

IMMEDIATE RELEASE

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Zones Honored on the 2021 CRN® Tech Elite 250 List

Auburn, WA, May 13, 2021 — **Zones, LLC**, today announced that [CRN®](#), a brand of The Channel Company, has honored Zones on its 2021 Tech Elite 250 list. This annual list features IT solution providers of all sizes in North America that have earned cutting-edge technical certifications from leading technology suppliers. These companies have separated themselves from the pack as top solution providers, earning multiple, premier IT certifications, specializations, and partner program designations from industry-leading technology providers.

Businesses rely on solution providers for an enormous amount of technologies, services, and expertise to help them meet today's IT challenges — whether it's a new implementation or digital transformation initiatives. To meet these demands, solution providers and MSPs must maintain high levels of training and certification from IT vendors and achieve the highest tiers within those vendors' partner programs.

Each year, The Channel Company's research group and CRN editors distinguish the most client-driven technical certifications in the North American IT channel. Solution providers that have earned these high honors — enabling them to deliver exclusive products, services, and customer support — are then selected from a pool of online applicants as well as from The Channel Company's solution provider database.

“At Zones, we pride ourselves on being there for our clients, from end to end and throughout the solution's lifecycle,” said Firoz Lalji, Chairman and CEO of Zones. “Our Global Supply Chain as a Service, IT Solutions, Cloud, and Managed Services address today's business needs. Our clients mean everything to us, and we are extremely proud to receive this recognition on the CRN Tech Elite 250 list.”

“CRN's Tech Elite 250 list highlights the top solution providers in the IT channel with the most in-depth technical knowledge, expertise, and certifications for providing the best level of service for their customers,” said Blaine Raddon, CEO of The Channel Company. “These solution providers have continued to extend their talents and abilities across various technologies and IT practices, demonstrating their commitment to really conveying the most exceptional business value to their customers.”

Coverage of the Tech Elite 250 will be featured in the April issue of CRN® Magazine and online at www.CRN.com/techelite250.

About Zones

Zones, LLC is a global IT solution provider that delivers products and services to help companies make a complete digital transformation – from desktop to the data center – to the cloud and beyond. Zones' expertise is reflected in their business model focusing on Global Supply Chain as a Service, IT Solutions, Cloud, and Managed Services. They leverage a deep portfolio from top-tier technology brands to enable scalability, security, and efficient IT deployments. They utilize the highest technical certification levels from key partners, including Microsoft, Cisco, Dell Technologies, HP Inc., HPE, Apple, Adobe, Intel, Lenovo, and others. Zones operates in more than 100 countries, with multiple regional and executive offices, several distribution facilities, IT partners, and several service affiliates worldwide. As a certified Minority Business Enterprise (MBE) and holder of an elite Corporate Plus Certification, we've proven our ability to support many of the world's largest corporations. For additional information, visit the company's website at www.zones.com.

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelcompany.com

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