

# JIVE EVENTS MODULE: EVENT PLANNING IN YOUR JIVEX COMMUNITY

The Jive Events Module makes it easy to share real-life and virtual events with your Jive Evental community by helping members plan, announce and register for events related to the topics they care about. Jive Events provides tools for creating and managing events that include invitation and RSVP capabilities, all displayed in a community-wide or place-specific calendar.

Capabilities include following, bookmarks, sharing, liking, comments, tags, notifications, abuse reporting and moderation. Community members can sort by past or upcoming events; events they have attended, are attending, tentatively attending or declined; or events they haven't yet responded to. They can also add events to their personal calendar with a click.

## A Social Calendar for Your Community

Some of the most tightly knit online communities thrive because of real-life events where members can meet to exchange ideas and opinions face to face. Even in communities where physical events aren't feasible, members often come together for conversations, webinars, and other virtual meet-ups. Jive Events makes it easy to do both.

#### Engage Customers Throughout a Product's Life Cycle.

Highlight your customer-facing events such as focus group sessions, customer advisory boards and new feature previews. Invite customers to the table for product release announcements, demos and other events to keep them informed about your latest offerings. The Jive Events Module lets you open up your company's important PR events to everyone in your community or just a handpicked subset.

#### **Empower Your Brand Advocates**

Encourage your community members to post their own events. Recruit your company's advocates to coordinate local user groups or meet-ups. They'll appreciate being chosen to lead the effort, and you'll receive valuable insights into the happenings that directly impact your brand.

#### Supercharge Real-World Events

Encourage event attendees to participate in real-world events online with a dedicated event place. Attendees can RSVP to and comment on event sessions, coordinate travel plans, share real-time speaker critiques, and stay in touch with colleagues they've met at the event.

### **Compatibility**

This module is compatible with the following Jive products and versions:

Jive<sup>x</sup> Cloud and Jive<sup>x</sup> Custom version 4.0 and above

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# Licensing

This module is included in the following Jive<sup>x</sup> Cloud tiers:

- Essentials+
- Enterprise

For other Jive<sup>x</sup> tiers or Jive<sup>x</sup> Custom this module is a paid option. Please contact your Jive account representative for more information or email us at **sales@jivesoftware.com**. In addition, you can find information and discussions about this module in our community at **community.jivesoftware.com**.

