



# Adobe Volume Licensing Upgrade Plan

Manage your software upgrade strategy and purchases the smart and easy way

## Why invest in Upgrade Plan?

- Gain a competitive advantage by using the latest technology.
- Ensure your entire organization has access to the latest software versions.
- Increase staff efficiency with one central location to download all upgrades.
- Receive proactive notification when product upgrades are available.

Upgrade Plan ensures Adobe Volume Licensing (AVL) customers are always using the latest Adobe technology without straining their software budget or administrative resources. This exclusive program for software licensed through Adobe's Transactional Licensing Program (TLP) and Cumulative Licensing Program (CLP) offers your organization immediate access to all product upgrades for the length of your coverage period at a fixed cost per licensed product. Managing software upgrades has never been easier.

## Make your software budget more predictable

Predicting timelines and prices for upgrades of your current software licenses can be challenging, but budgeting for Adobe upgrades doesn't have to be. By investing in Upgrade Plan, your organization can lock in a set price for all future upgrade licenses that are released during the length of your Upgrade Plan coverage period. This takes the guesswork out of software budgeting and buys you tomorrow's software at today's prices. For a percentage of the license

cost, your organization gets access to the latest Adobe products, which streamlines software management and stabilizes budget forecasts. In addition, Upgrade Plan costs can be paid up front or through annual payments, allowing flexibility in the purchasing process.

## Reduce administrative overhead

Keeping track of the latest software versions of multiple applications across an organization can be resource-intensive and time-consuming. Adobe's Upgrade Plan streamlines the administrative overhead associated with keeping software current and upgrading multiple users across multiple departments and locations. When a new version of a product for which your organization has Upgrade Plan coverage is released, Adobe automatically sends you an upgrade notification and makes it easy to download updates from one central location. With proactive upgrade alerts and centralized electronic downloads, you can access and implement Adobe software upgrades across your entire organization quickly and efficiently.

### **Benefits for CLP members**

Adobe's Upgrade Plan runs concurrently with CLP membership, so if your organization is a CLP member, you can enroll in and renew both plans at the same time. Aligning coverage periods eliminates the administrative overhead of tracking multiple expiration dates and helps ensure your organization always has the licensing coverage it needs.

Not only can new software licenses be covered by Upgrade Plan during your CLP membership term, but previously licensed current versions of Adobe software can also be covered during your first 90 days of CLP membership. This unifies all your Adobe software installations under one comprehensive upgrade management program.

For example, if your organization licensed ten copies of Adobe® Photoshop® CS4 software through the TLP in August 2009, and then on October 15, 2009, you enter into a two-year CLP membership with Upgrade Plan, you have until January 14, 2010, to add those ten copies of Photoshop CS4 to your Upgrade Plan (provided no newer version of Photoshop has been released). Coverage of those ten Photoshop licenses runs concurrently with your CLP membership, so you can renew them both at the end of the CLP membership period in October 2011. All Upgrade Plan purchases also contribute to your accumulated CLP points total, which maximizes your total savings.

### **Benefits for TLP customers**

Upgrade Plan for TLP customers offers 24 months of upgrade coverage. Your organization pays Upgrade Plan costs up front and has the option to renew for a third year at the end of the 24-month coverage period. (Government TLP customers can purchase either a 12-month or 24-month coverage period.) As a TLP customer, you can order Upgrade Plan when you place a software license order or anytime thereafter (provided newer versions of the software you licensed have not been released). That means you always have the flexibility to cover any number of current licenses with Upgrade Plan, as well as decide when to adopt the upgrade coverage. In addition, Upgrade Plan purchases count toward the total points within your TLP order, which can increase your discount level.

### **Upgrade Plan benefits**

**Save money on future upgrades**—Pay up front for two years and ensure your organization pays today's prices for future upgrades.

**Achieve budget predictability**—Purchase the right to all future upgrades during the Upgrade Plan coverage period—at a single cost per licensed product.

**Gain competitive advantage**—Guarantee your entire organization is always using the latest technology with instant notifications of product upgrade availability.

**Enjoy flexibility in managing software versions**—Standardize software versions across your organization, or enable users to choose their preferred version based on their individual needs and preferences. You also have the flexibility to determine which licenses to upgrade and to select Upgrade Plan for as few or as many licenses as you choose.

**Streamline your license management**—Manage your CLP membership concurrently with your Upgrade Plan coverage period.

### **For more information**

To learn more about Adobe Volume Licensing, contact your Adobe sales representative or visit [www.adobe.com/aboutadobe/volumelicensing](http://www.adobe.com/aboutadobe/volumelicensing).



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