

Zones Contact:
media@zones.com

Unlocking Success Through Modern Enterprises' Cloud Journeys

Auburn, WA, December 24, 2024 — "The Cloud Journey of Modern Enterprises' is an insightful new whitepaper by Everest Group, presented by Zones. It delves into the evolving landscape of cloud adoption, focusing on hybrid cloud strategies. The report illuminates the challenges enterprises face and how they can unlock value from cloud investments.

This whitepaper, supported by Zones, a global leader in IT solutions and digital transformation services, provides a roadmap for organizations navigating the complexities of cloud migration and adoption. It reveals key findings from a survey of 300 senior executives and offers actionable insights to address integration challenges, cost management, and strategic cloud adoption.

In discussing the report, Anshuman Mandal, Vice President and Practice Head of Cloud Infrastructure & DC, Zones, LLC emphasized, "In today's cloud-driven business environment, enterprises need a flexible and resilient infrastructure. The report highlights the importance of hybrid cloud models that address modern organizations' unique needs while focusing on cost optimization and operational efficiency."

Yugal Joshi, Partner at Everest Group highlighted, "Enterprises are increasingly realizing that cloud adoption is no longer a cost-saving initiative but a strategic enabler of innovation and resilience. The complexities of hybrid cloud adoption present challenges and opportunities, and organizations that can navigate these effectively are positioned to unlock significant value from their cloud investments.

Key Themes from the Report:

1. **Cloud Adoption and Benefits:** Enterprises are reaping foundational benefits such as scalability and operational efficiency from cloud adoption. However, they expect even more advanced features, such as improved security and performance.
2. **Hybrid Cloud's Promise:** Hybrid cloud is recognized as a critical value driver, yet adoption remains slow due to integration and data management complexities.
3. **Gen AI's Emergence:** Generative AI is gaining traction among enterprises, with many seeing its potential to transform business operations, although pragmatic adoption strategies are necessary to address technical challenges and ethical concerns.

For more information, visit [Everest Group](#) and [Zones](#).

About Zones:

Zones is a global provider of end-to-end IT solutions and services with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE)

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