

ADOBE® PHOTOSHOP® ELEMENTS 9 & ADOBE PREMIERE® ELEMENTS 9



The #1 selling consumer photo- and video-editing software*

WINDOWS® | MAC OS



Videomaker
Best Products 2007

MAXIMUM PC

...our top recommendation...
*Adobe Photoshop Elements 8



*Source: The NPD Group/Retail Tracking Service (January 2007 to March 2010) based on units sold in the Video and Photo Editing categories. Combined units sold for Adobe Premiere Elements and the Adobe Photoshop Elements & Adobe Premiere Elements bundle (United States only).

Organize it all from one convenient place

Bring all your photos and video clips together in the powerful, easy-to-use Organizer. Use automatic analysis and People Recognition to tag your media so you can quickly find what you need. Then dive into a range of creative activities and start enjoying your memories.

NEW Support for popular cameras

Easily bring in video from compact camcorders like the Flip as well as from DSLR still cameras.



Flexible search options

Search by date or by keyword, and find using visual tags or People tags.

Full-screen mode

Quickly show off your photos and videos full screen, right from the Organizer.

Endless creative possibilities

Once you've organized your photos and videos, choose your favorites and jump right into editing, creating, or sharing.

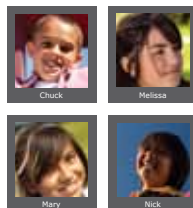


Anywhere access

Show off your photos and videos virtually anywhere you are from Photoshop.com. With automatic syncing between your desktop and online Organizers, there's no manual uploading required.†

Automatic online backup

Help protect your memories with 2GB of storage† (additional storage available).



People Recognition

Quickly find photos of specific friends and family members thanks to automatic People Recognition.

Categorize by tagging

Easily tag photos and videos with keywords that represent people, places, or events.

Smart analysis

The Auto-Analyzer automatically analyzes and tags your media so you can easily find your most interesting, highest quality photos and footage.

† See back of box for details.

Create incredible movies with less work

Adobe® Premiere® Elements 9 software gives you a smarter way to make great movies—with powerful, automated options that save you time. And experience enhanced responsiveness and performance when editing both SD and HD video.

Adobe® Premiere® Elements software can do it all for you...

ENHANCED Create movies instantly

Using creative techniques from Hollywood directors, InstantMovie automatically edits your best clips together with coordinated music, titles, effects, and transitions from the movie theme of your choice.

ENHANCED Enjoy optimized editing

Experience a complete HD workflow and enhanced HD and SD editing performance.



...or you can use smart options to get great results with less effort.

Save time with smart options

Use automatic options to fix shaky footage and color and lighting problems, trim away all but your best footage, and balance audio elements.

Edit with drag-and-drop ease

Easily arrange clips, insert transitions, and add effects in the Sceneline.

NEW Sound your best

Easily reduce background noise and fix other audio problems for high-quality sound throughout your movie.



NEW Jazz up the action

Give your movie an eye-catching cartoon look.



Make your photos look their best

You want powerful photo editing, but you also want it to be easy. With Adobe Photoshop® Elements 9 software, you can quickly bring out the best in all your photos.

ENHANCED

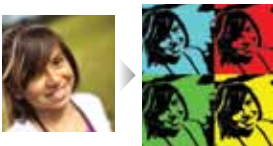
Instantly unclutter or repair photos

Now you can use the Spot Healing Brush to make unwanted elements vanish as if they'd never existed. Also, fix old or torn photos so you can make new prints.

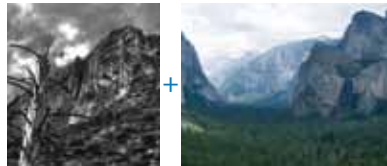


ENHANCED Create fuller panoramas

Enhance and expand your panoramic scenes by magically filling in the jagged edges.



Style photo



Style photo

NEW Match a favorite photography style

Re-create a dramatic high contrast or a beautiful color tone with Photomerge Style Match, which analyzes the stylistic qualities of any photo you choose and then automatically applies those qualities to another photo.

NEW Create stunning photo effects

Let new Guided Edit options walk you through the steps of creating perfect portraits as well as pop art, reflection, and portrait effects.

Share virtually anywhere—in creative ways

Tell your life stories your way in vibrant, customized photo creations and Online Albums. Share on DVD, Blu-ray Disc, Facebook, YouTube™, your own website, and virtually anywhere else.

NEW **Print at home with ease**

Print your calendars, greeting cards, and photobooks directly to your home printer. (Online ordering also available.†)

NEW **Create your way**

Create the way you want with Basic and Advanced design modes. And access every photo-editing option from within your creation layouts so you can customize as you wish.



