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Zones Joins International Association of IT Asset Managers (IAITAM) as Provider Member

Auburn, WA, December 12, 2024 — Zones, a global leader in end-to-end IT solutions, proudly announces its Ultimate membership as a Provider Member of the International Association of IT Asset Managers (IAITAM), the world's leading organization for IT Asset Management professionals.

"Joining IAITAM as a Provider Member marks an exciting opportunity for Zones to share our proven methodologies and innovative approaches with the global ITAM community," said Linda Marbena, VP & GM of Global Lifecycle Services "Our deep expertise in managing IT asset lifecycle, combined with IAITAM's world-class platform, will enable us to help organizations transform their IT asset management practices. We look forward to collaborating with IAITAM members to drive innovation and establish new benchmarks for excellence in IT asset lifecycle management."

This strategic membership reinforces Zones' commitment to excellence in IT Asset Management and positions the company to contribute its extensive expertise to IAITAM's global community of ITAM practitioners.

"We are thrilled to announce that Zones has joined IAITAM as a Provider Member. IAITAM Provider Members, like Zones, exemplify a dedication to innovation, quality, and collaboration, fostering growth and progress within ITAM. With Zones as part of our community, IAITAM members can anticipate enhanced access to top-tier services and expertise, empowering them to achieve greater success in IT asset management initiatives," said Dr. Barbara Rembiesa D.Litt, CEO & President at IAITAM.

With this membership, Zones aims to work closely with IAITAM member organizations, practitioners, and industry experts to deliver strategic solutions that address critical ITAM challenges, optimize their IT investments, reduce risks, and drive operational efficiency.

IAITAM membership allows Zones to strengthen its position as a trusted advisor in the IT Asset Management space while contributing to the advancement of ITAM best practices globally.

About Zones:

Zones is a global provider of end-to-end IT solutions and services with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than

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150 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. We are the Real People Behind IT™ – and our customers' First Choice for IT.®

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