

## Not Today Zero-Day.

URL filtering and antivirus don't stop zero-day malware from the web, leaving security teams overwhelmed and organizations at risk. A new approach is needed.

## 600+Milli@n

unique samples of malware are tracked by McAfee® Labs worldwide.1



security technologyand avoid it with custom malware.

of malware samples

are unique to an organization.2



criminal malware than any other vector.

82% of crimeware is delivered through the web.3

through-expenses go up. 31 days at

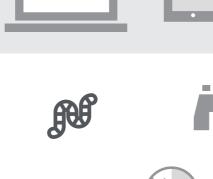
When malware gets

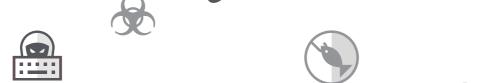
\$20,000 a day for a large organization to clean up and remediate malware infiltration.4



What can be done to

stop malware from the web?







antivirus. The remaining 20% is zero-day and reaches endpoints, requiring cleanup.





Adding in-line file and code emulation prevents zero-day malware,

bringing the total to



stops almost

100%







by a secure web gateway.

What more could you do without the costs of cleaning up zero-day malware?

Learn more about file and code emulation www.mcafee.com/us/resources/white-papers/wp-gateway-anti-malware-sets-bar.pdf

> Learn more about McAfee Web Protection www.mcafee.com/us/products/web-protection.aspx



- 1. McAfee Labs, Q2 2016 2. Verizon's 2015 Data Breach Investigations Report (DBIR) 3. Verizon's 2016 Data Breach Investigations Report (DBIR) 4. 2014 Cost of Data Breach Study: Global Analysis, Ponemon Institute, May 2014