

McAfee MVISION Cloud for Custom Applications

McAfee® MVISION Cloud for Custom Applications helps organizations securely accelerate their business by providing total control over data and user activity in custom-built cloud services

Key Use Cases

Enforce sensitive data policies in custom applications

Prevent sensitive data that cannot be stored in the cloud from being uploaded to custom applications.

Limit download/sync to unmanaged devices

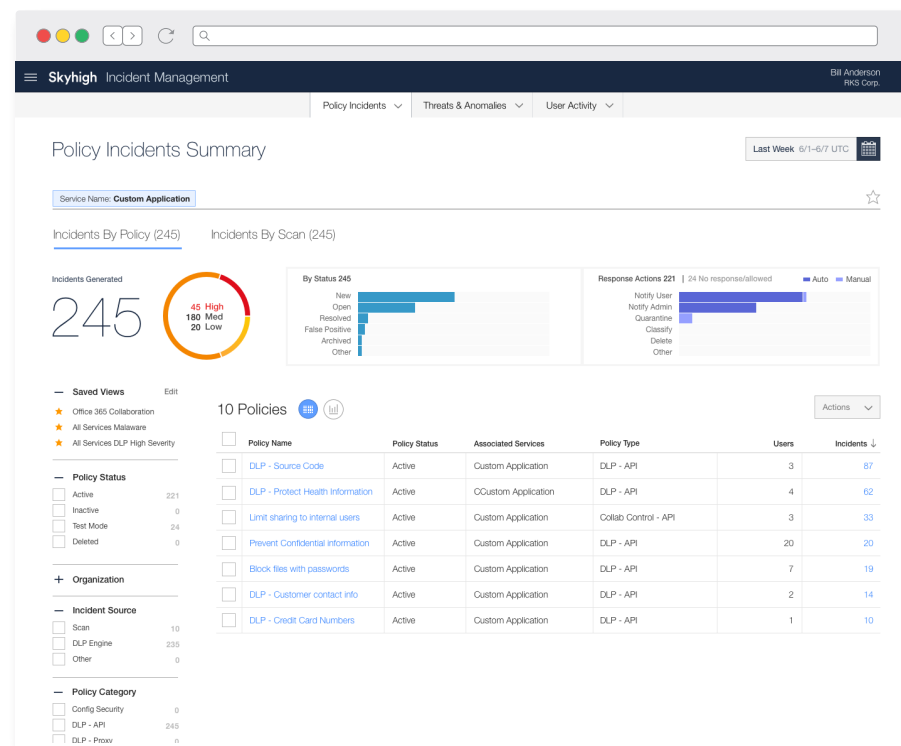
Gain total control over user access to custom applications by enforcing context-specific policies limiting specific end-user actions.

Perform forensic investigations with full context

Capture a complete audit trail of all user activity enriched with threat intelligence to facilitate post-incident forensic investigations.

Detect and correct user threats and malware

Detect threats from compromised accounts, insider threats, privileged access misuse, and malware infection.



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Data Loss Prevention (DLP)

Prevent regulated data from being stored in custom applications. Leverage McAfee's content analytics engine to discover sensitive data uploaded to a custom application based on:

- Keywords and phrases indicative of sensitive or regulated information
- Pre-defined alpha-numeric patterns with validation (e.g. credit card numbers)
- Regular expressions to detect custom alpha-numeric patterns (e.g. part numbers)
- File metadata such as file name, size, and file type
- Fingerprints of unstructured files with exact and partial or derivative match
- Fingerprints of structured databases or other structured data files
- Keyword dictionaries of industry-specific terms (e.g. stock symbols)

DLP remediation options:

- Notify the end user
- Notify an administrator
- Quarantine the file
- Delete the file

The screenshot displays the Skyhigh Incident Management dashboard. The main view is titled 'Policy Incidents' and shows a table of incidents. The table has columns for 'Sev', 'Policy Name', 'Item Name', 'User Name', and 'Incident Created On'. The table contains 15 rows of data, with the first two rows being 'Demo BOX Policy' incidents and the remaining 13 rows being 'Credit Card Number/s' incidents. The incident with ID '2017-10-26-23-19-14-E' is highlighted in blue. To the right of the table, there is a detailed view of this incident, titled 'Credit Card Number/s - API'. This view shows the incident details, including the item name, item type, size, and creation date. The incident status is 'Suppressed'.

