

Zones Delivery of Employee-Centric Workplace Transformations **Receives Industry Recognition**

Everest Group Features Zones as a Star Performer and a Major Contender in Digital Workplace Services PEAK Matrix® Assessment

December 5 - Auburn, WA - Zones, a global provider of end-to-end IT Solutions, has been positioned by Everest Group as a 'Star Performer' and a 'Major Contender' in the **Digital Workplace Services PEAK Matrix® Assessment 2023 – North America** report.

At Zones, we believe that technology and innovation should be directly tied to any business's success. Our digital workplace services are designed to maximize the value clients gain from digital transformation, making their investment in our solutions not just a cost but a strategic asset that positively impacts their overall business performance.

The Everest Group report highlighted that Zones excels in delivering employee-centric workplace transformations. With investments in innovation centers and solutions like ZonesConnect and Zones IntelliPlan, it enhances end-user experiences. Its tailored Retail IT and Healthcare IT solutions, featuring retail digital signage and self-service kiosks, are particularly appealing to enterprises in those sectors. Zones continues to expand its digital workplace offerings, focusing on communication, collaboration, desktop engineering, and security. Clients appreciate its competitive pricing and flexibility, making Zones a standout choice for digital workplace services.

"At Zones, our Digital Workplace Services prioritize seamless user experiences and collaboration, driven by a cloud-first, mobile-first approach while having a measurable impact on our client's bottom line", said Derrek Hallock, President and COO of Zones.

Udit Singh, Practice Director at Everest Group, said, "In the evolving landscape of the workplace, North American enterprises are poised to move towards the third wave of workplace transformation centered on value while focusing on the trinity of cost, productivity, and experience. With prevailing macroeconomic conditions, workplace providers should intensify their focus on value creation and position themselves as strategic partners with the ability to meet diverse workplace requirements."

This recognition from Everest Group underscores Zones' dedication to delivering exceptional workplace solutions and navigating the digital workplace. Explore the full report and learn more about Zones' capabilities here.

https://www.zones.com/site/statics/static_page.html?name=about-us/newsroom-and-media/awards-and-accolades/everest-group-digital-workplace-services-peak-matrix-na-2023&zone=business

About Zones:

Zones is a global provider of end-to-end IT solutions with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than 120 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. Whatever you need, consider IT done.