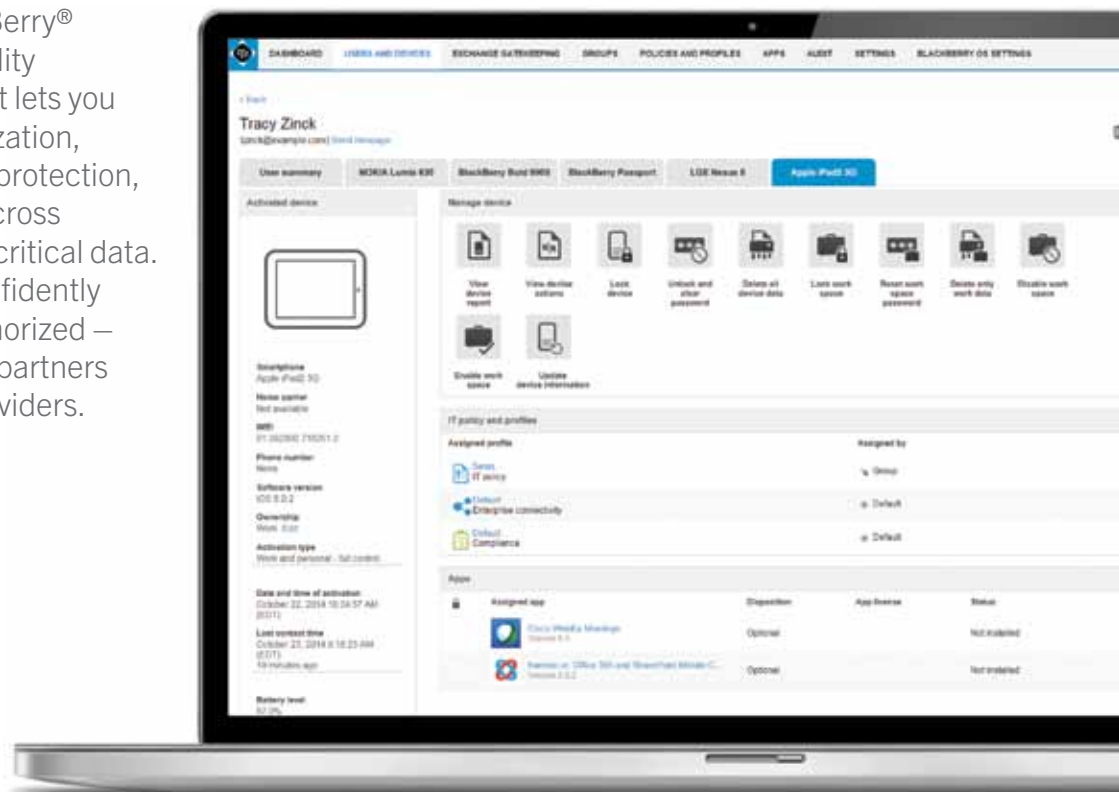




BES12 is the command and control center for the secured enterprise that helps you manage enterprise mobility across iOS, Android, Windows Phone and BlackBerry devices.

# BES12 MAKES EMM EFFICIENT AND SECURE

BES12 is the core of the BlackBerry® cross-platform Enterprise Mobility Management (EMM) portfolio. It lets you manage mobility in your organization, from permissions, policies and protection, by individuals and by groups, across endpoints, apps, activities and critical data. With BES12, users connect confidently and securely – and only as authorized – to enterprise apps, to business partners and to your approved cloud providers.





## EASILY AND PRODUCTIVELY MANAGE MOBILITY FOR YOUR SECURED ENTERPRISE

### Modern architecture

BES12 is designed to reduce complexity, optimize pooled resources, ensure maximum uptime and help you achieve the lowest Total Cost of Ownership (TCO).

### Unified administration console

Manage all endpoints through one, consolidated, easy-to-use console.

### Client-side lockdown

You are in complete control of all the corporate assets being used on your employees' mobile devices, regardless of ownership model.

### Trusted network

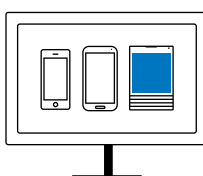
The BlackBerry network infrastructure securely transmits more critical data than any other mobility management solution.

### Hardened for regulated industries

For mission-critical, regulated industries, BlackBerry offers a COBO model, flexible deployment options, logging and reporting for compliance, and strict IT policies.

### World-class global support

Industry leading support is included with all BES12 annual subscriptions.



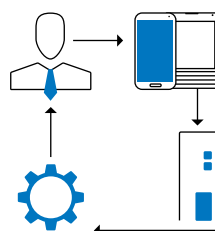
### Comprehensive EMM

Whether you manage a single, hardened, connected endpoint or allow personal device usage (iOS, Android™, Windows® Phone and BlackBerry), BES12 gives you control over the availability and usage of devices, apps, activities and critical data through flexible deployment models (BYOD/COPE/COBO). BES12 can be deployed on-premise, in the cloud or as a hybrid. Comprehensive and cross-platform MAM, MDM and MCM make BES12 the only command and control center for your secured enterprise that you will ever need.



### End-to-end security

Using industry leading encryption, containerization, app-wrapping and BlackBerry's secure global infrastructure, BES12 locks down critical data both on-device and in-transit.



With secured work spaces on iOS, Android and BlackBerry devices, all of your data traffic is routed through a single secure connection behind your firewall, via our world-renowned NOC, protecting your most important asset – your business data.

### Enterprise mobility portfolio

BES12 is the 'central nervous system' of a powerful portfolio that brings together mobile devices, apps, cloud services and carrier services. Extend your EMM capabilities with integrated BlackBerry Enterprise Communication and Collaboration and Identity and Access solutions.

For more information, visit [blackberry.com/bes12](http://blackberry.com/bes12)

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