Sev	Policy Name	Item Name	User Name	Incident Created On
L	Demo BOX Policy	Box Demo.docx	thyagatest@gmail.com	Mar 26, 2018 7:47 PM UTC
L	Demo BOX Policy	Box Demo.docx	thyagatest@gmail.com	Mar 26, 2018 7:08 PM UTC
L	Credit Card Number/s	2017-12-13-08-19-29-61	shn-india-ops	Mar 26, 2018 2:48 AM UTC
L	Credit Card Number/s	2017-12-01-04-22-37-61	shn-india-ops	Mar 26, 2018 2:48 AM UTC
L	Credit Card Number/s	2017-11-22-05-19-19-01	shn-india-ops	Mar 26, 2018 2:48 AM UTC
L	Credit Card Number/s	2017-11-17-15-22-58-41	shn-india-ops	Mar 26, 2018 2:48 AM UTC
L	Credit Card Number/s	2017-11-07-19-22-29-61	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-10-26-23-19-14-E	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-10-26-21-18-09-51	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-10-23-23-18-57-A	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-10-23-18-19-50-71	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-10-14-23-19-06-E1	shn-india-ops	Mar 26, 2018 2:47 AM UTC
L	Credit Card Number/s	2017-09-18-05-19-07-A1	shn-india-ops	Mar 26, 2018 2:47 AM UTC

“McAfee’s Cloud-Native Data Security technology is helping Caesars Entertainment protect our valuable company data as we move from legacy applications to cloud applications.”

—Les Ottolenghi, Executive Vice President and CIO, Caesars Entertainment

DATA SHEET

Access Control

Protect corporate data from unauthorized access by enforcing granular, context-aware access policies such as preventing download from custom applications to unmanaged devices.

Control access to custom apps based on:

- Device type (e.g. managed, unmanaged)
- Activity type (e.g. download, upload)
- Specific user (e.g. David Carter)
- User attributes (e.g. role, department)
- IP address range (e.g. network, proxy)
- Geographic location (e.g. Ukraine)

Enforce granular access policies such as:

- Allow/block access to custom apps
- Allow/block specific custom apps user actions
- Force step-up authentication

“We now have the visibility and control we need to be able to allow access to the cloud-based tools our employees need to be competitive and efficient, without compromising our security standards.”

—Rick Hopfer, Chief Information Officer, Molina Healthcare

The screenshot displays the Skyhigh Policy Management console. The top navigation bar includes 'Skyhigh Policy Management' and the user 'Ajmal Kohgadai'. Below the navigation, there are tabs for 'Access Control', 'DLP Policies', 'Encryption Policy', 'Configuration Audit', 'On-Demand Scan', 'User Lists', and 'Policy Settings'. The main content area is titled 'Cloud Access Policies' and features a 'Create Policy' button. A table lists various policies with columns for 'IF' (conditions), 'THEN' (actions), and a status column. A detailed view of a policy is shown on the right, titled 'Allow full access for managed - limited access for unmanaged', with a toggle set to 'ON' and 'Monitor only mode' unchecked. The policy details include 'Version: 5', 'Last Updated: December 12, 2017 1:59 AM', and 'Updated by: Omar Rafiq'.

