leading mobile computing devices to advanced mobile device management systems that maintain order and security in a chaotic mobile environment, Zones has everything needed to support an organization’s mobility strategy.

Zones Mobility Solutions professionals also provide global configuration and integration services to streamline deployment and reduce costs. Learn more about [Zones Mobility Solutions](#).

About Zones

Zones, Inc., supports business, healthcare, the public sector and specialty markets by applying innovative technology solutions across a variety of specializations including networking, security, software, storage, mobility, data center and virtualization. Zones holds the highest levels of technical certification from every key solution provider we represent, including Cisco Gold, Dell Server and Storage Technical, IBM System and Storage Technical, HP Enterprise Networking and VMware Infrastructure, among others. Zones is an eight-time recipient of the Microsoft Excellence in Operations award. Incorporated in 1988, Zones is headquartered in Auburn, Wash., and is a certified MBE company.

For additional information, visit www.zones.com or call (800) 408-9663.

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