HP Color LaserJet CM4730 MFP
vs. Konica Minolta bizhub C252
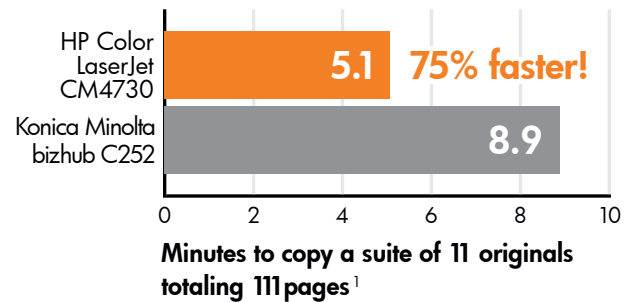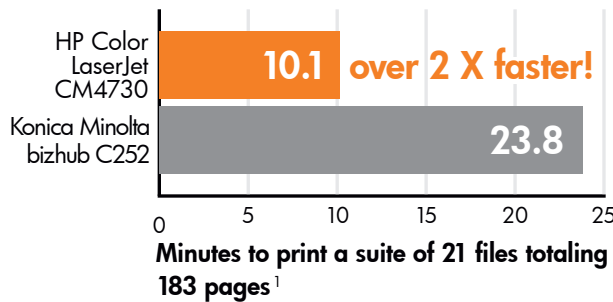
Boost productivity and reduce costs with the HP Color LaserJet CM4370 MFP

- Faster printing, copying, scanning, and digital sending — 30 ppm for HP vs. 25 ppm for Konica
- Uncomplicated color — automatic print-quality enhancements like advanced halftoning, auto sharpening, auto color calibration, auto trapping, and advanced color matching let any office user easily succeed with color
- Integrated print cartridges — HP's innovative design ensures reliable print quality throughout the HP MFP's life and radically reduces the number of replacement parts you have to order, store, and install
- Better connectivity — Unlike Konica, HP offers parallel, USB, and optional wireless on top of 10/100Base-TX
- Fewer management chores — HP lets you batch configure unlike devices, discover direct-connected devices, configure proactive alerts, deploy pre-configured drivers, lock out color access by application, and email usage reports at set intervals — capabilities Konica does not support
- Enhanced security — HP offers IPv6, IPsec, SSL, and SNMPv3 support while Konica doesn't
- Energy efficient — HP consumes no more than 640 watts while operating — less than half the 1.5 kilowatts the Konica bizhub can require (on top of needing a dedicated outlet/circuit)
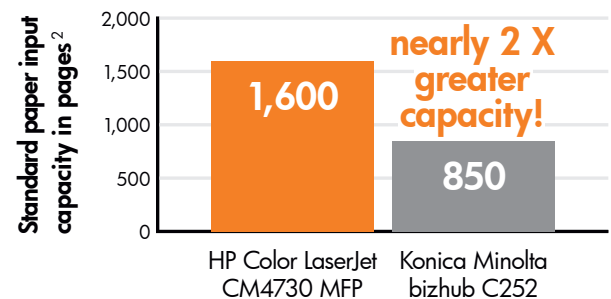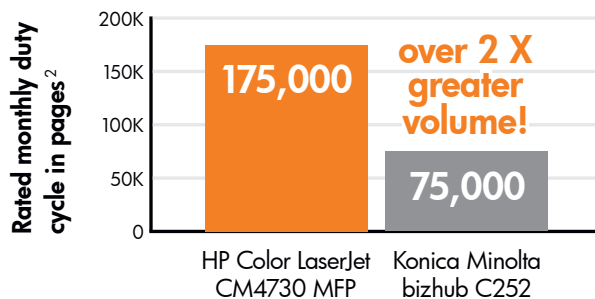- Peace of mind — Enjoy a free 1-year next-business-day onsite warranty instead of a Konica service contract

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Enjoy faster printing and copying with HP

HP boasts faster print, copy, and scan speeds — 30 ppm vs. 25 ppm for Konica. The CM4730 also delivers faster sustained performance.[1]

HP Color LaserJet CM4730: 10.1 — over 2 X faster!
Konica Minolta bizhub C252: 23.8

Minutes to print a suite of 21 files totaling 183 pages [1]

HP Color LaserJet CM4730: 5.1 — 75% faster!
Konica Minolta bizhub C252: 8.9

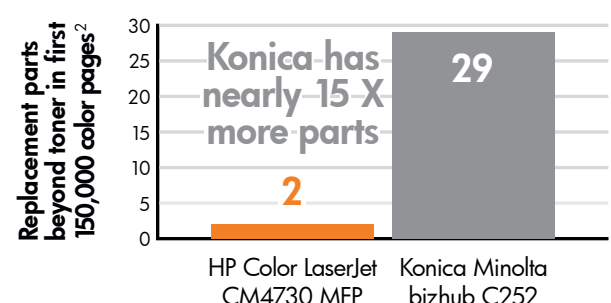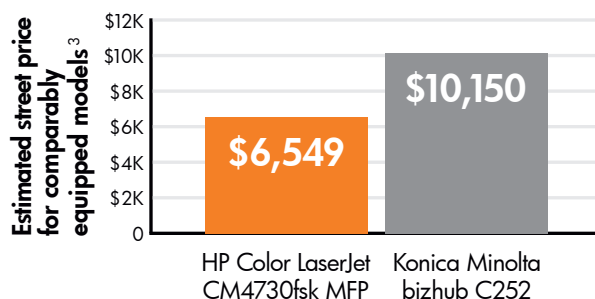*Minutes to copy a suite of 11 originals totaling 111 pages [1]*

Meet the needs of the most demanding workgroups with HP

The HP MFP's duty cycle is more than double the Konica device's. Likewise, HP's standard input capacity is almost twice as great as the bizhub's.

