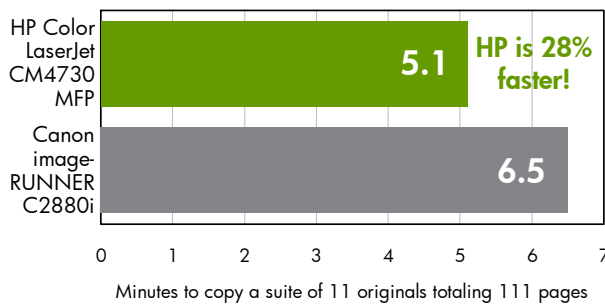


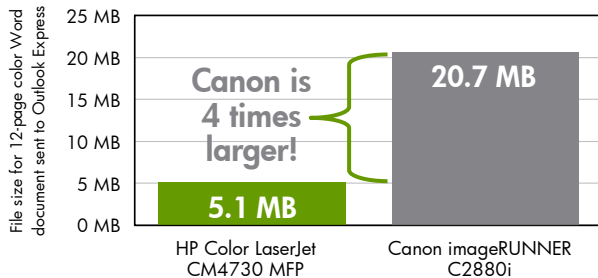
# HP Color LaserJet CM4730 MFP vs. Canon imageRUNNER C2880i



## Enjoy better copying performance with HP.<sup>2</sup>



## Create smaller digital-send files with HP.<sup>2</sup>



## Control color output costs with HP.<sup>4</sup>

Does their color access control suite let you...	HP	Canon
Install black-and-white-only drivers?	✓	⊗
Remotely distribute black-and-white-only drivers?	✓	⊗
Restrict color usage by group?	✓	⊗
Lock out color access by application?	✓	⊗
Disable color completely?	✓	⊗
Track color/black-and-white usage by group?	✓	⊗
Email color-usage reports at set intervals?	✓	⊗
Export report information to file?	✓	⊗

1 Based on the manufacturer's published product specifications.

2 Based on HP internal testing.

3 All prices are estimated street prices in U.S. dollars from [www.buyerslab.com](http://www.buyerslab.com) on March 1, 2007. Actual prices may vary.

4 Based on an Oct. 17, 2006, Buyers Laboratory Inc. color access control lab test report commissioned by HP. For the full report, visit <http://www.hp.ca/portal/smb/pi/Color-Access-Control-BLI-report.pdf>

## Significant differences between these devices could impact...

### user productivity:

**Faster performance** — The HP Color LaserJet CM4730 MFP's rated color print/copy speed, 30 ppm, is 15% faster than the Canon imageRUNNER C2880i's 26 ppm.<sup>1</sup> And the HP device's Instant-on fuser warms up faster from powersave mode, boasting a first-print-out time from powersave of 18 seconds vs. 25 seconds (b/w) to 27 seconds (color) for the Canon unit.<sup>2</sup> This advantage lets HP users print up to 5 pages from powersave before Canon's MFP finishes warming up. Better sustained copying performance is another big HP advantage, with the Color LaserJet CM4730 able to copy a suite of 11 originals totaling 111 pages in only 5.1 minutes — 28% faster than Canon's 6.5 minutes.<sup>2</sup>

**Reliable print quality** — Like virtually all HP LaserJets, the HP Color LaserJet CM4730 MFP employs integrated print cartridges that incorporate the toner supply, imaging drum, developer, and charge roller. This innovative design helps HP deliver consistently great print quality throughout the life of the device since you essentially refresh the entire imaging system every 12,000 pages when you replace your CM4730 MFP's toner. Canon imageRUNNER C2880i drums and developers are separate consumables that only get replaced every 60,000 pages to 70,000 pages.<sup>1</sup> In addition, Canon does not support image enhancement technology like HP ImageREt 3600.

**Stronger security and digital sending** — The HP Color LaserJet CM4730 MFP supports IPv6, IPsec, and SNMPv3 for enhanced security. Canon's imageRUNNER C2880i does not. Plus the HP MFP offers a slightly higher scan speed at the highest resolution setting — 30 ipm vs. 28 ipm for Canon. And when digital sending a 12-page color Microsoft Word document to Outlook Express, the Canon unit's digital-send file size was 4 times larger — 20.7 MB vs. 5.1 MB for HP.<sup>2</sup>

### total cost of ownership:

**Smaller price tag** — With an estimated street price of \$8,117, Canon's imageRUNNER C2880i base model costs up to 62% more to acquire than the \$4,999 base model of the HP Color LaserJet CM4730 MFP.<sup>3</sup> Furthermore, HP-standard features like PostScript support and hard-disk overwrite are expensive options for Canon users that cost \$722 and \$450, respectively. And unlike HP, Canon recommends users dedicate an outlet or circuit for their MFP. Plus all HP LaserJet MFPs are backed by a 1-year, next-business-day, onsite warranty. Canon, on the other hand, requires a service contract.

**Better color access control capabilities** — HP lets you disable color by application, deploy black-and-white-only drivers, remotely distribute drivers, restrict color access by group, disable color completely, track color and black-and-white usage by group, and email color-usage reports at set intervals — capabilities Canon does not support.<sup>4</sup>

**Designed for demanding workgroups** — The HP Color LaserJet CM4730 MFP offers a monthly duty cycle of 175,000 pages compared to 100,000 pages for the Canon imageRUNNER C2880i. Plus the HP MFP's standard input capacity is 39% greater than the Canon unit's — 1,600 sheets vs. 1,150 sheets. Also, unlike HP, Canon does not offer the convenience of a 3-bin mailbox accessory.