

Zones Contact: media@zones.com

Global Solution Provider Zones Honored on the 2024 CRN Tech Elite 250 List

Auburn, WA, March 25, 2024 — Zones, a Global Solution Provider of comprehensive IT services and solutions for organizations of all sizes, today announced that CRN, a brand of The Channel Company, has honored **Zones** on its 2024 Tech Elite 250 list.

This annual list features solution providers of all sizes across the U.S. and Canada that have differentiated themselves by achieving the highest level and largest breadth of certifications and specializations from key technology vendors in the infrastructure, cloud, and security spaces.

Zones places a strong emphasis on collaboration and communication with its clients, working closely with them to understand their unique business needs and goals. With a team of highly skilled engineers and technicians, Zones delivers customized solutions that are tailored to meet the specific requirements of each client. This dedication to personalized service has earned Zones a reputation as a trusted technology partner, and the company is committed to maintaining its position as the go-to provider for IT solutions and services.

At Zones, we believe that our clients are not just customers but our partners in success. We strive to provide end-to-end IT solutions that not only meet their current needs but also be a proactive partner to address the business problems that come up," said Firoz Lalji, Chairman and CEO of Zones. "Our Global Supply Chain as a Service, Digital Workplace Solutions, Data Center, AI and Cloud, NextGen Wireless and Networking, Security practice, and managed services reflect our dedication to helping businesses navigate the rapidly changing IT landscape, helping to drive digital transformation for their organizations."

"CRN's Tech Elite 250 highlights leading-edge solution providers within the IT landscape, distinguished by their comprehensive technical proficiency, expertise, and commitment to achieving top-level certifications in critical technology areas," said Jennifer Follett, VP, U.S. Content, and Executive Editor of CRN at The Channel Company. "These solution providers persistently strengthen their capabilities to bring the advanced IT solutions to market that customers need."

Coverage of the Tech Elite 250 will be featured in the April issue of CRN Magazine and online at <u>www.CRN.com/techelite250</u>.

About Zones

Zones is a global provider of end-to-end IT solutions with an unmatched supply chain. Positioned to be the IT partner you need, Zones, a Minority Business Enterprise (MBE) in business for over 35 years, specializes in Digital Workplace, Cloud & Data Center, Networking, Security, and Managed/Professional/Staffing services. Operating in more than

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150 countries, leveraging a robust portfolio, and utilizing the highest certification levels from key partners, including Microsoft, Apple, Cisco, Lenovo, Adobe, and more, Zones has mastered the science of building digital infrastructures that change the way modern organizations do business. Whatever you need, you can *Consider IT Done*.

Visit the Zones Innovation Center, zones.com, or follow us on Twitter, Facebook, and LinkedIn.

About CRN®

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

https://www.thechannelco.com/

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