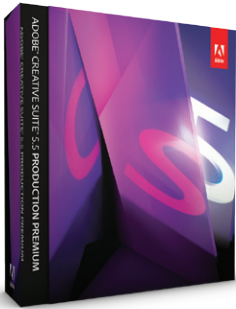# Adobe® Creative Suite® 5.5 Production Premium

Create video for virtually any screen using high-performance production tools

Get breakthrough performance with Adobe Creative Suite 5.5 Production Premium software, a complete video solution that enables you to produce your best work. Take advantage of game-changing innovations like the Adobe Mercury Playback Engine and a distinctively efficient post-production workflow. A tightly integrated combination of best-of-breed video, animation, compositing, audio, and design tools provides the creative features you need to accelerate your workflow and deliver high-quality results.

Adobe Creative Suite 5.5 Production Premium combines:

- Pr Adobe Premiere® Pro CS5.5
- AE Adobe After Effects® CS5.5
- Ps Adobe Photoshop® CS5 Extended
- Au Adobe Audition® CS5.5
- FC Adobe Flash® Catalyst® CS5.5
- Fl Adobe Flash Professional CS5.5
- Ai Adobe Illustrator® CS5
- OL Adobe OnLocation™ CS5
- En Adobe Encore® CS5

Additional components:

- Adobe Dynamic Link
- Adobe Device Central CS5.5
- Br Adobe Bridge CS5
- Adobe Media Encoder CS5.5

Integrates with Adobe CS Live online services*†:

Learn about the newest features of CS Live online services*†—complimentary until April 12, 2012. Visit *www.adobe.com/go/cslive* for details.

Subscription option:

Get the same product with low monthly payments. Visit *www.adobe.com/go/cssubscription* to learn more.

Top reasons to buy Adobe Creative Suite 5.5 Production Premium

Native 64-bit operating system support—Work fluidly on HD and higher resolution projects using all the RAM on your system thanks to native 64-bit operating system support in After Effects, Adobe Premiere Pro, and Photoshop Extended.

Breakthrough performance with the Adobe Mercury Playback Engine—Experience fast effects processing and rendering on both laptop and desktop computers with the native 64-bit, multicore, GPU-accelerated Adobe Mercury Playback Engine in Adobe Premiere Pro.

Broad format support in Adobe Premiere Pro—Maximize the efficiency of your file-based workflow and edit virtually any format, including DV, HDV, RED, DPX, Sony XDCAM, XDCAM 50, XDCAM EX and XDCAM HD, Panasonic P2, DVCPRO HD, AVCHD, AVC-Intra, and footage from DSLR cameras.

Groundbreaking motion graphics with After Effects—Create motion graphics and visual effects with industry-standard After Effects. Rotoscope quickly with Roto Brush, reduce unwanted camera movement with Warp Stabilizer, and create photo-realistic lens blurs using Camera Lens Blur. Deliver to broadcast, film, online, and to mobile devices.

Rich 2D and 3D images with Photoshop Extended—Magically remove objects with Content-Aware Fill in Photoshop Extended. Paint with lifelike brush strokes and use creative 3D tools. Roundtrip images and motion-based content to Adobe Premiere Pro, After Effects, and Encore.

Advanced audio-for-video editing in Adobe Audition—Record, edit, mix, master, and sweeten audio with Adobe Audition CS5.5—now available for both Mac OS and Windows®. Roundtrip edit with Adobe Premiere Pro CS5.5, or use OMF and XML to speed up project exchange with Avid Pro Tools and other NLEs.

Fast, reliable encoding for the multiscreen environment—Output your work for computers, smartphones, tablets, and television with Adobe Media Encoder CS5.5. Use intuitive presets and contextual menus to set up sequences once for multiple formats, and batch encode while you keep editing.

Timesaving integration—Save time on every project thanks to deep integration, roundtrip editing, and Dynamic Link, which eliminates intermediate rendering as you refine assets between After Effects, Adobe Premiere Pro, and Encore.

Compatibility with large-scale workflows—Work with multiple NLEs thanks to roundtrip editing between Adobe Premiere Pro and Final Cut Pro or Avid. Leverage industry-standard formats, such as AAF, EDL, OMF, and XML, to integrate with a variety of systems.

Adobe Integration with CS Live online services*†—Collaborate with Adobe Story a powerful scriptwriting tool. Initiate reviews and collect feedback on dailies, storyboards, and edited works in progress with Adobe CS Review and Acrobat.com.

System requirements

For the latest system requirements, visit *www.adobe.com/go/production_systemreqs*.

The continuing evolution of creative power from Adobe

With CS5.5 Production Premium, Adobe continues the tradition of offering an ever-improving production and post-production environment for video professionals. Here's a snapshot of the powerful features in CS5.5 Production Premium that were added in previous releases.

Upgrade from Creative Suite Production Studio Premium or Standard for only
US$799‡

Upgrade from Creative Suite 3 Production Premium for only
US$799‡

Upgrade from Creative Suite 4 Production Premium for only
US$599‡

NEW IN CS5 PRODUCTION PREMIUM

Pr
- Native 64-bit Adobe Mercury Playback Engine
- Expanded native editing support to include the latest tapeless and DSLR cameras
- Roundtrip editing with other NLEs

Ae
- Native 64-bit support
- Roto Brush for fast isolation of foreground elements from their backgrounds

Ps
- Native 64-bit support
- Eye-popping 3D and natural painting

Ai
- Perspective drawing
- Beautiful strokes

Fl
- Richer, more compatible interactive content

Fc
- Interactive online video portfolios without writing code

Ol
- Support for tapeless formats
- Integration with Adobe Story, a CS Live online service*†

NEW IN CS4 PRODUCTION PREMIUM

Adobe Premiere Pro CS4
- Tapeless camera support
- End-to-end metadata workflow
- Speech Search

After Effects CS4
- 3D layers import from Photoshop
- mocha for After Effects
- Independent keyframing of x, y, z values

Photoshop CS4 Extended
- Smoother rotation, panning, and zooming
- Content Aware Scaling

Flash CS4 Professional
- Easy-to-do animation and video
- Export of After Effects compositions to Flash Professional
- Export of Adobe Premiere Pro cue points to Flash Professional

Illustrator CS4
- Multiple artboards
- Blob Brush tool

Adobe OnLocation CS4
- Available for Mac OS and Windows
- Comprehensive XMP metadata
- Workflow integration with Adobe Premiere Pro CS4

Encore CS4
- Expanded Blu-ray Disc authoring
- Advanced publishing to the web

NEW IN CS3 PRODUCTION PREMIUM

After Effects CS3
- Puppet tool
- Brainstorm
- Shape Layers

Adobe Premiere Pro CS3
- Time remapping
- Enhanced Rapid Find

Photoshop CS3 Extended
- Quick selection and refine edge tools
- Movie Paint
- Enhanced video import

Flash CS3 Professional and Device Central CS3
- Included in Production Premium

Illustrator CS3
- Live Color

Adobe OnLocation CS3
- Direct-to-disk recording
- Professional on-set monitoring

Encore CS3
- Industry-leading Blu-ray authoring
- Web-based DVD output

For more information

Product details:
www.adobe.com/go/creativesuiteproduction

Upgrade details:
www.adobe.com/go/pp_upgrade