

HP LaserJet M2727nf MFP

vs. Samsung SCX-5530FN



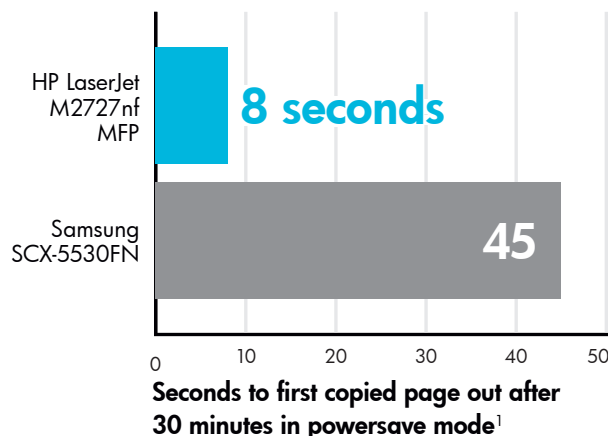
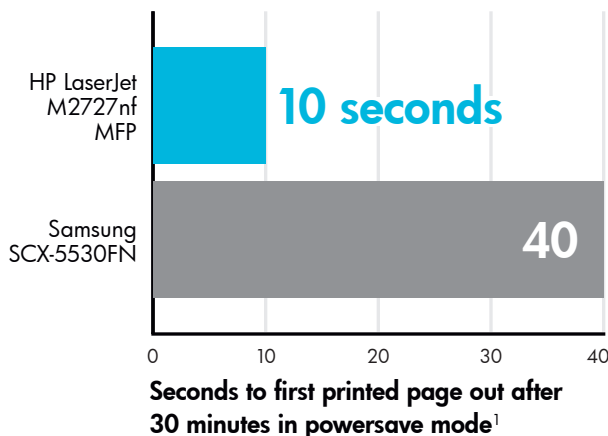
Boost productivity and reduce costs with the HP LaserJet M2727nf MFP

- **Fast, on-demand printing and copying** — Instant-on Fusing and Copy Technology lets your HP LaserJet M2727nf MFP print up to 14 pages or make up to 17 copies from powersave mode before the Samsung SCX-5530FN can even finish warming up.
- **Energy efficient** — The advanced, fast-heating ceramic element within your HP LaserJet M2727nf MFP's Instant-on fuser consumes significantly less energy than the conventional fuser Samsung builds into the SCX-5530FN. Your HP LaserJet also meets the new, more strict ENERGY STAR® rules that went into effect April 1, 2007.
- **Reliable print quality** — Be sure to evaluate print quality. Testing performed by HP finds Samsung SCX-5530FN output can experience such print-quality defects as banding, ghosting, poor transitioning from light to dark, inability to print fine lines in best-PQ mode, and poor toner adhesion. Furthermore, whenever Samsung SCX-5530FN users clear paper jams or replace toner, they must be careful not to damage the device's photosensitive imaging drum, which becomes exposed during the process. Your HP LaserJet M2727nf MFP, on the other hand, employs an innovative print cartridge that incorporates the toner supply, imaging drum, primary charge roller, and developer into a single, integrated unit you can easily replace with no mess.
- **Superior multifunctionality** — Your HP LaserJet M2727nf MFP can print while scanning and vice versa. It can also scan directly to email addresses. The Samsung SCX-5530FN can't do either. And unlike the Samsung unit, your HP MFP has an RADF that allows you to duplex copy documents (i.e., scan 2-sided originals).



Print and copy faster with HP LaserJets

HP Instant-on Fusing and Copy technologies virtually eliminate warm-up time, letting you print many pages or make several copies on your HP LaserJet M2727nf MFP before the Samsung SCX-5530FN can even finish warming up.



Reduce costs and distractions with HP

Thanks to HP Instant-on Technology, your HP LaserJet M2727nf MFP also uses less power than the Samsung SCX-5530FN. In addition, your HP LaserJet is inaudible in ready mode, whereas the Samsung unit emits up to 39 decibels.

