



Adobe Stock FAQ

Basics

What is Adobe Stock?

Adobe Stock is a new service that provides designers and businesses with access to millions of high-quality, curated, royalty-free images, videos, illustrations and vector graphics for all your creative projects.

The Adobe Stock service is built right into your favorite Adobe desktop apps, such as Photoshop CC, Illustrator CC and InDesign CC, so you can search and browse images, add images to your Creative Cloud Libraries and get instant access to your assets across desktop and mobile devices. Adobe Stock images can be licensed directly from within the Creative Cloud desktop apps or through <https://stock.adobe.com>.

When added to a Creative Cloud for teams membership, the Adobe Stock license can be shared with the entire group at no additional cost. Plus, each image license can be re-used by up to 10 team members. Adding an Adobe Stock plan to a Creative Cloud for teams plan also provides one single contract with integrated billing, the same anniversary date, and the same centralized Admin Console that ensures the business maintains ownership and control over the licenses.

What are royalty-free images?

A royalty-free image is licensed such that it can be used for any illustrative purpose, even in a professional context, without geographical restrictions or expiration dates.

Are there any restrictions on how many times an image is allowed to be used and/or printed?

With a standard license, the usage time frame is perpetual and print runs cannot exceed 500,000. For print runs over 500,000 an extended license can be purchased.

What file types and resolutions are stock images available?

Adobe Stock images are available in JPEG, AI, EPS and SVG file formats. All Adobe Stock content is provided at its highest available resolution. While this resolution depends on the camera used to originally capture the image, most of the content can accommodate high-quality printed output up to 300dpi. Vector files can be printed in all formats without any loss in quality.

Is video content available through Adobe Stock?

Yes. Video footage is now available on stock.adobe.com for a separate, on-demand cost. Video files are MOV file type and HD format (1920x1080 or 1280x720, depending on the original file resolution).

Do I need a Creative Cloud membership to use Adobe Stock?

No. To download content from Adobe Stock, all you need is an Adobe ID, which can be quickly created for free. However, with a Creative Cloud membership you will benefit from in-app integration. With a Creative Cloud for teams membership your users will also enjoy image pooling and license sharing.

What are the benefits of Adobe Stock for Creative Cloud members?

Adobe Stock provides Creative Cloud members with seamless integration of millions of images, videos and graphics within your favorite Adobe apps such as Photoshop CC, Illustrator CC, InDesign CC, Dreamweaver CC and Premiere Pro CC. This also includes the ability to browse for images from within the apps, edit watermarked versions of images, and purchase images from within the apps, all without losing edits once the full high-resolution image has been licensed.

What are the additional benefits of Adobe Stock for Creative Cloud for teams members?

Adobe Stock for teams provides collaboration and sharing benefits to boost your team's productivity including:

- Pooled images for teams—Everyone on the team can license images from one single plan and see which images have already been licensed by accessing the team license history.
- Re-license images that have already been purchased—Up to 10 team members can license the same image at no extra cost.
- Sharing via CC Libraries—Adobe Stock images can easily be shared.

There are also purchase and license management benefits such as:

- Same contract as Creative Cloud for teams membership including anniversary date and payment method
- Ability to manage plans using the same Admin Console
- Ability to re-assign users when someone leaves the company or project
- Company ownership of image licenses

I currently use Creative Suite products. Can I still use Adobe Stock?

Yes. Anyone can join and use Adobe Stock on <https://stock.adobe.com>, however, you need Creative Cloud to unlock the in-app integration benefits and Creative Cloud for teams to unlock the collaboration and license management benefits.

Can I try out images before buying them?

Yes. You can try out Adobe Stock content from within the integrated apps or downloaded from the web. You can work with the watermarked version within your project and no payment is required until you decide to license the image. All edits can be seamlessly applied to the non-watermarked full-resolution version.

Adobe Stock usage and licensing

Where can I find the licensing terms of use for Adobe Stock images?

Terms of use can be found at www.adobe.com/legal/terms.html.

Where can I use Adobe Stock images, photos and videos?

Adobe Stock images, photos and videos can be used in any creative project, including print ads, brochures, presentations, posters, book covers, commercials, websites and annual reports. For complete image licensing terms, visit www.adobe.com/legal/terms.html.

Will the watermark go away?

Yes. Non-destructive edits made to the watermarked version are seamlessly applied to the non-watermarked full-resolution version through the Adobe integration.