ENHANCED **Share far and wide**

Conveniently share photos and videos on Facebook, or upload movies directly to YouTube.™†

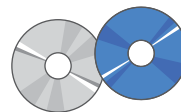


† See last page for details.



NEW **Share in an exciting new way on the web**

Debut your movie with a convenient, interactive web DVD viewing experience. Easily share your DVD-style movie—complete with a scene index and chapter menus—on Photoshop.com† or your own website.



Share on disc and on the go

Burn movies to HD Blu-ray Disc or DVD. Play movies on devices such as Apple iPhone, Sony PSP® system, Apple iPod, and 3G mobile phones.

Use photos and videos together

Grab a single video frame, edit it like a photo, and put it back in your movie for a fun freeze-frame effect or use it to create personalized disc packaging.

SYSTEM REQUIREMENTS

Windows: 2GHz or faster processor with SSE2 support; 3GHz processor required for HDV or Blu-ray; dual-core processor required for AVCHD. Microsoft® Windows XP with Service Pack 2, Windows Media Center, Windows Vista®, or Windows 7. 1GB of RAM; 2GB required for HD editing (including HDV, AVCHD, or Blu-ray). Color monitor with 16-bit color video card. 1024x768 display resolution at 96dpi or less. Microsoft DirectX 9 or 10 compatible sound and display driver. Windows Media Player (required if importing/exporting Windows Media formats).

Mac OS: Multicore Intel® processor. Mac OS X v10.5.8 through v10.6. 2GB of RAM. 1024x768 display resolution.

For both Windows and Mac OS:

7GB of available hard-disk space to install applications; additional 5GB to install content. Graphics card with latest updated drivers. DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs). DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder. QuickTime 7 software (required if importing/exporting QuickTime formats). Internet connection required for Internet-based features.

Adobe® Premiere® Elements supported import/export formats include: AVCHD (import only), Blu-ray Disc (export only), DV-AVI (import/export on Windows, import only on Mac OS), DVD, Dolby® Digital Stereo, H.264, HDV, MPEG-1 (import only), MPEG-2, MPEG-4, MP3, QuickTime, Windows Media (Windows only), and many more. For a full list, visit www.adobe.com/products/premiere/systemreqs. Import/export of some formats may require activation via an Internet connection. Activation is fast, easy, and free.

ROXIO
POWERED

SmartSound

AVCHD

ASIO

VST

For more information

For product details, visit www.adobe.com/products/photoshopel.



Adobe

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ADOBE® PHOTOSHOP® ELEMENTS 9 & ADOBE® PREMIERE® ELEMENTS 9

Great value! The #1 selling consumer photo- and video-editing software* delivers powerful options that make it easy to use photos and videos together. Create extraordinary photos, incredible movies, and more.

*Source: The NPD Group/Retail Tracking Service (January 2007 to March 2010) based on units sold in the Video and Photo Editing categories. Combined units sold for Adobe Premiere Elements and the Adobe Photoshop Elements & Adobe Premiere Elements bundle (U.S. only).



Adobe Premiere Elements 4
February, 2008

MAXIMUMPC

"...our top recommendation..."
Adobe Photoshop Elements 8

CREATE EXTRAORDINARY PHOTOS

Easily make every photo look its best.

ENHANCED Unclutter or repair photos instantly.

NEW Easily match the style of one photo to another.

NEW Quickly create pop art, reflection, and portrait effects.



MAKE MOVIES WITH PROFESSIONAL STYLE

Use automated options and amazing effects to easily make great-looking movies.

ENHANCED Enjoy optimized SD and HD editing.

NEW Easily fix audio problems and reduce background noise.

NEW Jazz up any scene by giving it a cartoon look.



MAKE PERSONALIZED CREATIONS

Create photobooks, scrapbook pages, calendars, and cards that look just the way you want.

NEW Create the way you want using Basic or Advanced modes.

NEW Get full access to photo-editing options from within your layouts.

NEW Print your creations directly to your home printer.

EASILY ORGANIZE AND SHARE

Quickly find, view, and protect your photos and videos, and share them on virtually any screen.

NEW Easily import and edit video from compact camcorders like the Flip camera as well as from DSLR still cameras.

NEW Give friends a convenient web DVD viewing experience.

NEW Easily share photos and videos on Facebook.†



† This product may allow you to extend its functionality by accessing certain features that are hosted online either by Adobe or third parties, provided you have a high-speed Internet connection. Adobe online services are only available for users age 13 and older. Such Adobe and third party online services and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of such online services may be governed by separate terms of use and privacy policies, and access to some services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription.

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