

OUR ENVIRONMENTAL PROGRAMS AND SUSTAINABLE PRACTICES

Brother strives to positively and continuously act to decrease the environmental impact and increase the sustainability of our business operations. Our environmental performance is considered at every stage of a product's life cycle, from design, development and manufacturing to customer usage, disposal and recycling.



Reduction of CO2 Emissions

2030 target to reduce carbon emissions across the value chain by 65% (From 2015 levels)



Resource Circulation (Target 2030)

Commitment to ensure sustainable use of natural resources in business operations and minimize the environmental impact due to wastes



Biodiversity Conversation

10-Year Partnership with National Arbor Day Foundation supporting reforestation and protection of our ecosystem



Brother Product Recycling Program

We are pleased to offer an environmentally responsible way for customers to recycle Brother products at the end of its useful life.





Brother Toner & Ink Cartridge Recycling Program

From product development to product collection, we've taken many steps to protect the environment; now it's your turn. Recycling your toner or ink cartridge is as easy as pack, print, and ship!





Global Activities

The Brother Group helps society achieve sustainable development, by positively and continuously considering the environmental impact of all aspects of our business operations.

ENERGY STAR®-Compliant Products

Home electronic products use energy when they're off to power features like clock displays and remote controls. Those that have earned the ENERGY STAR use as much as 50% less energy to perform these functions, while providing the same performance at the same price as less-efficient models.

Using ENERGY STAR-labeled products can make a huge difference in our energy usage. Brother offers a wide range of printers, fax machines, and multifunction equipment that are ENERGY STAR compliant.

A Commitment to Meeting EPEAT Requirements

Brother is committed to meeting the requirements of EPEAT, an environmental rating and global registry program developed using a grant from the U.S. EPA and managed by the Green Electronics Council.

EPEAT-registered imaging products meet an extensive list of environmental based criteria covered in the IEEE 1680.2 Standard for Environmental Assessment of Imaging Equipment.

Brother's Environmental Management System

The International Organization for Standardization has developed thousands of standards to help the world become safer, cleaner and more efficient. ISO 14001 is an internationally agreed standard that sets out the requirements for an environmental management system. It helps Brother to improve our environmental performance through efficient use of resources and reduction of waste.



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Brother is committed to being a responsible, ethical and sustainable business partner. We pledge to continually strive to improve the environmental impact of our businesses.

Learn More About Our Environmental Programs & Sustainable Practices: www.brother-usa.com/environmental-programs/