

DARE TO COMPARE



HP's Officejet Pro L7680 Color All-in-One goes head-to-head with LASER PRINTERS from competing brands—and comes out on top!

Check the specs and see for yourself—there's really no comparison. Fast print speeds, lower cost-per-page, less power consumption and a more compelling street price—the Officejet Pro L7680 Color All-in-One blows away the competition. **Check with your sales team—there may be promotions on this product and you may be eligible for a great sales incentive.**



**HP Officejet
Pro L7680
Color AiO**

Brother
HL-4040CN
Single Function

Brother
MFC-9440CN
All in One

Samsung
CLP-300
Single Function

Samsung
CLX-3160
All in One

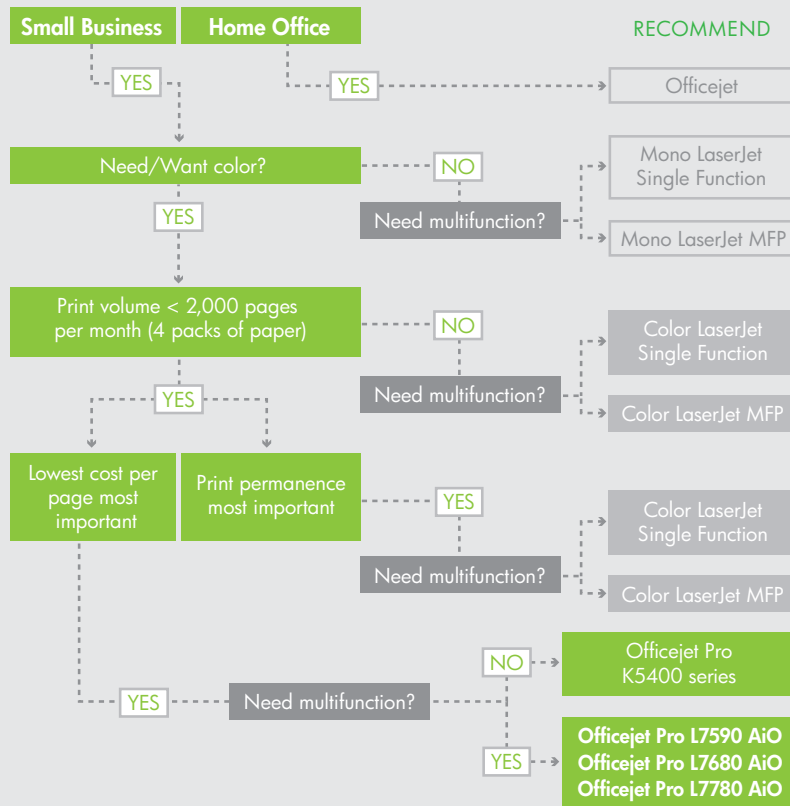
| | HP Officejet Pro L7680 Color AiO | Brother HL-4040CN Single Function | Brother MFC-9440CN All in One | Samsung CLP-300 Single Function | Samsung CLX-3160 All in One |
|--------------------------------------|----------------------------------------|-----------------------------------------|-------------------------------------|---------------------------------------|-----------------------------------|
| Street price | \$399.99 | \$399.99 | \$699.99 | \$249.99 | \$499.99 |
| Power consumption (when printing) | 29 watts | 510 watts | 495 watts | 350 watts | 350 watts |
| ENERGY STAR® compliant | yes | no | no | yes | no |
| Print speed laser quality mode | 12 ppm black, 10 ppm color | 21 ppm black and color | Up to 21 ppm black and color | 17 ppm black, 4 ppm color | 17 ppm black, 4 ppm color |
| Resolution | Up to 4800x1200 dpi | Up to 2400x600 dpi | Up to 2400x600 dpi | Up to 2400x600 dpi | Up to 2400x600 dpi |
| Color cost-per-page ¹ | \$0.07 | \$0.16 | \$0.16 | \$0.19 | \$0.19 |

ENVIRONMENTAL IMPACT? NOT SO MUCH.

HP's fast, affordable Officejet Pro L7680 Color All-in-One is also ENERGY STAR® compliant. All across the product life cycle, HP reduces environmental impacts. HP printers are designed for energy efficiency, reuse and ease of recycling. Feel good knowing HP printers are the most environmentally responsible choice.

A RECOMMENDATION YOU CAN FEEL GREAT ABOUT

Step customers through their printing requirements—you'll find that many roads lead to Officejet Pro.



Officejet Pro L7680 Color All-in-One

GENERAL FEATURES

| | |
|----------------------------|---------------------------------------------------------------------------------|
| Memory | 64MB RAM; 16 MB ROM plus 4 MB Flash |
| Duty cycle, monthly | Up to 7,500 pages |
| Power consumption | 10 watts (sleeping), 15 watts (ready), 29 watts (printing), 33 watts (fax/copy) |
| ADF capacity | Up to 50 sheets |
| Connectivity | Hi-Speed USB 2.0, 10/100Base-T wired Ethernet, PictBridge, RJ-11 fax |
| Mac compatible | yes |
| Part number | C8189A |

| | |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------|
| PRINT | |
| All-in-One functions | Print, copy, scan, fax |
| Speed² | Up to 36 ppm (black), up to 34 ppm (color) in draft and 12 ppm (black) and 10 ppm (color) in laser quality mode |
| Black print resolution | Up to 1200 x 1200 dpi |
| Color print resolution | Up to 4800 x 1200 optimized dpi color |
| Technology | HP Thermal Inkjet |

| | |
|---------------------------------|--------------------------------------------|
| COPY | |
| Speed | Up to 35 cpm (black), up to 34 cpm (color) |
| Maximum number of copies | Up to 99 |
| Copy resolution | Up to 1200 x 1200 dpi |
| Reduce/Enlarge | 25% to 400% |

| | |
|--------------------------|---------------------------------------------------------------------------|
| SCAN | |
| Resolution | Up to 2400 x 4800 dpi (hardware), Up to 2400 x 4800 dpi (optical) |
| Scan Size Maximum | 8.5" x 14" using legal size glass |
| Digital sending | Send to network folder, programmable speed dials for network folder paths |
| File format | PDF, JPEG |

| | |
|----------------------------|---------------------|
| FAX | |
| Speed | 3 seconds per page |
| Fax resolution | Up to 300 x 300 dpi |
| Incoming fax memory | Up to 125 pages |
| Fax speed dials | Up to 99 numbers |

| | |
|--------------------------------|------------------|
| PAPER HANDLING | |
| Two-sided print options | Automatic |
| Input capacity | Up to 250 sheets |

| | |
|------------------------------------|---------------------------------------------------------------|
| PHOTO MEMORY CARD/HARD DISK | |
| Memory cards supported | CompactFlash Type I and II, Memory Stick, Secure |
| Hard disk | Digital/MultiMediaCard/Secure MultiMediaCard, xD-Picture Card |

1. Using standard size cartridge. Pricing based on manufacturer website.

2. Exact speed varies depending on the system configuration, software application, driver, and document complexity.