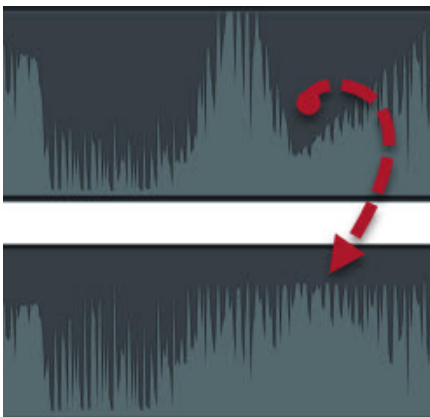


# Why Upgrade

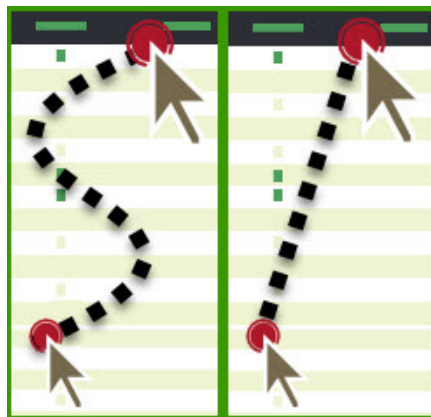
## What's New in Camtasia 2019?

Camtasia 2019 continues to be the industry-leading software for easily creating videos that instruct and explain.

- Ensure that all video projects sound good with the new option to auto-normalize loudness across audio tracks
- Jerky mouse movements in screen recordings are a thing of the past with Camtasia's mouse cursor path smoothing option
- New editable keyboard shortcuts make it easy to customize the Camtasia experience for optimal efficiency
- Include logos or images in Themes to allow for all-around, consistent branding on pre-built video assets



*Automatically level the audio across your video project, without any manual adjustment.*



*Give your video a professional feel by easily adjusting the visual cursor path.*

Group	Ctrl+G
Ungroup	Ctrl+U
Split selected media	S
Split all tracks	Ctrl+Shift+S
Stitch selected media	Ctrl+Alt+I
Add annotation	Shift+N
Extend frame	Shift+E
Deselect all	Ctrl+D
Ripple delete	Ctrl+Backspace

*Do more in Camtasia without taking your hands off the keyboard with customizable shortcuts.*

## Feature

Camtasia 2019

Camtasia 2018

Camtasia 9/3

Auto-Normalize Audio Loudness



Mouse Cursor Path Smoothing



Customizable Keyboard Shortcuts



Block Text Style



Vertical and Horizontal Text Properties



Logos or Images in Themes



PDF Import



Additional Video Assets, Device Frames and Transition



Brand New Library



Customizable Themes



New Video Assets



TechSmith Assets (subscription optional)



Import, Edit, and Produce in 60 frames per second (fps)



Share Libraries Across Projects



Device Framing and Behaviors



PowerPoint Import



TechSmith Capture Mobile Screen Recording App (iOS)



Easily Editable Assets (Intros, Lower Thirds)



TechSmith Motion Asset Creation App (iOS)



Share Projects Across Platforms



Quick Callout Styles



Full Canvas Editing