Policy Name	IF	THEN	Status
Allow full access for managed - limited access for unmanaged	IP: Microsoft Office 365 and OneDrive Salesforce.com Box Unmanaged	THEN: Step-Up Authentication	On
Salesforce Block report download	IP: Salesforce.com Unmanaged IOS	THEN: Block Access	Off
Personal devices blocked from download (read only access)	IP: Unmanaged Microsoft Office 365 and OneDrive Download	THEN: Block Access	Off
Block Upload to Permitted Service	IP: Slack Upload	THEN: Block Access	Off
Access control for unmanaged devices	IP: Salesforce.com ServiceNow - Demand Management Unmanaged	THEN: Block Access	On
Limit downloads for unmanaged	IP: Microsoft Office 365 and OneDrive Salesforce.com Box Unmanaged Download	THEN: Block Access	On
ServiceNow - No Download on BYOD	IP: Unmanaged Download	THEN: Block Access	Off
Managed device	IP: Managed	THEN: Tag for DLP Policy	Off
Service Now Block all downloads	IP: ServiceNow - Demand Management Download	THEN: Block Access	On

DATA SHEET

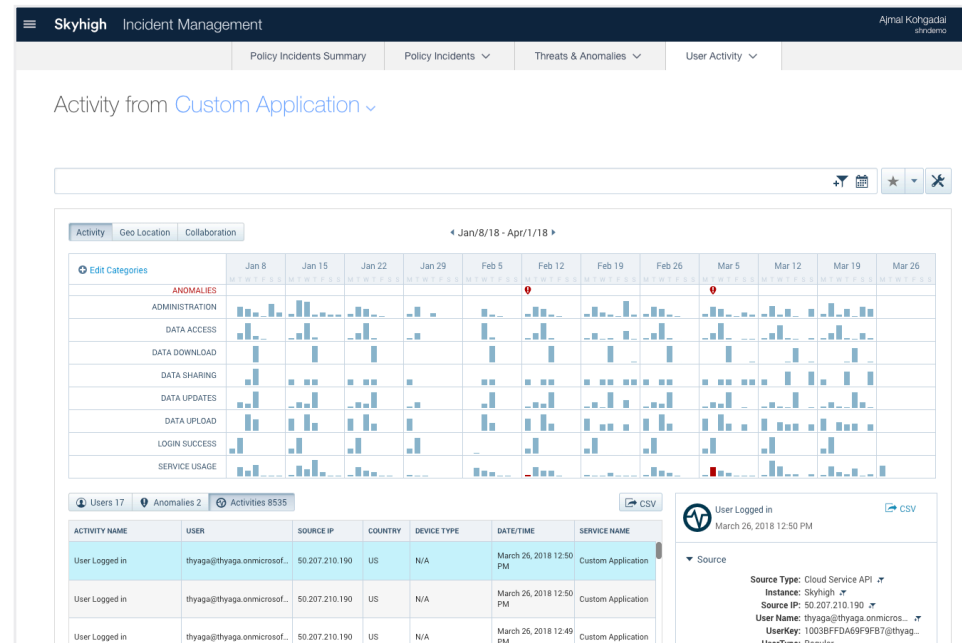
Activity Monitoring

Gain visibility into custom application usage and accelerate post-incident forensic investigations by capturing a comprehensive audit trail of all activity. McAfee captures hundreds of unique activity types and groups them into 14 categories for streamlined navigation. With McAfee, organizations can monitor:

- Who is accessing a custom app, their role, device type, geographic location and IP address
- How much data is being shared, accessed, created or updated, uploaded, downloaded, or deleted
- Successful/failed login attempts
- User account creation/deletion as well as updates to accounts by administrators

Drill down further into activity streams to investigate:

- A specific activity and all its associated users
- All activities generated by a single user
- All activities performed by users accessing via TOR or anonymizing proxy
- All activities generated by a specific source IP address or geographic location
- All access of and actions performed on a file containing sensitive data



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User Behavior Analytics and Malware Detection

McAfee uses data science and machine learning to automatically build models of typical user behavior and identifies behavior that may be indicative of a threat.

- **Insider threats:** Detect anomalous behavior across multiple dimensions including the amount of data uploaded/downloaded, volume of user action, access count, and frequency across time and cloud services.
- **Compromised accounts:** Analyze access attempts to identify impossible cross-region access, brute-force attacks, and suspicious locations indicative of a compromised account.
- **Privileged user threats:** Identify inappropriate user permissions, dormant accounts, and unwarranted escalation of user privileges and provisioning.
- **Malware:** Block known malware signatures, sandbox suspicious files, and identify behavior indicative of malware data exfiltration or ransomware activity.

