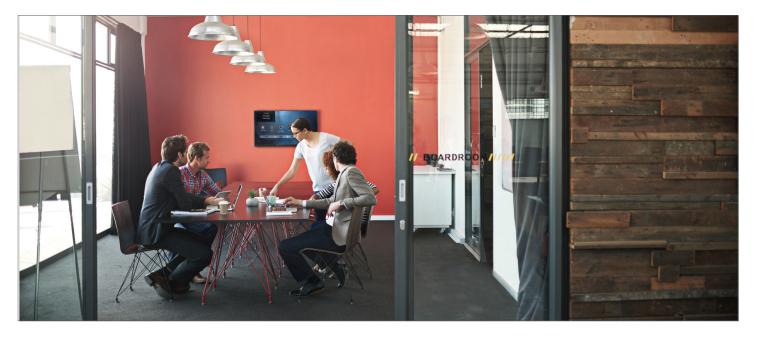
# **ZONES**

### Intel Unite Collaboration



## To improve our collaboration, we got creative.

Creative teams need to collaborate with multiple teams and offices around the world to produce compelling communications. But the existing combination of teleconferencing systems and wired video connections often introduce unexpectable results. So, the team at Zones worked together with Intel to share a new HP Elite Slice for Meeting Rooms with our Creative Team – setting it up and training the group in about an hour. In no time, they were brainstorming and collaborating with other teams and departments more effectively and efficiently than ever.



#### **CHALLENGE**

- · Global conferencing and file sharing
- Wired connections limited screen sharing
- Cumbersome phone, internet, and video connectivity



#### **SOLUTION**

- HP Elite Slice for Meeting Rooms
- Intel Unite® software
- · Skype for Business



#### **RESULTS**

- · Fast meeting start-up
- Easy wireless connectivity
- Streamlined collaboration
- · Integrated voice and video
- Share 2 to 4 screens simultaneously



#### THE CHALLENGE

When the Intel team here at Zones got their hands on the new HP Elite Slice for Meeting Rooms featuring an Intel Core™ vPro™ processor and Intel Unite® software, they knew exactly where they should put it through its paces.

Their pick? The Creative Team here at Zones. This group of 13 includes designers, writers, and videographers who all interface with every department, and in offices around the world to produce hundreds of presentations, websites, email campaigns, publications, brochures, and videos. Needless to say, collaboration is key to their success.

#### THE SOLUTION

We deployed an HP Slice for Meeting Rooms. It is an integrated conferencing solution designed for the office of the future. It's simple, secure, and easily managed, and combines one-touch conferencing with the soul and manageability of a powerful PC. The Intel team was able to quickly set up the HP Slice for Meeting Rooms in the creative team's conference area, and installed the Intel® Unite app on the team's Windows notebooks and Macs.

#### THE RESULTS

From day one, collaboration became a streamlined experience. With one-touch control of Skype for Business and wireless sharing via Intel Unite, the team could conference and share files with other teams and offices across the company. And because connectivity is wireless, team members could easily and instantly share multiple desktops to the conference room display, increasing collaboration and eliminating the hassle of sharing and connecting dongles. Now meetings start faster, proceed far more productively, and end with everyone on the same page.