



## Adobe Creative Cloud for education K-12 School Site License Customer FAQ

### What is the Adobe Creative Cloud K-12 School Site License?

Adobe is offering Creative Cloud for education device licenses through a new licensing option, the Adobe K-12 School Site License. This offering is available worldwide for primary and secondary or K-12 schools only. The Adobe K-12 School Site License allows a school to install Creative Cloud for education device licenses on at least 100 school-owned or school-leased computers and allows work at home usage for faculty and staff as well as allowing student deployment on personal devices. The site license is purchased through the Value Incentive Plan (VIP).

Creative Cloud for education device licenses are licenses for each computer, rather than each individual user and ideal for classroom, lab and for student 'bring your own device' (BYOD) environments.

The K-12 School Site License also comes with free access to the Adobe Education Exchange. This online hub is a valuable resource to help educators ignite creativity in the classroom, view instructional resources, participate in professional development and collaborate with peers.

### Who is eligible to purchase a K-12 School Site License?

K-12 School Site Licenses are available to qualifying accredited primary and secondary or K-12 public and nonpublic schools and school district offices only, located at a single address. For eligibility requirements visit <https://helpx.adobe.com/buying-programs/primary-and-secondary-institution-eligibility-guidelines.html>.

### Can a higher-education institution (college or university) or non-profit organization purchase a K-12 School Site License?

No, K-12 School Site Licenses are available only to qualified primary and secondary or K-12 schools, district offices and districts purchasing on behalf of schools.

### What are the top reasons to purchase a K-12 School Site License?

- **License Management**
  - K-12 site license entitlements and other VIP products all in the same administrative console
  - License control with centralized ability to de-activate and redeploy entitlements
  - WAH usage managed centrally to ensure compliance
- **Term flexibility**
  - Flexible anniversary date so renewal can match budget
  - Multi-year procurement to accommodate budget needs
- **Communication**
  - Automatic notifications for license renewal
  - Operational notifications
- **Product**—Immediate access to product enhancements
- **Deployment**—Ability to procure as many licenses as needed
- **Future enhancements**—Immediate access to any future program or procurement improvements

**How do we purchase a K-12 School Site License?**

K-12 School Site Licenses can be purchased through the Value Incentive Plan (VIP) and schools will typically purchase these through their own VIP agreement. K-12 School Site Licenses are sold based on each school site that will be using the software with a 100 license minimum per site purchase. For more information contact your Adobe Authorized Education Reseller.

**What if we need more than 100 licenses for our school?**

At the time of purchase, you can add as many licenses over 100 (for an additional fee) that each school/site requires. This must be done either at the time of the initial purchase or at the time of the license renewal. Licenses can only be added mid-term if another 100 minimum licenses are purchased.

**We are an existing VIP Member. Can we purchase the K-12 Site License under our current agreement?**

Yes. You can add this program onto an existing VIP agreement and the term will be pro-rated to the end of the subscription term. Schools must commit to a minimum 100 license purchase. At the time of renewal, a full year of service would need to be purchased to keep the software enabled.

**Do K-12 School Site Licenses allow teacher home use?**

Yes, each K-12 School Site License allows for teacher home usage. A license may be deployed in a classroom, lab or at home as long as the school has procured enough licenses to meet your deployment needs. Each deployment including a license deployed at a teacher's home counts as one license used.

If the teacher uses their own computer, they must either bring it to the school to get the required software deployment package installed or you will need to supply them with the software deployment package via CD or other protected internet access. The teacher may have to (login required) access your school servers to download the required software package.

**Can we install K-12 School Site License software on student computers not owned by the school?**

K-12 School Site License software may also be installed on student-owned computers in 'bring your own device' (BYOD) environments for students enrolled at your school. Each deployment on a student-owned device counts as one license used. Schools must authorize student use of the license, take full responsibility for all student use of the software and your school retains all license use rights under your VIP membership (license use rights may not be transferred to the student).

If a student uses their own computer, they must either bring it to the school to get the required software deployment package installed or your school will need to supply them with the software deployment package via CD or other protected internet access. Students may have to (login required) access your school servers to download the required software package. Licenses deployed to student-owned computers must be deactivated once the student is no longer enrolled at your school.

**Is the K-12 School Site License a license subscription?**

Yes, all of Adobe's Creative Cloud offerings are subscriptions. Licenses can be procured for one year terms or prepaid for up to four years.

**Do we need to purchase separate site licenses for Mac OS and Windows applications?**

No, Creative Cloud can be installed on either operating system and doesn't require a special operating system specific purchase.

**Can our district purchase a K-12 School Site License and distribute licenses to multiple schools?**

No, a district must purchase a K-12 School Site License for each school site that will be using the software (each with 100 license minimum). K-12 School Site Licenses cannot be broken up and distributed among multiple schools or school locations.

For example, if a district wants to purchase Adobe Creative Cloud for education through the K-12 School Site License offering for five different schools within the district, that district must purchase five separate site licenses (each with 100 license minimum). The district or schools also have the option to purchase individual volume licenses through VIP from an Adobe Authorized Education Reseller.

Larger school districts interested in covering many or all of their schools may want to evaluate Adobe's Enterprise Term License (ETLA) agreement, which can offer licensing flexibility and access to non-Creative Cloud products such as Adobe Captivate, Adobe Presenter, Adobe Photoshop and Premiere Elements, eSignatures and many other offerings.

**If our district is purchasing for several schools, should each have their own VIP agreement?**

Yes, it is best to have separate VIP agreements so that each school has its own license allocation and administration capability. Multiple purchases for different schools under a single VIP agreement run the risk that a license could be accidentally deployed to a computer not controlled by the licensed school. Districts can link VIP contracts so that all participating schools get any additional available benefits from larger purchases. For more information on Adobe licensing programs visit <http://www.adobe.com/volume-licensing.edu.html>.

**Can our school(s) share licenses with a district office or district-owned training centers?**

No. Districts may purchase K-12 School Site License for administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled students at a single site as long as they meet the 100 seat purchase minimum. Check with your Adobe Authorized Education Reseller for more details.

**What are the systems requirements for each K-12 School Site License?**

For up-to-date information on system requirements for Adobe Creative Cloud, visit <https://helpx.adobe.com/creative-cloud/system-requirements.html>.

**Can Creative Cloud be broken up and individual components installed on multiple computers?**

No, only one Adobe Creative Cloud K-12 School Site License can be installed/used per computer regardless if the installation is for all the Creative Cloud applications or only a single application.

**Is our school required to install all of the products in Creative Cloud or can we install just a subset of the products?**

You are not required to install all the products and can install only the applications needed on a machine but partial installations still count as a fully deployed license. The Creative Cloud Packager offers an easy way to help customize application deployments.

**Can licenses be redeployed?**

Yes, if you have a lab machine that is decommissioned, a faculty member leaves, a student is no longer enrolled at the school or any other event that requires a license to be deactivated, that license can be reallocated to another machine as long as it is still tied to the site for which it was procured.

**Where can I find additional information about the K-12 School Site License?**

For more information about the Adobe Creative Cloud K-12 School Site License, visit <http://www.adobe.com/creativecloud/buy/education.html>.