“In an environment with millions of unique events each day, McAfee does a nice job of cutting through the noise and directing us to the areas of greatest security concern.”

—Ralph Loura, Chief Information Officer, HP

Supervised Machine Learning

McAfee incorporates security analyst input into machine learning models to improve accuracy. As analysts mark false positives and adjust detection sensitivity, McAfee tunes detection models.



Network Effects

With the largest installed base of any cloud security solution, McAfee leverages network effects other vendors cannot replicate. With more users, behavior models are able to more accurately detect threats.



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Unified Policy Engine

McAfee leverages a central policy engine to apply consistent policies to all cloud services. There are three ways to define policies that can be enforced on new and pre-existing content, user activity, and malware threats.

Policy templates



Operationalize custom application policy enforcement with pre-built templates based on industry, security use case, and benchmark.



Policy import

Import policies from existing security solutions or policies from other McAfee customers or partners.



Policy creation wizard

Create a custom policy with Boolean logic to conform to any corporate or regulatory requirement.

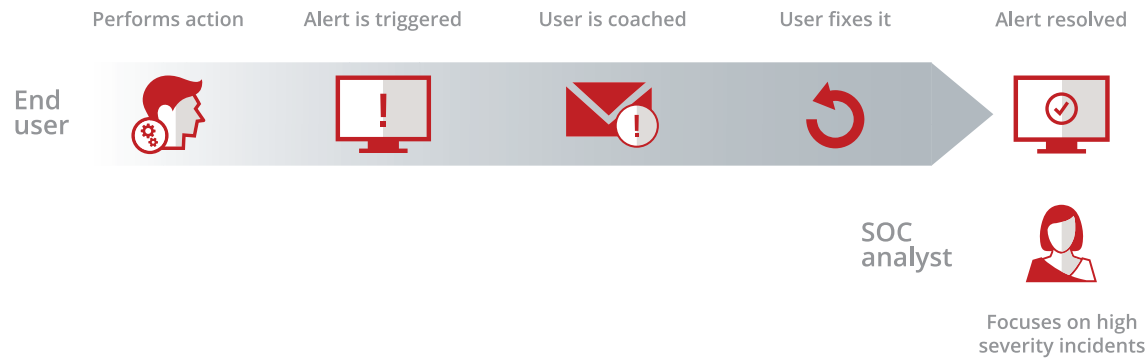
- Combine DLP, collaboration, and access rules to enforce granular policies
- Flexible policy framework leverages triggers and response actions
- Build policies using Boolean logic and nested rules and rule groups
- Enforce multi-tier remediation based on the severity of the incident
- Selectively target or exclude specific users and define exception rules

“With McAfee we were able to implement cloud security policies without impacting business user productivity.”

—Brian Lillie, Chief Information Officer, Equinix

The screenshot displays the Skyhigh Policy Management interface. At the top, there's a navigation bar with 'Skyhigh Policy Management' and a user profile 'Ajmal Kohgidal'. Below the navigation bar, there are tabs for 'Access Control', 'DLP Policies', 'Encryption Policy', 'Configuration Audit', 'On-Demand Scan', 'User Lists', and 'Policy Settings'. The main content area is titled 'Policy Templates Overview' and includes a search bar and filter options. The dashboard is organized into three main sections: 'Policy Type', 'Business Requirement', and 'Recommendation/Benchmark'. Each section contains a grid of policy templates with their respective counts and usage statistics.

