



# CYBERSECURITY AWARENESS TRAINING

**Your business is only as secure  
as its weakest link.**

Increase your security by increasing  
your organization's knowledge of  
today's cyber threats and crimes.

CYBERSECURITY  
EXPERTS ON YOUR SIDE

# Why ESET Cybersecurity Awareness Training?

## SECURITY

Don't be a statistic.

56%

of healthcare breaches are caused internally.

22%

of users in any industry click at least one phishing link per year.

76%

of businesses reported being a victim of a phishing attack in the last year.

\$1.6  
million

on average is spent on resolving a successful phishing attack.

## COMPLIANCE

Be proactive.



Compliances such as HIPAA, PCI, SOX, GDPR, CCPA, etc. require or strongly encourage training for all employees.



Some states require cybersecurity awareness training as compliance for all state employees.



Insurance companies may require cybersecurity awareness training in order to insure a company.



# Included **topics**

## INTERNET SAFETY

- ✓ Public Wi-Fi
- ✓ Internet of Things
- ✓ HTTPS
- ✓ Web content filtering
- ✓ Search engine safety

## PERSONALIZED THREATS

- ✓ Social engineering
- ✓ Insider threats

## MALWARE

- ✓ Types of malware
- ✓ Malware targets
- ✓ Mobile security
- ✓ How malware gets to you

## PASSWORDS

- ✓ Use strong passwords
- ✓ Password hygiene
- ✓ Password management
- ✓ Two-factor authentication

## EMAIL

- ✓ Phishing
- ✓ Email attachments
- ✓ Spam

# Features & benefits

## UP-TO-DATE INTERACTIVE TRAINING

Scenarios, training videos and games cover everything employees need to know to keep company data and devices safe.

## EASY-TO-USE ADMINISTRATIVE TOOL

User-friendly admin dashboard shows training initiative progress at a glance and individual learner status, with reports sent to your inbox weekly.

## EMAIL REMINDERS

Automatic email reminders to learners help ensure compliance with your training initiative.

## SECURITY POLICY CUSTOMIZATION

Easily incorporate an acknowledgment of your organization's security policy.

## BRANDING CUSTOMIZATIONS

Customize the training experience with your organization's name and logo.

## CERTIFICATION TEST & CERTIFICATE OF COMPLETION

Download and print ESET's Cybersecurity Awareness Training certificate upon successful completion of training and certification test.

*"I knew this training was beneficial...when many employees told me they picked up on the recent phishing attacks through email."*

— Mark Dean, Director of IT & Communications  
City of Jamestown, NY



# The ESET difference



## **Gamified learning for increased engagement and retention**

ESET's solution is the only training on the market to employ true gamification.

Behavioral science has proven that gamification engages at an emotional level and changes behavior.



## **Developed with security expertise**

ESET's simple 5-module approach, broken into 18 sub-modules, focuses on the main security messages that will have the greatest impact on employee behavior.

Modules are updated regularly for the most up-to-date advice.



## **Focused and simple approach**

ESET has decades of experience with in-house researchers combined with in-house training experience.

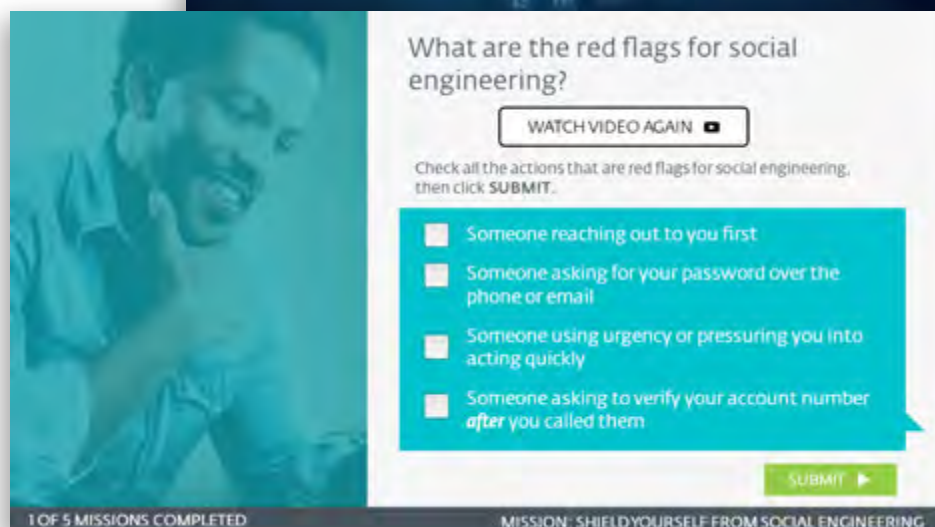
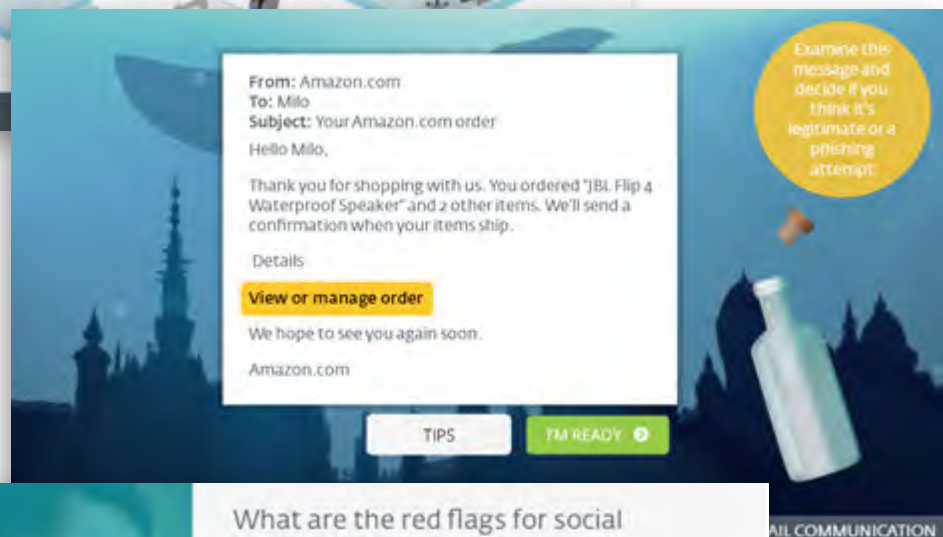
## Easy-to-use administrative tool

