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CRN Names Zones to its 2021 MSP 500 List in the Managed Security 100 Category

Auburn, WA, May 13, 2021 — **Zones, LLC**, announced today that [CRN®](#), a brand of The Channel Company, has named Zones to its 2021 Managed Service Provider (MSP) 500 list in the Managed Security 100 category. The list, released annually, recognizes the leading North American solution providers that have demonstrated innovative and forward-thinking approaches to managed services. These services help end users improve operational efficiencies and navigate the ongoing complexities of IT solutions, while maximizing their return on IT investments.

With cutting-edge approaches to delivering managed services, MSPs have become an integral part of the success of businesses worldwide. They help empower organizations to leverage complex technologies, keeping a strict focus on their core business without straining their budgets. CRN's 2021 MSP 500 list identifies the market's key managed services players who are setting themselves apart with best-of-breed solutions that provide the business outcomes customers need.

The MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premises and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

“Effective MSPs enable companies to focus on their core objectives while improving the quality and reliability of their cloud computing capabilities,” said Blaine Raddon, CEO of The Channel Company. “The solution providers on CRN's 2021 MSP 500 list deserve recognition for their innovative and forward-thinking approaches to managed services, and the ability to optimize operational efficiencies and systems to maximize return on investments.”

“We here at Zones are honored to receive recognition once again in the Managed Security 100 category of the CRN Managed Service Provider 500 list,” said Firoz Lalji, Chairman and CEO of Zones. “Our security solutions support our clients every step of the way in their digital transformation. We're committed to assisting our clients in their data security, whether it's on-prem or in the cloud.”

The MSP 500 list is featured in the February 2021 issue of CRN and online at www.CRN.com/msp500.

About Zones

Zones, LLC is a global IT solution provider that delivers products and services to help companies make a complete digital transformation – from desktop to the data center – to the cloud and beyond. Zones' expertise is reflected in their business model focusing on Global Supply Chain as a Service, IT Solutions, Cloud, and Managed Services. They leverage a deep portfolio from top-tier technology brands to enable

scalability, security, and efficient IT deployments. They utilize the highest technical certification levels from key partners, including Microsoft, Cisco, Dell Technologies, HP Inc., HPE, Apple, Adobe, Intel, Lenovo, and others. Zones operates in more than 100 countries, with multiple regional and executive offices, several distribution facilities, IT partners, and several service affiliates worldwide. As a certified Minority Business Enterprise (MBE) and holder of an elite Corporate Plus Certification, we've proven our ability to support many of the world's largest corporations. For additional information, visit the company's website at www.zones.com.

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

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