DATA SHEET



Incident Response Management

McAfee's incident response management console offers a unified interface to triage and resolve incidents. With McAfee, organizations can:

- Identify a single policy and all users violating it
- Analyze all policy violations by a single user
- Review the exact content that triggered a violation
- Rollback an automatic remediation action to restore a file and its permissions

McAfee streamlines incident response through autonomous remediation that:

- Provides end-user coaching and in-app notifications of attempted policy violations
- Enables end users to self-correct the policy violation and resolve the incident alert
- Dramatically reduces manual incident review by security analysts by 97%

Integrations

McAfee integrates with your existing security solutions including the leading vendors in:

- Security information and event management (SIEM)
- Secure web gateway (SWG)
- Next-generation firewall (NGFW)
- Access management (AM)
- Information rights management (IRM)
- Enterprise mobility management (EMM/MDM)

DATA SHEET

McAfee Sky Gateway

Enforces policies inline for data in motion in real-time.

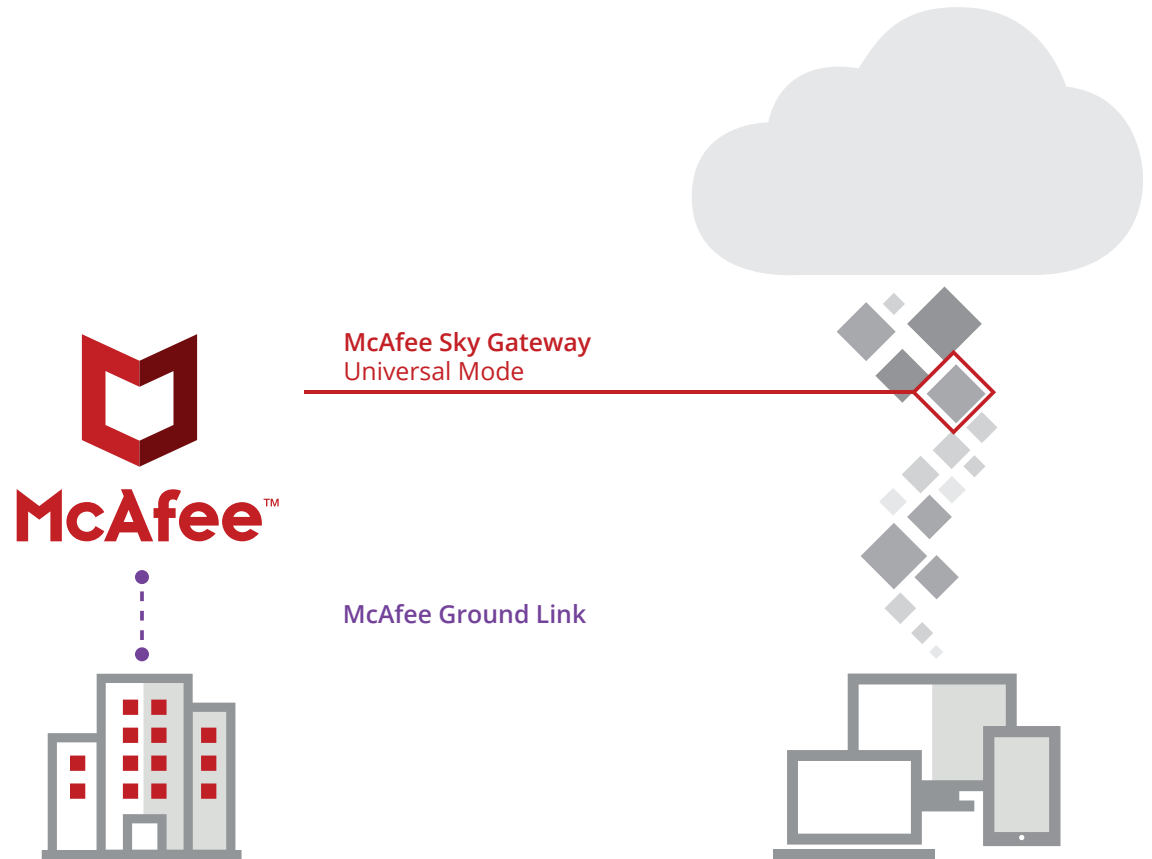
Universal mode

Sits inline between the user and a custom application and steers traffic after authentication to cover all users and all devices, without agents.

McAfee Ground Link

Brokers the connection between McAfee and on-premises LDAP directory services, DLP solutions, proxies, firewalls, and key management services.

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