Rated monthly duty cycle in pages [2]
- HP Color LaserJet CM4730 MFP: 175,000 — over 2 X greater volume!
- Konica Minolta bizhub C252: 75,000

Standard paper input capacity in pages [2]
- HP Color LaserJet CM4730 MFP: 1,600 — nearly 2 X greater capacity!
- Konica Minolta bizhub C252: 850

Pay less for HP up front and over time

The Konica bizhub can cost 55% more than a comparably equipped HP MFP, plus it requires far more replacement parts beyond toner.

Estimated street price for comparably equipped models [3]
- HP Color LaserJet CM4730fsk MFP: $6,549
- Konica Minolta bizhub C252: $10,150

Replacement parts beyond toner in first 150,000 color pages [2]
- HP Color LaserJet CM4730 MFP: 2 — Konica has nearly 15 X more parts
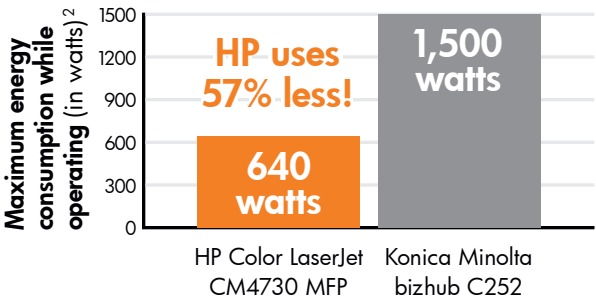- Konica Minolta bizhub C252: 29

Get an MFP that offers everything your office needs in the box with HP.

Features like an ADF and more extensive connectivity ship standard with HP, whereas with Konica Minolta they're expensive options. HP also ships with a 1-year, next-business-day onsite warranty — peace of mind that costs extra for Konica Minolta users. HP users also enjoy better, more reliable print quality because Color LaserJets offer image-enhancement technology, as well as print cartridges that incorporate the imaging drum.

Does the device feature...	HP Color LaserJet CM4730	Konica Minolta bizhub C252[2]
An auto document feeder?	Standard	Extra $$$
Parallel connectivity?	Standard	Extra $$$
USB connectivity?	Standard	Extra $$$
Image enhancement technology?	ImageREt 3600	None
Print cartridges containing drums?	Yes	Separate consumables
Greater standard input capacity?	1,600 sheets	850 sheets
A higher monthly duty cycle?	175,000 pages	75,000 pages
A 1-year onsite warranty?	Standard	Extra $$$

Use less power with HP.

The HP Color LaserJet CM4730 MFP uses significantly less power than the Konica Minolta bizhub C252. HP consumes no more than 640 watts while operating — up to 57% less than Konica Minolta's maximum of 1.5 kilowatts. Furthermore, Konica Minolta recommends bizhub C252 users supply the device with a dedicated electrical outlet/circuit — a requirement that isn't imposed on those who deploy its HP counterpart.

Maximum energy consumption while operating (in watts)[2]

HP uses 57% less!

640 watts — HP Color LaserJet CM4730 MFP

1,500 watts — Konica Minolta bizhub C252

Rely on stronger security with HP.

HP supports IPv6 and IPsec for enhanced security and encrypts usernames and passwords via SNMPv3 and SSL — protocols Konica Minolta does not support. HP also ships with hard disk overwrite — a feature costing an extra $430 (list) for each Konica Minolta MFP.

Does the device offer...[1,2]	HP Color LaserJet CM4730	Konica Minolta bizhub C252
Support for IPv6?	Standard	Not available
Support for IPsec?	Standard	Not available
Support for SNMPv3?	Standard	Not available
Support for SSL?	Standard	Not available
Hard disk overwrite?	Standard	Extra $$$

Radically simplify MFP (and printer) management with HP Web Jetadmin.

HP Web Jetadmin outperforms Konica Minolta PageScope Net Care in several key areas that radically simplify MFP (and printer) management.

Does the vendor's peripherals-management solution let you...[1]	HP	Konica
Auto group devices (place devices in correct groups based on predefined criteria)?	✓	⊘
Auto configure devices (push predetermined configurations to devices automatically)?	✓	⊘
Collectively configure unlike devices (true fleet management)?	✓	⊘
Deploy pre-configured drivers (the ability to restrict color, force duplex, or other cost-saving features)?	✓	⊘
Disable color by application (like Web browsers or email) to eliminate unneccessary color printing?	✓	⊘
Configure proactive alerts (to thresholds that will best meet your business needs)?	✓	⊘
View full-featured device-status pages (like front-panel displays, toner gauges, and capabilities listings)?	✓	⊘
Update software intelligently (deploy device, application, and language plug-ins as your needs evolve)?	✓	⊘
Customize user profiles?	✓	⊘
Generate customizable, flexible reports (like trend reporting and forecasting)?	✓	⊘

1 Based on HP internal testing.
2 Based on the manufacturers' published product specifications.
3 HP pricing from hp.com. Konica Minolta pricing based on independent dealer pricing and includes base model plus copying and network-printing functionality, auto document feeder, duplex, stapling, and extra 2x500-sheet paper drawer (bringing total input capacity to 1,850 sheets). Actual prices may vary.

To learn more, visit www.hp.com

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