Is the image I buy exclusively mine?

No. We do not offer exclusive licenses.

Can I edit the assets I buy?

Yes. You are welcome to edit the asset in any way you deem necessary. Note, however, that your modifications must not violate or infringe on the intellectual property or other rights of any person or entity, nor place the author or the model in a bad light or depict them in any way that might be deemed offensive. See "Stock Photos" under *Section 1.5: Additional Terms* at www.adobe.com/legal/terms.html.

Does Adobe Stock offer extended licenses allowing licensees to sell derivative products or services based on an image?

Yes, Adobe Stock offers extended licenses for print runs over 500,000 on stock.adobe.com. Currently, extended licenses must be purchased on-demand, separately from the Creative Cloud for teams membership, by the individual who requires the license.

Can I use an Adobe Stock image as part of my company logo or brand?

No. You need to have complete ownership of the image you use for your company logo, since logos are intended to be registered and protected to prevent other companies or organizations from using the same image. Because Adobe Stock only grants a right to use images and does not transfer the ownership, these images cannot be used in or as a logo.

Do images have model releases?

Yes. All images containing recognizable people are uploaded with a signed model release allowing the image to be used commercially within the limits of the license agreement.

Can I license an image for a client, or do they need to create their own account?

You can license an image on behalf of a client. However, please note that if you want to use the same image for another client, the image must be licensed separately for each client's use.

Do I need to add a photo credit?

We require a photo credit to be added only when using the image in an editorial article or for social media purposes.

I am a Creative Cloud for teams administrator and have purchased a plan for Adobe Stock. Can I share the license with the team users?

Yes. With Adobe Stock pooled images, the licenses that admins purchase automatically become available to all of their team members. The team members can check the available number of images in the pool on <https://stock.adobe.com>.

Who owns the pooled licenses? And who can use them?

If the image is licensed from an Adobe Stock subscription associated with a Creative Cloud for teams account, then the license belongs to the business entity that pays for the teams account.

All team members can license an image, but each licensed image may only be shared by 10 members on the same Creative Cloud for teams plan.

Adobe Stock and Creative Cloud

How does Adobe Stock integrate with Creative Cloud apps?

You can search and browse Adobe Stock directly in the Creative Cloud Libraries panel within Creative Cloud applications, which currently include Photoshop CC, Illustrator CC, InDesign CC, Dreamweaver CC, Premiere Pro CC and After Effects CC. Watermarked and licensed content from the Adobe Stock website can be saved directly to a Creative Cloud Library and is immediately available in your desktop and mobile applications. Adobe Stock content can also be licensed directly from the Creative Cloud Library in the desktop applications. Those using Photoshop CC, Illustrator CC, InDesign CC, Premiere Pro CC, and After Effects CC will also be able to purchase directly in the apps by clicking on the watermarked image. And if you choose to search and browse on stock.adobe.com, you can easily open the image directly in the Adobe Stock integrated desktop apps, without having to save the file to your computer or a CC Library.

In which Creative Cloud applications can I use Adobe Stock?

Adobe Stock content can be used in any Creative Cloud desktop or mobile application in which a user can place a photo, video, illustration or graphic. Images can also be saved directly into Creative Cloud Libraries for instant access across apps. The Creative Cloud Libraries feature is currently supported in Photoshop CC, Illustrator CC, InDesign CC, Dreamweaver CC, Muse CC, Animate CC, Premiere Pro CC, After Effects CC, Photoshop Fix, Photoshop Mix, Illustrator Draw, Photoshop Sketch, Comp CC and Premiere Clip.

Can I share a licensed image in a Creative Cloud Library?

You can share the licensed asset with up to 10 employees or subcontractors, provided that they follow all of the license restrictions. If you transfer the asset or a derivative work to a client, then you must purchase a second license if you intend to use it for the benefit of another client.

How do I use Adobe Stock with Creative Cloud apps that don't support Creative Cloud Libraries?

Adobe Stock images can be downloaded directly from the website to your computer and opened in a desktop app.

Plans, purchasing and availability

What are the different options for purchasing Adobe Stock?

Adobe Stock plans for Creative Cloud for teams members include:

- Small Adobe Stock plan offers 10 images/month per team with rollover of up to 120 images
- Large Adobe Stock plan offers 750 images/month per team

Team administrators can learn more on the Creative Cloud for teams plans page by going to <https://creative.adobe.com/plans?plan=team> and clicking on "Select your plans."

