## HP PURCHASEDGE What point expiration means

Starting January 1, 2011, all unused HP PurchasEdge points older than two years will expire. Every six months after that, the program will audit remaining points and expire any that have gone unused for two years (starting from the date on the invoice that generated thtem).

## **NOTIFICATIONS**

If you have points at risk, you should have been notified by e-mail in July 2010. We're also sending three more e-mail reminders before points expire—90 days, 30 days, and one week beforehand—so you'll have plenty of time to act.



## **IDEAS FOR USING AT-RISK POINTS:**

• Try something new at purchasedge.com/go/redeem.

Extra points are a great excuse to explore the Free Product Menu, whether you want to try out a few reams of specialty paper, a wireless printer or a speedy new photo scanner.

• Keep tabs on quarterly promotions.

PurchasEdge promotions give you the chance to stretch your point balance further and earn all kinds of HP rewards. Check **purchasedge.com** and program e-mails for big discounts or special offers that can put the HP products you want within reach.

• Support a worthy cause at purchasedge.com/go/donate.

Contribute to the greater good by donating 500 or more points to beneficiaries working to educate kids, rebuild communities, protect wildlife, fight disease, and so much more.

## **QUESTIONS OR CONCERNS?**

You'll find a list of frequently asked questions and answers on the PurchasEdge website. If you have additional questions or concerns, please contact us by phone, fax or e-mail.

Members can contact the PurchasEdge Support Center at 1-888-264-6599 or support@purchasedge.com.

Resellers can contact the PurchasEdge Support Center at 1-800-879-6633 or resellersupport@purchasedge.com.

