

## Find the insights hiding in your data with better data discovery

See how Qlik<sup>®</sup> Sense and Toad Data Point make it easy.

Easily prepare your data and discover insights to drive your business by combining two of the industry's most powerful data preparation and visualization solutions: Toad Data Point and Qlik. Together, these solutions deliver an easy-to-use and robust data discovery toolset that will make your job easier than ever — while empowering your organization to achieve its goals. With Qlik Sense, you get a revolutionary self-service data visualization and discovery application designed for both individuals and group collaboration — anyone in your organization can create visualizations, explore data deeply and share insights.

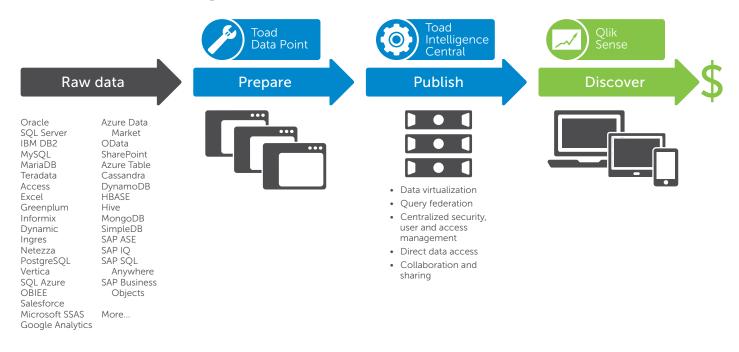
With Toad Data Point, you get the leading productivity toolset for data analysts.

Toad Data Point simplifies data access, integration, and provisioning — whether you're a SQL expert or not.

Couple Qlik Sense with Toad Data Point, and you have all the functionality necessary to take your career and your business to the next level.



## Toad - Qlik Sense integration



With Qlik Sense and Toad Data Point, you can:

Access all your data — Toad Data Point connects to a wide variety of data sources, including traditional databases, BI systems and NoSQL data sources. Export this integrated data from Toad Data Point to flat-file or Excel format, or simply position it within Toad Intelligence Central, and you're ready to begin your analysis, visualization and discovery with Qlik Sense.

Build cross-platform queries with ease — Use a graphical query builder to import data directly into Toad Intelligence Central. Use Toad Data Point's drag-and-drop interface to visually build cross-platform queries across almost any data sources, without any SQL knowledge required. If you're a SQL expert, Toad Data Point makes it easier to understand and create database relationships, manage and calculate columns, and transform, cleanse and profile data. You can store your queries in Toad Data Point and share them with other Qlik Sense users. Perform advanced SQL editing – Use Toad Data Point when you need an easy way to build and share SQL statements. Drag-and-drop and auto-complete capabilities speed your expert work with SQL code.

Automate routine tasks — With Toad Data Point, you can build and execute complex workflows, including comprehensive database activities and extract, transform and load (ETL) processes. These workflows save time and increase data accuracy, and also enable you to schedule tasks to run during off-peak hours.

Discover and share — Qlik Sense makes visual dashboard creation simple and intuitive, but it doesn't stop there. It also makes it easy to explore the data so you can understand what's happening and why. Ask questions. Follow your intuition. Seamlessly navigate vast amounts of data from multiple sources. Then share your insights visually and accurately with other users, directly or through the cloud.

## For more information

To access free trials and learn more about improving analytics, check out these pages:

- software.dell.com/products/toaddata-point/
- software.dell.com/products/toadintelligence-central/
- www.qlik.com

## **About Dell Software**

Dell Software helps customers unlock greater potential through the power of technology — delivering scalable, affordable and simple-to-use solutions that simplify IT and mitigate risk. This software, when combined with Dell hardware and services, drives unmatched efficiency and productivity to accelerate business results. www.dellsoftware.com.

