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## **Zones' Global Cloud Managed Services Recognized by ISG** **ISG's 2023 Private/Hybrid Cloud - Data Center Services Study 2023 Showcases** **Zones as Mid-Market Product Challenger**

**Auburn, WA, August 21, 2023** — Zones, a global provider of end-to-end IT solutions with an unmatched supply chain, has been positioned as a Product Challenger in ISG's prestigious Private/Hybrid Cloud - Data Center Services – Study 2023 in the mid-market segment. This recognition highlights Zones' exceptional capabilities in offering management services for private and hybrid clouds and traditional data center infrastructures to mid-market in the U.S.

The study evaluates data center outsourcing service providers, encompassing managed hosting, colocation facilities, and managed services. The study highlights the growing demand for private/hybrid cloud solutions and the adoption of edge computing to address latency challenges. The report provides valuable insights into the strengths, weaknesses, and competitive differentiators of relevant providers, helping enterprises make informed decisions in the ever-evolving cloud landscape.

“Zones is dedicated to delivering seamless and exceptional user experiences. There is a growing necessity for private/hybrid cloud data center services, driven by the escalating reliance on digital operations, remote work, and the imperative for data accessibility without compromising on robust security measures”, said Derrek Hallock, President and COO. “Our expertise in cloud-managed services allows us to actively engage and collaborate with customers in the Zones Innovation Center, resulting in real-time solutions for our clients.”

Zones excels in delivering cloud-managed services, offering comprehensive support for businesses adopting a cloud-first approach. Our Multi-Cloud Managed Services optimize costs, ensure security and compliance, and provide seamless integration across multiple cloud providers. We ensure business continuity through automation, SLA management, and a single point of contact for vendor management, empowering businesses to thrive in a multi-cloud environment. Zones Innovation Center can help overcome complex IT challenges with ease as it facilitates collaboration with Solution Architects, providing a virtual platform for technology validation, analysis, and sandbox testing across Cloud & Data Center, Digital Workplace, Security, and Networking domains.

“Zones offers superior hybrid cloud infrastructure migration and managed services and has helped numerous clients reduce their overall TCO. Its proactive monitoring and governance reporting features, along with cost optimization strategies for hybrid cloud infrastructure, are key differentiators”, said Shashank Rajmane, Principal Analyst and Manager at ISG.

### **About Zones:**

*Zones is a global provider of end-to-end IT solutions with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than 120 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. Whatever you need, you can Consider IT Done*