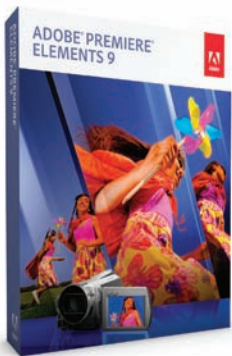




Adobe® Premiere® Elements 9

See what's new



Now available for Windows and Mac OS

Incredible movies, effortlessly! Adobe Premiere Elements 9—the newest version of the #1 selling video-editing software*—delivers powerful, automated moviemaking options, professional-quality effects, and optimized HD and SD editing. Share quickly via convenient web DVD viewing experiences and on disc, mobile devices, Facebook, and YouTube.™† Automatically organize and protect all your video clips and photos. Now enjoy a complete solution for videos whether you use Microsoft® Windows® or Mac OS.

Key benefits		
	Adobe Premiere Elements 9	Adobe Premiere Elements 8
Quickly organize your media		
Easily import clips from compact camcorders like Flip cameras as well as from DSLR still cameras NEW	•	
Easily find, view, and organize videos and photos in the fully featured Organizer	•	•
See full-screen video and photo previews in the Organizer	•	•
See the same videos and photos on all of your computers with automatic syncing†	•	•
Get automatic online backup and 2GB of storage‡—enough for up to 24 minutes of DVD-quality video†	•	•
View your photos and movies from any web-enabled computer†	•	•
Let the Auto-Analyzer automatically rate and tag your photos and clips for quality and interest	•	•
Easily create entertaining movies		
Easily fix audio problems NEW	•	
Let InstantMovie automatically create a movie using creative techniques from Hollywood directors ENHANCED	•	•
Get help with how-tos that appear just when you need them† ENHANCED	•	•
Have shaky footage and color and lighting problems fixed automatically	•	•
Have unwanted footage trimmed automatically	•	•
Use automated options to intelligently balance audio elements	•	•
Enjoy optimized editing, even when working with HD ENHANCED	•	•
Create your movie with drag-and-drop ease in the Sceneline	•	•
Easily edit slide shows and movies to the beat of a favorite song	•	•

Make it look professional		
Give your movies a fun cartoon look NEW	•	
Use motion tracking to add graphics that automatically move with the subjects in your scenes	•	•
Add graphics, frames, and animations from a clip art library	•	•
Easily combine elements from different videos for entertaining results	•	•
Add musical soundtracks that automatically adjust to match the length of your movie	•	•
Jazz up the action with effects, transitions, and movie themes ENHANCED	•	•
Add animated titles, motion menus, and polished credits	•	•
Share virtually anywhere, fast		
Easily create a convenient web DVD viewing experience NEW	•	
Quickly share on Facebook [†] NEW	•	
Share videos and photos via fun Online Albums ENHANCED	•	•
Share movies on DVD, Blu-ray Disc, and mobile devices	•	•
Easily upload to YouTube ^{††}	•	•
Make movies on Macs		
Enjoy a complete solution for making incredible movies on Macs NEW	•	

For more information

Product details:

www.adobe.com/products/premiereel



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* Source: The NPD Group/Retail Tracking Service (January 2007 to March 2010) based on combined units sold for Adobe Premiere Elements and the Adobe Photoshop Elements & Adobe Premiere Elements bundle (U.S. only) in the Video and Photo Editing categories.

† This product may allow you to extend its functionality by accessing certain features that are hosted online either by Adobe or third parties, provided you have a high-speed Internet connection. Adobe online services are available only for users age 13 and older. Such Adobe and third-party online services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of such online services may be governed by separate terms of use and privacy policies, and access to some services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription.

‡ Photo capacity estimate based on JPEG file at 1944x2592 pixel resolution. Video capacity estimate based on DVD MPEG-2 video and audio. Actual capacity will vary based on your content.

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