

ADOBE® PREMIERE ELEMENTS 9



The #1 selling consumer video-editing software*

WINDOWS® | MAC OS



* Source: The NPD Group/Retail Tracking Service (January 2007 to March 2010). Based on combined units sold for Adobe Premiere Elements and the Adobe Photoshop® Elements & Adobe Premiere Elements bundle (U.S. only) in the Video and Photo Editing categories.

Organize it all from one convenient place

Bring all your video clips and photos together in the powerful, easy-to-use Organizer. Use automatic analysis to tag your media so you can quickly find what you need. Then dive into a range of creative activities and start enjoying your memories.

NEW Support for popular cameras

Easily bring in video from compact camcorders like the Flip as well as from DSLR still cameras.



Flexible search options

Search by date or by keyword, and find using visual tags or People tags.

Full-screen mode

Quickly show off your videos and photos full screen, right from the Organizer.

Endless creative possibilities

Once you've organized your videos and photos, choose your favorites and jump right into editing, creating, or sharing.

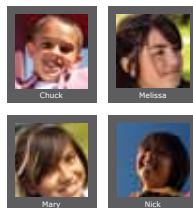


Anywhere access

Show off your videos and photos virtually anywhere you are from Photoshop.com. With automatic syncing between your desktop and online Organizers, there's no manual uploading required.†

Automatic online backup

Help protect your memories with 2GB of storage† (additional storage available).



People Recognition

Quickly find photos of specific friends and family members thanks to automatic People Recognition.

Categorize by tagging

Easily tag videos and photos with keywords that represent people, places, or events.

Smart analysis

The Auto-Analyzer automatically analyzes and tags your media so you can easily find your most interesting, highest quality footage and photos.

† See back of box for details.

Create incredible movies with less work

Enjoy a smarter way to make great movies—with powerful, automated options that save you time. And experience enhanced responsiveness and performance when editing both SD and HD video.

Adobe Premiere Elements software can do it all for you...

ENHANCED Create movies instantly

Using creative techniques from Hollywood directors, InstantMovie automatically edits your best clips together with coordinated music, titles, effects, and transitions from the movie theme of your choice.

ENHANCED Enjoy optimized editing

Experience a complete HD workflow and enhanced HD and SD editing performance.



...or you can use smart options to get great results with less effort.

Save time with smart options

Use automatic options to fix shaky footage and color and lighting problems, trim away all but your best footage, and balance audio elements.

Edit with drag-and-drop ease

Easily arrange clips, insert transitions, and add effects in the Sceneline.

NEW Sound your best

Easily reduce background noise and fix other audio problems for high-quality sound throughout your movie.



Enhance any story with professional style

Take your movies to the next level by adding a wide range of entertaining motion graphics, effects, transitions, themes, titles, and disc menus.

Get creative inspiration

Bring your ideas to life with relevant tutorials that appear just when you need them!†

† See back of box for details.

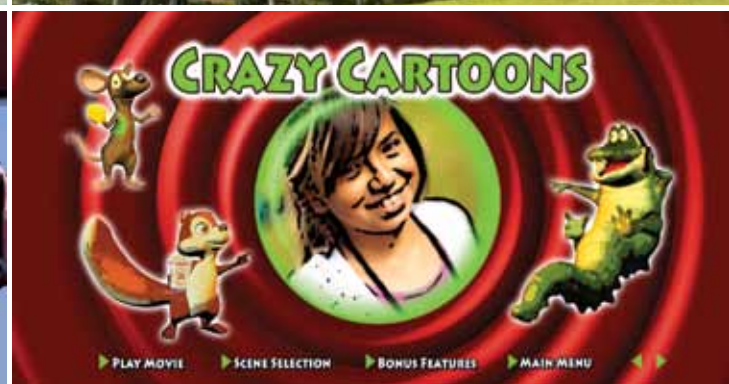


Easily add graphics that follow the action

With motion tracking, you can add graphics, text, or effects that automatically move with your subjects. Choose your visual embellishments from a rich library of artwork.

Quickly merge scenes for fun

Cleanly extract your moving subject from a solid-color background, and then drop it into a new scene to create movie magic.



ENHANCED Jazz up the action

Add visual appeal with over 100 TV-style effects and transitions, including all-new options.

ENHANCED Add Hollywood style

Easily add cinematic flair with your choice of over 28 movie themes developed using creative techniques from Hollywood directors. New themes are included.

You can also easily...

- Do real-time, multitrack editing in the Timeline
- Edit with drag-and-drop simplicity in the Sceneline
- Import footage from virtually any device
- Synchronize scenes to the beat of your musical soundtrack
- Add SmartSound soundtracks that automatically adjust to movie length
- Easily add custom soundtracks
- Add keyframable 2D and 3D motion graphics
- Work simultaneously with SD and HD video in the same project
- Output in full-screen or widescreen format

