TAKE YOUR RETAIL BUSINESS TO THE NEXT LEVEL

MODERNIZE YOUR DATA CENTER TO MAXIMIZE DATA-DRIVEN BUSINESS VALUE

With Intel® Xeon® Scalable processors and Intel® SSDs

ACCELERATE THE ONLINE SHOPPING PROCESS TO KEEP CUSTOMERS FROM STRAYING

Customers get impatient when ordering screens take too long to load. Upgrading to new servers with Intel® Xeon® Scalable processors cuts wait times significantly, making it more likely your customer buys from you instead of going to a competitor.

Up to **75%**
faster real-time access to data[1]

by upgrading from Intel® Xeon® processor E7-8890 v4 to Intel® Xeon® Platinum 8180 processor

MEET DEMAND DURING PEAK SALES PERIODS

Cyber Monday can make or break a business. Choosing servers with Intel® Xeon® Scalable processors means you're better able to keep up with demand.

Up to **3.48x**
more customer change orders per second[2]

by upgrading from Intel® Xeon® processor E5-2690 to Intel® Xeon® Platinum 8180 processor

Up to **38%**
faster SAP HANA* Query performance[3]

by upgrading from Intel® Xeon® processor E7-8894 v4 to Intel® Xeon® Platinum 8180 processor

BUILD DATA-DRIVEN INSIGHTS INTO THE CUSTOMER EXPERIENCE

Effective analytics can improve retailers' efforts to understand shopper behavior in and across channels. Stepping up to Intel® Xeon® Scalable processors and Intel® Optane™ SSDs for data center can double the amount of data you can sift through to increase sales and visits.

Up to **2x**
performance for analytics over prior generations[4]

by upgrading from Intel® Xeon® processor E5-2699 v4 and Intel® NVMe SSDs to Intel® Xeon® Platinum 8180 processor and Intel® Optane™ SSDs for data center

MAKE BETTER BUSINESS DECISIONS WITH FASTER INSIGHT INTO TRENDS

Having the freshest data lets you predict future sales, build better campaigns and deliver the right service and support.

Up to **4x**
more transactions in near real-time[5]

by upgrading from Intel® Xeon® processor E5-2697 v3 + Aerospike Server Enterprise 3.6.4 to Intel® Xeon® Platinum 8180 processor + 10 gigabit Ethernet controllers+ Aerospike Server Enterprise 3.12.1

OPTIMIZE SALES EFFORTS WITH PERSONALIZED ADVERTISING

Insights gleaned from sales patterns, history and trends let you create more effective ads.

Up to **1.48x**
increased location filtering throughput[6]

by upgrading from Intel® Xeon® processor E7-8890 v4 to Intel® Xeon® Platinum 8180 processor

To learn more about Intel® Xeon® Scalable processors and our ISV partners, visit intel.com