User-friendly admin dashboard shows training initiative progress at a glance and individual learner status, with reports sent to your inbox weekly.



## Up-to-date interactive content

Scenarios, training videos and games cover everything employees need to know to keep company data and devices safe.



# About ESET

**ESET®—a global player in information security—has been named as a challenger in the 2019 Gartner Magic Quadrant for Endpoint Protection Platforms\* two years in a row.**

For more than 30 years, ESET has been developing industry-leading IT security software and services, delivering

immediate, comprehensive protection against evolving cybersecurity threats for businesses and consumers worldwide.

ESET is privately owned. With no debts and no loans, we have the freedom to do what needs to be done for the ultimate protection of all our customers.

## ESET IN NUMBERS

**110M+**  
users  
worldwide

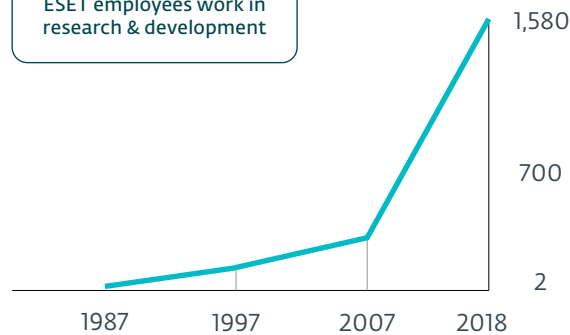
**400K+**  
business  
customers

**200+**  
countries &  
territories

**13**  
global R&D  
centers

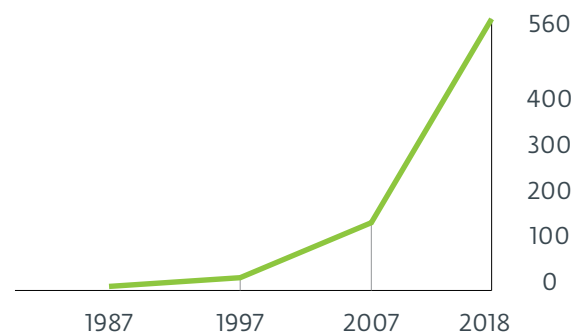
## ESET EMPLOYEES

More than one-third of all ESET employees work in research & development



## ESET REVENUE

in million \$



\*Gartner does not endorse any vendor, product or service depicted in its research publications. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.



---

## SOME OF OUR CUSTOMERS

---



Protected by ESET since 2017  
More than 14,000 endpoints



Protected by ESET since 2016  
More than 9,000 endpoints



Protected by ESET since 2016  
More than 4,000 mailboxes



ISP security partner since 2008  
2 million customer base

---

## SOME OF OUR TOP AWARDS

---



*"Given the good features for both anti-malware and manageability, and the global reach of customers and support, ESET should be on the short list for consideration in enterprise RFPs for anti-malware solutions."*

KuppingerCole Leadership Compass  
Enterprise Endpoint Security: Anti-Malware Solutions, 2018



ENJOY SAFER  
TECHNOLOGY®

# ZONES

First Choice for IT™

**For more information, contact your  
Zones Account Manager, or call 800.408.ZONES.**