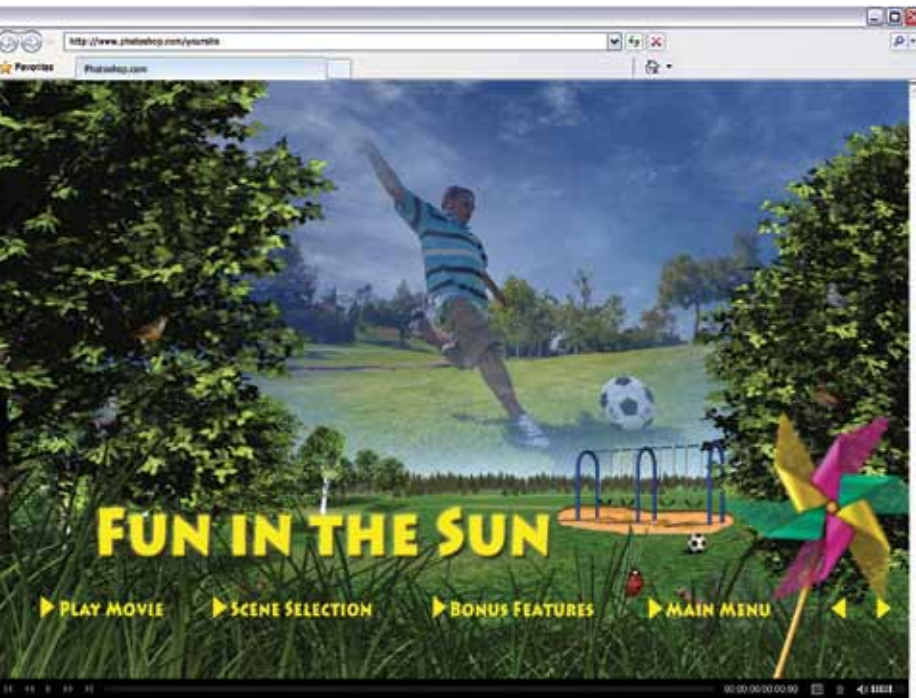
Share virtually anywhere—fast

When your movie's a wrap, you can easily create a DVD or Blu-ray Disc, or you can make your debut with a convenient DVD-viewing experience online. You can also upload directly to Facebook and YouTube,[†] share on mobile devices, and more.



NEW Share in an exciting new way on the web

Debut your movie with a convenient, interactive web DVD viewing experience. Easily share your DVD-style movie—complete with a scene index and chapter menus—on Photoshop.com[†] or your own website.



ENHANCED Create fun Online Albums

Quickly show off videos and photos together in one-of-a-kind Online Albums with your choice of animated templates. Adobe Flash[®] technology lets viewers have fun interacting with your movies. Share via public or private galleries—friends and family won't have to register to look.[†]



Share on disc

Burn movies to HD Blu-ray Disc or DVD. You can go from camera to disc—with menu and scene index—in a few easy steps.



Share on the go

Play movies on devices such as Apple iPhone, Sony PSP system, Apple iPod, and 3G mobile phones.

ENHANCED Share far and wide

Conveniently share videos and photos on Facebook, or upload movies directly to YouTube.[†]



[†] See last page for details.

System requirements

Windows: 2GHz or faster processor with SSE2 support; 3GHz processor required for HDV or Blu-ray; dual-core processor required for AVCHD. Microsoft® Windows XP with Service Pack 2, Windows Media Center, Windows Vista, or Windows 7. 1GB of RAM; 2GB required for HD editing (including HDV, AVCHD, or Blu-ray). 1024x768 display resolution at 96dpi or less. Microsoft DirectX 9 or 10 compatible sound and display driver. Windows Media Player (required if importing/exporting Windows Media formats).

Mac OS: Multicore Intel® processor. Mac OS X v10.5.8 through v10.6. 2GB of RAM. 1024x768 display resolution.

For both Windows and Mac OS: 4GB of available hard-disk space to install applications; additional 5GB to install content. Graphics card with latest updated drivers. DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs). DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder. QuickTime 7 software (required if importing/exporting QuickTime formats). Internet connection required for Internet-based features.

Adobe® Premiere® Elements supported import/export formats include: AVCHD (import only), Blu-ray Disc (export only), DV-AVI (import/export on Windows, import only on Mac OS), DVD, Dolby® Digital Stereo, H.264, HDV, MPEG-1 (import only), MPEG-2, MPEG-4, MP3, QuickTime, Windows Media (Windows only), and many more. For a full list, visit www.adobe.com/products/premiereel/systemreqs. Import/export of some formats may require activation via an Internet connection. Activation is fast, easy, and free.



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Incredible movies, effortlessly! The #1 selling consumer video-editing software* delivers powerful, automated moviemaking options and professional-looking effects. Quickly share your movies virtually anywhere, and easily organize and protect all your video clips and photos.

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ORGANIZE WITH EASE AND CONVENIENCE

Quickly find, view, and protect your clips and photos in a powerful media-management hub.

NEW Easily import and edit video from compact camcorders like the Flip camera as well as from DSLR still cameras.



MAKE INCREDIBLE MOVIES

Choose automated moviemaking options to help take the work out of video editing.

ENHANCED Experience fluid responsiveness and high performance when editing video, even HD.



ENHANCE WITH PROFESSIONAL STYLE

Easily add motion graphics, effects, transitions, disc menus, and more.

NEW Easily fix audio problems and reduce background noise.

NEW Jazz up any scene by giving it a cartoon look.

SHARE VIRTUALLY ANYWHERE

Easily share your movies on virtually any screen, from mobile devices to HD flat screen TVs and YouTube.†

NEW Give friends a convenient web DVD viewing experience.

NEW Quickly share videos on Facebook.†



For more information

For product details, visit www.adobe.com/products/premiereel.



Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

† This product may allow you to extend its functionality by accessing certain features that are hosted online either by Adobe or third parties, provided you have a high-speed Internet connection. Adobe online services are only available for users age 13 and older. Such Adobe and third party online services and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of such online services may be governed by separate terms of use and privacy policies, and access to some services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription.

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