Individuals can also purchase Adobe Stock separately as single images on an as-needed basis or through a subscription. Learn more on the Adobe Stock plans page at <https://stock.adobe.com/plans>.

Are licensed images available across the team?

Yes, once an image is licensed by any team member it becomes available to the entire team and can be used up to 10 times.

How can I add Adobe Stock to a Creative Cloud for teams membership?

If you are a Creative Cloud for teams administrator, you can add Adobe Stock subscriptions in three ways:

- **From the Adobe web site:** Go to <https://creative.adobe.com/plans?plan=team>, click "Select Your Plans" and select Adobe Stock from the menu.
- **Via the Creative Cloud for teams Admin Console:** Log into your team admin panel on creative.adobe.com, click Add Licenses and select the desired Adobe Stock subscriptions from the pull-down menu. Once purchased, you can assign the subscriptions to any team member (including yourself) and the image licenses will be shared with the entire team.
- **From the Adobe Stock web site:** Go to <https://stock.adobe.com/teamplans> and click the Buy Now link for the plan you would like to buy.

If you are a Creative Cloud for teams user, you have two options:

- Ask your administrator to add an Adobe Stock subscription to a team plan using the instructions above. This will provide the team with the best pricing and also enable you to share the subscription with all team members.
- Buy your own individual plan at stock.adobe.com. Purchasing an individual subscription requires you to pay for the plan yourself. The plan will not be charged to the team's regular payment instrument, the licenses will not be shareable with your team and the anniversary date will pro-rate to the date of the individual purchase.

What happens if I don't use all my monthly licenses in a given month?

With a small plan, which includes 10 images a month, unused downloads carry over to the next month as long as your plan is active. The total carryover limit is 120 downloads. With a large plan, which include 750 downloads per month, unused downloads do not roll over.

What happens if my team uses up all of our image licenses for the month?

Team members in the countries where Adobe Stock is sold directly on Adobe.com and <https://stock.adobe.com> (listed below) can purchase additional image licenses as needed, but they must pay for the licenses themselves. The licenses will not be charged to the team's regular payment instrument.

If I cancel my membership, can I still access unused licenses in my account?

No. You can use your available licenses as long as your membership is active, but you forfeit any unused licenses upon cancellation of your membership.

Can I use the images I licensed even after I cancel my membership or my license gets reassigned?

Yes. Once you have licensed an image, the license is permanent. You can use the images you buy regardless of your membership status.

Does an Adobe Stock membership co-terminate with a Creative Cloud for teams membership?

Yes, the Adobe Stock member aligns with your anniversary date. Once the Adobe Stock subscription terminates, any unused licenses are lost.

Can Adobe Stock license be reassigned in the same way that a Creative Cloud for teams license can be reassigned?

Yes. The administrator would follow the same process in the Admin Console.

In what countries can I buy Adobe Stock?

Adobe Stock can be purchased via Adobe.com in the United States, Canada, Mexico, UK, Ireland, South Africa, New Zealand, Australia, Japan, Netherlands, Norway, Sweden, Denmark, Belgium, Switzerland, Finland, Luxembourg, Germany, France, Italy, Austria, Spain, Portugal, Greece, Poland, Czech Republic, Bulgaria, Estonia, Latvia, Lithuania, Hungary, Malta, Romania, Slovenia, Slovakia and Cyprus. Existing Creative Cloud for teams administrators in these countries can also add an Adobe Stock subscription on <https://stock.adobe.com/teamplans>.

Team subscriptions may be purchased in any country via authorized Adobe resellers.

Contributor questions

How do I contribute content to Adobe Stock?

To contribute to Adobe Stock, register as a contributor on the Folia website. (Folia is a separate business entity owned by Adobe.) Once your registration is completed, you will be able to upload your creative files and sell them through different channels, including the Folia website and applications, API Partners and Adobe Stock. To learn more, visit <https://stock.adobe.com/contributor>.

How do I get paid for my content?

As soon as an image is sold (via either the on-demand or the subscription plan), contributors are paid commissions directly to their Folia contributor accounts. They can then transfer these funds to their bank accounts using PayPal or Skrill.

How are commissions determined?

Commissions depend on several criteria, including the type of content and resolution. All information related to the commission structure is available on Folia at <https://us.folia.com/Info/Contributors/Royalties>.

